

# Graphic and Interactive Design Minor

## Overview

The **Minor in Graphic and Interactive Design**, facilitated by the Department of Design and Illustration at the Tyler School of Art and Architecture, presents a unique opportunity for Temple University undergraduates across various disciplines to enrich their educational experience. While students majoring in Graphic and Interactive Design, User Experience and User Interface Design, and Illustration and Emerging Media are ineligible, this program is designed to complement and enhance the skill sets of students from other majors, offering them valuable insights into the design world.

**Campus Location:** Main

## Contact Information

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## Requirements

Students must earn a minimum grade of C- in courses satisfying minor requirements and must have a minimum 2.0 grade point average in the required 18 credits to earn the minor.

- At least half of the courses for the minor must be taken at Temple University.
- Courses for the minor must be completed prior to graduation.
- A student may double count any course for the Minor in Graphic and Interactive Design towards any other major, minor, or certificate.

Code	Title	Credit Hours
<b>Foundation Requirements</b>		
Select one of the following:		3
ART 1012	Introduction to Visual Language, Design	
ART 1503	Introduction to Visual Language, Drawing	
FDPR 1511	Foundation Drawing	
FDPR 1512	Foundation Drawing	
FDPR 1521	2D Foundation Principles	
FDPR 1522	2D Foundation Principles	
ARCH 1011	Visual Literacy for Architects 1	
ARCH 1013	Architectural Representation for Non-Majors	
LARC 1044	Landscape Architecture Foundation I	
<b>Graphic and Interactive Design Requirements</b>		
DES 2001	Introduction to Design and Illustration	3
DES 2002	Introduction to Digital Tools	3
DES 2003	Introduction to Typography	3
<b>Electives</b>		
Select from the following for a total of six credits: <sup>1</sup>		6
DES 3101	Typography 1	
DES 3102	Typography 2	
DES 3201	User Experience/User Interface (UX/UI) Design 1	
DES 3401	History of Modern Graphic Design	
or ARTH 2601	History of Modern Graphic Design	
DES 3403	History of Illustration	
or ARTH 2676	History of Illustration	

DES 3497	Graphic Design Theory
or ARTH 2696	Graphic Design Theory
DES 3531	Brand Identity for Hospitality
DES 3532	Brand Identity for Sports
DES 3533	Brand Identity for Museums
DES 3541	Form Making
DES 3542	Design for Digital Marketing
DES 3543	Design for Advertising
DES 3544	Design Activism
DES 3545	Typeface Design
DES 3546	Packaging Design
DES 3547	Wayfinding
DES 3548	Design Sprints
DES 3549	Editorial Design
DES 3551	Lettering Design
DES 3552	Illustrated Book Design
DES 3553	Poster Design
DES 3554	Illustration for Design
DES 3555	Murals
DES 3559	Icons and Illustration Systems
DES 3561	Motion Design
DES 3562	Creative Coding
DES 3563	Advanced Digital Tools
DES 3564	Accessible Design
DES 3565	Design Systems
DES 3566	Service Design
DES 3567	Designing for the User
DES 3568	Design Research Methods
DES 3569	3D Product Design and Animation
or ART 3041	3D Product Design and Animation
DES 3571	Event Design
DES 3572	Entrepreneurial Design
DES 3573	Design Studio
DES 3651	
DES 3841	Design and Illustration Workshop in Japan <sup>2</sup>
DES 3842	Design and Illustration Workshop in Rome
ART 1702	Artist Books, Zines and Independent Publishing
ART 2011	Socially Engaged Arts Practices in Communities
ART 2061	Moving Image and Sound
ART 2205	Book Structures
ART 2601	Digital Photography I
ART 2602	Digital Imaging
ART 2611	Eco-Friendly Plant Based Photo Printing
ART 3511	Digital Drawing
ART 3603	Darkroom Photography
ART 3604	Photographic Lighting
ART 3612	Alternative Photographic Processes
ART 3613	Digital Photography II
ART 3614	The Photo Book: Making and Understanding
ADV 2121	Introduction to Copywriting
ADV 2141	Introduction to Brand Strategy and Research

ADV 2151	Introduction to Art Direction: Visual Communication	
Total Credit Hours		18

<sup>1</sup> Other elective courses may be approved by the Program Head.  
<sup>2</sup> DES 3841 is a six-credit course; it may fulfill the six-credit elective requirement.