

# Photography with Entrepreneurial Studies BFA

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## Overview

The **Bachelor of Fine Arts in Photography with Entrepreneurial Studies**, offered by the Department of Art, provides students access to state-of-the-art facilities and prepares them to find their voices as artists, photojournalists and image-makers in traditional and emerging technologies.

Tyler Photography provides access to a wide range of faculty expertise, generously equipped photography studios and an interdisciplinary spirit, making it possible for all types of undergraduates to develop their skills as problem solvers and find pathways to meaningful expression and success. Whether students are interested in deep exploration of cutting-edge digital techniques, historic darkroom processes or incorporating methods from other artistic disciplines, Tyler's faculty offer personal guidance.

Tyler BFA students can take advantage of the school's location at a large research university in Philadelphia, a vibrant art center with a pioneering photography tradition, to find internships and jobs, explore museums and galleries, launch creative practices, start businesses and earn placements in competitive graduate programs.

Designed to complement the studio experience with tools to support a studio practice or pursue graduate studies, the Entrepreneurship coursework enhances students' career options. Graduates of this degree program will possess requisite business skills to support themselves as visual artists or entrepreneurs in art and related fields.

Each student moves from a common foundation curriculum that introduces materials and processes and prepares them for success in a range of fields of study. Those who select Art as their major will work side-by-side with majors in Visual Studies, Art Education and Art Therapy. The dynamic exchange of ideas that result from these interdisciplinary conversations spur intellectual risk and drive research-based creative concepts.

Upon graduation, students have the practical skill sets and honed aesthetic for successful careers in studio art, art education and design, as well as attend top-tier graduate programs.

**Campus Location:** Main

**Program Code:** TA-PHOE-BFA

## Admissions

Admission to Tyler's Studio Art (Bachelor of Fine Arts) programs is based on a review of academic credentials and portfolio review. For detailed information on how to apply, please visit Tyler's Studio Art admissions page.

## Study Abroad

Students who plan to study abroad should arrange to meet with their academic advisor and the Education Abroad and Overseas Campuses office as early as possible, preferably during the freshman year, in order to explore options and plan the sequence of courses that would be most appropriate.

## Accreditation

Temple University is a non-profit accredited member of the National Association of Schools of Art and Design (NASAD). NASAD establishes national standards for undergraduate and graduate degrees and other credentials for art and design and art/design-related disciplines, and provides assistance to institutions and individuals engaged in artistic, scholarly, educational and other art/design-related endeavors.

## Contact Information

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Learn more about the Bachelor of Fine Arts in Photography.

*These requirements are for students who matriculated in academic year 2023-2024. Students who matriculated prior to fall 2023 should refer to the Archives to view the requirements for their Bulletin year.*

## Summary of Requirements

The Bachelor of Fine Arts degree in Photography with Entrepreneurial Studies may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 126 semester hours of credit with a minimum cumulative GPA of 2.00. All Photography with Entrepreneurial Studies majors must complete the General Education requirements.

- Students must earn a C- or better in ART 2601 or ART 2603, and ART 2602 to enter the Photography with Entrepreneurial Studies major.
- The required Junior/Senior Photography courses must be completed with a C- or better to fulfill major requirements.

The faculty encourages taking Photography courses in excess of the minimum required. These additional courses count towards required studio credits.

## Major Requirements for BFA in Photography with Entrepreneurial Studies

Code	Title	Credit Hours
<b>Sophomore Prerequisite <sup>1</sup></b>		
ART 2601	Photo I: Digital	3
or ART 2603	Photo I: Digital	
ART 2602	Digital Imaging	3
or ART 2901	Honors Digital Imaging: Seeing Photographically	
<b>Junior and Senior Requirements <sup>1</sup></b>		
ART 3601	Color Photography I	3
or ART 3608	Color Photography I	
ART 3603	Darkroom Photography	3
or ART 3605	Darkroom Photography	
ART 3604	Photographic Lighting	3
ART 3611	Advanced Photo Workshop	3
ART 3612	Photo Process Workshop	3
ART 3613	Digital Photography	3
ART 4601	Senior Photography	3
ART 4696	Senior Seminar in Photography (WI)	3
<b>Specialized Photo Course</b>		
Select one of the following:		3
ART 3085	Field Internship	
ART 3602	View Camera	
ART 3606	Digital Projects	
ART 3607	Contemporary Photography	
ART 3610	Special Topics in Photography	
<b>Entrepreneurship Courses</b>		
Select three of the following:		9
SGM 3002	Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Launch a New Venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Pitching and Funding Entrepreneurial Ventures	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Social Impact Internship - Work with Benefit/B-corps, Non-profits, or Multi-bottom-line Ventures	
or SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Select one of the following: <sup>2</sup>		3
ART 3085	Field Internship	
ART 3796	Art Career Workshop (WI)	
ART 4096	Professional Practices in Art (WI)	
GAD 3053	Art Careers Promotion	
GAD 3096	The Business of Design (WI)	
GAD 3185	Field Internship	
TYLE 3211	Creative Cottage Industrialist	
TYLE 4285	Rome Internship	

1

The schedule of courses that are required for the Photography major is posted each semester on the Tyler Photography web site at <https://tyler.temple.edu/programs/photography>.

2

These courses cannot fulfill both a requirement for the major and for this category.

## Suggested Academic Plan

Please note that this is a **suggested** academic plan. Depending on your situation, your academic plan may look different.

## Bachelor of Fine Arts in Photography with Entrepreneurial Studies

### Suggested Plan for New Students Starting in the 2023-2024 Academic Year

Year 1		
Fall		Credit Hours
FDPR 1511	Foundation Drawing <sup>1</sup>	3
FDPR 1521	2D Foundation Principles	3
FDPR 1531	3D Foundation Principles/W	3
FDPR 1503	Woodshop Fundamentals	1
ARTH 1155 or ARTH 1955	Arts of the World I: Prehistoric to 1300 or Honors Arts of the World I: Prehistoric to 1300	3
ENG 0802 or ENG 0812 or ENG 0902	Analytical Reading and Writing or Analytical Reading and Writing: ESL or Honors Writing About Literature	4
<b>Credit Hours</b>		<b>17</b>
Spring		
FDPR 1512	Foundation Drawing	3
FDPR 1522	2D Foundation Principles	3
FDPR 1532	3D Foundation Principles/C	3
FDPR 1502	Investigations of Art and Design	1
ARTH 1156 or ARTH 1956	Arts of the World II: 1300 to the 21st Century <sup>1</sup> or Honors Arts of the World II: 1300 to the 21st Century	3
IH 0851 or IH 0951	Intellectual Heritage I: The Good Life or Honors Intellectual Heritage I: The Good Life	3
<b>Credit Hours</b>		<b>16</b>
Year 2		
Fall		
ART 2601 or ART 2603	Photo I: Digital or Photo I: Digital	3
ART or GAD 2000-2999 Sophomore Studio Elective		3
ART or GAD 2000-2999 Sophomore Studio Elective		3
IH 0852 or IH 0952	Intellectual Heritage II: The Common Good or Honors Intellectual Heritage II: The Common Good	3
GenEd Quantitative Literacy Course <sup>GQ</sup>		4
<b>Credit Hours</b>		<b>16</b>
Spring		
ART 2602 or ART 2901	Digital Imaging or Honors Digital Imaging: Seeing Photographically	3
ART or GAD 2000-2999 Sophomore Studio Elective		3
Select one of the following:		3
SGM 3002	Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Launch a New Venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	

SGM 3521	Pitching and Funding Entrepreneurial Ventures	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Social Impact Internship - Work with Benefit/B-corps, Non-profits, or Multi-bottom-line Ventures	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
GenEd Breadth Course		3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Year 3</b>		
<b>Fall</b>		
ART 3601 or ART 3608	Color Photography I or Color Photography I	3
ART 3603 or ART 3605	Darkroom Photography or Darkroom Photography	3
ART 3604	Photographic Lighting	3
Art History Elective WI <sup>2</sup>		4
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
ART 3611	Advanced Photo Workshop	3
ART 3613	Digital Photography	3
Select one of the following (not previously chosen):		3
SGM 3002	Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Launch a New Venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Pitching and Funding Entrepreneurial Ventures	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Social Impact Internship - Work with Benefit/B-corps, Non-profits, or Multi-bottom-line Ventures	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Art History Elective <sup>3</sup>		4
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Year 4</b>		
<b>Fall</b>		
ART 4696	Senior Seminar in Photography	3
Specialized Photography Course <sup>4</sup>		3
Select one of the following (not previously chosen):		3
SGM 3002	Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Launch a New Venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Pitching and Funding Entrepreneurial Ventures	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Social Impact Internship - Work with Benefit/B-corps, Non-profits, or Multi-bottom-line Ventures	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Open Elective <sup>3</sup>		3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
ART 4601	Senior Photography	3

ART 3612	Photo Process Workshop	3
ART or GAD 2000+ Studio Elective		3
Select one of the following: <sup>5</sup>		3
ART 3085	Field Internship	
ART 3796	Art Career Workshop	
ART 4096	Professional Practices in Art	
GAD 3053	Art Careers Promotion	
GAD 3096	The Business of Design	
GAD 3185	Field Internship	
TYLE 3211	Creative Cottage Industrialist	
TYLE 4285	Rome Internship	
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Total Credit Hours</b>		<b>126</b>

1

These 2 courses constitute the waiver for the GenEd Arts category if the courses are completed with a C- or better.

2

Students selecting a WI course from the list of Tyler entrepreneurship courses may elect to take a non-WI Art History course.

3

Students completing a 3-credit Art History 2000+ elective must select a 4-credit open elective to reach the minimum 126 credits to earn the BFA degree.

4

Choose from: ART 3085, ART 3602, ART 3606, ART 3607, ART 3610.

5

These courses cannot fulfill both a requirement for the major and a requirement for this category.

**Please Note:** An approved study abroad program waives the GenEd Global/World Society (GG) requirement; however, these credits must be made up with academic coursework taken outside of Tyler departments to be in compliance with BFA accreditation. BFA majors interested in studying abroad should consult with an academic advisor to determine if a semester (generally spring semester of second year) or a summer program would be the best option to remain on track for graduation.