

Bachelor of Fine Arts in Photography with Entrepreneurial Studies

Photography with Entrepreneurial Studies

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The Bachelor of Fine Arts (BFA) in Photography at the Tyler School of Art and Architecture offers students access to state-of-the-art facilities and prepares them to find their voices as artists, photojournalists and image-makers in traditional and emerging technologies.

Tyler Photography provides access to a wide range of faculty expertise, generously equipped photography studios and an interdisciplinary spirit, making it possible for all types of undergraduates to develop their skills as problem solvers and find pathways to meaningful expression and success. Whether students are interested in deep exploration of cutting-edge digital techniques, historic darkroom processes or incorporating methods from other artistic disciplines, Tyler's faculty offer personal guidance.

Tyler BFA students can take advantage of the school's location at a large research university in Philadelphia, a vibrant art center with a pioneering photography tradition, to find internships and jobs, explore museums and galleries, launch creative practices, start businesses and earn placements in competitive graduate programs.

Designed to complement the studio experience with tools to support a studio practice or pursue graduate studies, the Entrepreneurship coursework enhances students' career options. Graduates of this degree program will possess requisite business skills to support themselves as visual artists or entrepreneurs in art and related fields.

Degree Requirements

The Bachelor of Fine Arts degree in Photography with Entrepreneurial Studies may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 126 semester hours of credit with a minimum cumulative GPA of 2.00. All Photography with Entrepreneurial Studies majors must complete the General Education requirements.

- Students must earn a C- or better in ART 2601 or ART 2603, and ART 2602 to enter the Photography with Entrepreneurial Studies major.
- The required Junior/Senior Photography courses must be completed with a C- or better to fulfill major requirements.

The faculty encourages taking Photography courses in excess of the minimum required. These additional courses count towards required studio credits.

Major Requirements for B.F.A. in Photography with Entrepreneurial Studies

Code	Title	Credit Hours
Sophomore Prerequisite ¹		
ART 2601 or ART 2603	Photo I: Digital Photo I: Digital	3
ART 2602	Digital Imaging	3
Junior and Senior Requirements ¹		
ART 3601 or ART 3608	Color Photography I Color Photography I	3
ART 3603 or ART 3605	Darkroom Photography Darkroom Photography	3
ART 3604	Photographic Lighting	3
ART 3611	Advanced Photo Workshop	3
ART 3612	Photo Process Workshop	3
ART 3613	Digital Photography	3
ART 4601	Senior Photography	3
ART 4696	Senior Seminar in Photography (WI)	3
Specialized Photo Course		
Select one of the following:		3

ART 3085	Field Internship
ART 3602	View Camera
ART 3606	Digital Projects
ART 3607	Contemporary Photography
ART 3610	Special Topics in Photography

Entrepreneurship Courses

Select three of the following: 9

SGM 3002	Be Your Own Boss: Planning to Start Your Own Business
SGM 3501	Entrepreneurial and Innovative Thinking
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment
SGM 3580	Special Topics - Strategic Management
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem
or SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder

Select one of the following:² 3

ART 3085	Field Internship
ART 3796	Art Career Workshop (WI)
ART 4096	Business Practices in Crafts (WI)
GAD 3053	Art Careers Promotion
GAD 3096	The Business of Design (WI)
GAD 3185	Field Internship
TYLE 3211	Creative Cottage Industrialist
TYLE 4285	Rome Internship

¹ The schedule of courses that are required for the Photography major is posted each semester on the Tyler Photography web site: <https://tyler.temple.edu/programs/photography>.

² These courses cannot fulfill both a requirement for the major and for this category.

Suggested Academic Plan

Please note that this is a **suggested** academic plan. Depending on your situation, your academic plan may look different.

Bachelor of Fine Arts in Photography with Entrepreneurial Studies Requirements for New Students starting in the 2020-2021 Academic Year

Year 1		Credit Hours
Fall		
FDPR 1511	Foundation Drawing ¹	3
FDPR 1521	2D Foundation Principles	3
FDPR 1531	3D Foundation Principles/W	3
FDPR 1501	Introduction to Art and Design	1
ARTH 1155 or 1955	Arts of the World I: Prehistoric to 1300	3
ENG 0802, 0812, or 0902	Analytical Reading and Writing [GW]	4
Term Credit Hours		17
Spring		
FDPR 1512	Foundation Drawing	3
FDPR 1522	2D Foundation Principles	3
FDPR 1532	3D Foundation Principles/C	3
FDPR 1502	Investigations of Art and Design	1
ARTH 1156 or 1956	Arts of the World II: 1300 to the 21st Century ¹	3
IH 0851 or 0951	Intellectual Heritage I: The Good Life [GY]	3
Term Credit Hours		16

Year 2		
Fall		
ART 2601 or 2603	Photo I: Digital	3
ART or GAD 2000-2999	Sophomore Studio Elective	3
ART or GAD 2000-2999	Sophomore Studio Elective	3
IH 0852 or 0952	Intellectual Heritage II: The Common Good [GZ]	3
GenEd Quantitative Literacy Course [GQ]		4
Term Credit Hours		16
Spring		
ART 2602	Digital Imaging	3
ART or GAD 2000-2999	Sophomore Studio Elective	3
Select one of the following:		3
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
GenEd Breadth Course		3
GenEd Breadth Course		3
Term Credit Hours		15
Year 3		
Fall		
ART 3601 or 3608	Color Photography I	3
ART 3603 or 3605	Darkroom Photography	3
ART 3604	Photographic Lighting	3
Art History Elective WI ²		4
GenEd Breadth Course		3
Term Credit Hours		16
Spring		
ART 3611	Advanced Photo Workshop	3
ART 3613	Digital Photography	3
Select one of the following (not previously chosen):		3
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Art History Elective ³		4
GenEd Breadth Course		3
Term Credit Hours		16
Year 4		
Fall		
ART 4696	Senior Seminar in Photography [WI]	3
Specialized Photography Course ⁴		3

Select one of the following (not previously chosen):		3
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Open Elective ³		3
GenEd Breadth Course		3
	Term Credit Hours	15
Spring		
ART 4601	Senior Photography	3
ART 3612	Photo Process Workshop	3
ART or GAD 2000+ Studio Elective		3
Select one of the following: ⁵		3
ART 3085	Field Internship	
ART 3796	Art Career Workshop [WI]	
ART 4096	Business Practices in Crafts [WI]	
GAD 3053	Art Careers Promotion	
GAD 3096	The Business of Design [WI] ²	
GAD 3185	Field Internship	
TYLE 3211	Creative Cottage Industrialist	
TYLE 4285	Rome Internship	
GenEd Breadth Course		3
	Term Credit Hours	15
	Total Credit Hours:	126

¹ These 2 courses constitute the waiver for the GenEd Arts category if the courses are completed with a C- or better.

² Students selecting a WI course from the list of Tyler entrepreneurship courses may elect to take a non-WI Art History course.

³ Students completing a 3-credit Art History 2000+ elective must select a 4-credit open elective to reach the minimum 126 credits to earn the BFA degree.

⁴ Choose from: ART 3085, ART 3602, ART 3606, ART 3607, ART 3610.

⁵ These courses cannot fulfill both a requirement for the major and a requirement for this category.

Please Note: An approved study abroad program waives the GenEd Global/World Society (GG) requirement; however, these credits must be made up with academic coursework taken outside of Tyler departments to be in compliance with BFA accreditation. BFA majors interested in studying abroad should consult with an academic advisor to determine if a semester (generally spring semester of second year) or a summer program would be the best option to remain on track for graduation.