

# Entrepreneurship for Creative Businesses Certificate

## Overview

The **Certificate in Entrepreneurship for Creative Businesses** will aid students interested in art to acquire the requisite skills to support themselves as visual artists or entrepreneurs in art or related fields. This certificate is a collaboration between the Tyler School of Art and Architecture and the Fox School of Business and Management. The certificate is an attractive option for those who seek entrepreneurship skills with which to support their creative practice but do not wish to pursue a graduate degree.

The certificate requires 12 credits: 9 credits of Fox Entrepreneurship coursework and a 3-credit Tyler entrepreneurship, business practices or internship course.

The certificate is available for alumni, continuing education / non-matriculating students, and students in other Tyler and non-Tyler degree programs (with the exception of the BFA in Studio with Entrepreneurship degree programs).

**Campus Location:** Main

**Program Code:** TA-ECB-CERT

## Contact Information

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Learn more about the undergraduate certificate in Entrepreneurship for Creative Businesses.

## Requirements

This credit certificate may be conferred upon a student by recommendation of the faculty and upon satisfactory completion of the required credits with a minimum cumulative GPA of 2.0.

| Code                           | Title                                                                                                                                                                                 | Credit Hours |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| Select three of the following: |                                                                                                                                                                                       | 9            |
| SGM 3001                       | Leading and Managing Small Businesses and New Ventures (for non-business students)                                                                                                    |              |
| SGM 3002                       | Planning to Start Your Own Business                                                                                                                                                   |              |
| SGM 3501<br>or SGM 0827        | Entrepreneurial and Innovative Thinking<br>Creativity and Organizational Innovation                                                                                                   |              |
| SGM 3503                       | Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas                                                                                                                 |              |
| SGM 3504                       | Launch a New Venture in 100 Days                                                                                                                                                      |              |
| SGM 3511                       | Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact                                                                                                    |              |
| SGM 3521                       | Pitching and Funding Entrepreneurial Ventures                                                                                                                                         |              |
| SGM 3580                       | Special Topics - Strategic Management                                                                                                                                                 |              |
| SGM 3585<br>or SGM 3685        | Social Impact Internship - Work with Benefit/B-corps, Non-profits, or Multi-bottom-line Ventures<br>New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder |              |
| Select one of the following:   |                                                                                                                                                                                       | 3            |
| ART 3085                       | Field Internship                                                                                                                                                                      |              |
| ART 4097                       | Art in Practice                                                                                                                                                                       |              |
| ARTU 4785                      | Field Internship                                                                                                                                                                      |              |
| DES 3571                       | Event Design                                                                                                                                                                          |              |
| DES 3572                       | Entrepreneurial Design                                                                                                                                                                |              |
| DES 3573                       | Design Workshop                                                                                                                                                                       |              |
| DES 3585                       | Internship                                                                                                                                                                            |              |

|                           |                   |           |
|---------------------------|-------------------|-----------|
| DES 3596                  | Studio Management |           |
| TYLE 4285                 | Rome Internship   |           |
| <b>Total Credit Hours</b> |                   | <b>12</b> |