

# Bachelor of Fine Arts in Painting with Entrepreneurial Studies

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## Painting with Entrepreneurial Studies

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The Bachelor of Fine Arts (BFA) in Painting program at the Tyler School of Art and Architecture, recognized as one of the nation's top programs in the discipline, offers students access to world-class facilities and teaching.

Tyler Painting majors are pushed to grow as artists and critical thinkers by a diverse faculty—all of whom are practicing artists themselves—with a broad range of expertise and a commitment to being engaged, passionate mentors. Students learn technique, theory and perhaps the most powerful tool of all: how to teach themselves to be self-critical.

Tyler BFA students take full advantage of the school's location in Philadelphia, a vibrant art center, to explore museums and galleries, find internships, earn placements in competitive graduate programs and launch creative practices. When they graduate, they join an alumni community that includes some of the most influential artists, thought leaders and teachers of their time.

Designed to complement the studio experience with tools to support a studio practice or pursue graduate studies, the Entrepreneurship coursework enhances students' career options. Graduates of this degree program will possess requisite business skills to support themselves as visual artists or entrepreneurs in art and related fields.

## Degree Requirements

The Bachelor of Fine Arts degree in Painting with Entrepreneurial Studies may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 126 semester hours of credit with a minimum cumulative GPA of 2.00. All Painting with Entrepreneurial Studies majors must complete the General Education requirements.

- Students must earn a C- or better in Painting (ART 2501 or ART 2503) and Intermediate or Digital Drawing (ART 2502, ART 2504, ART 2507, ART 2508 or ART 3511) to enter the Painting with Entrepreneurial Studies major.
- The required Junior/Senior studio courses and ART 3896 must be completed with a C- or better to fulfill major requirements.

## Major Requirements for B.F.A. in Painting with Entrepreneurial Studies

### Sophomore Requirements

Code	Title	Credit Hours
<b>Painting</b>		
ART 2501 or ART 2503	Painting Painting	3
<b>Drawing</b>		
Select one of the following:		3
ART 2502	Intermediate Drawing	
ART 2504	Intermediate Drawing	
ART 2507	Intermediate Figure Drawing	
ART 2508	Digital Drawing	
ART 3511	Digital Drawing	

#### Notes:

- ART 2505 is suggested, but not required, for those interested in becoming a Painting major.
- ART 2806 is strongly recommended for students interested in Painting or Sculpture as a major.
- Students may only take 3 Painting/Drawing courses in the sophomore year; other 2500-level ART courses may be used as electives for the junior/senior year.

## Junior and Senior Requirements

Code	Title	Credit Hours
Four (4) Advanced Level Painting courses (see Painting list below)		12
Two (2) Advanced Level Drawing courses (see Drawing list below)		6
Two (2) Advanced Level Painting or Drawing courses (see Painting/Drawing list below)		6
ART 3896	PDS Seminar (Capstone) <sup>1</sup>	3

<sup>1</sup> ART 3896 counts as one of the two required writing intensive courses. The other writing intensive course must be an Art History course.

### Advanced Level Painting Courses

Code	Title	Credit Hours
ART 2505	Painting Materials and Techniques	
ART 3503 or ART 4503	Landscape <sup>1</sup>	
ART 3505 or ART 3506 or ART 4505	Color	
ART 3504 or ART 4504	Figure Painting	
ART 3507 or ART 3508	Painting on Paper	
ART 3501 or ART 3502 or ART 3519 or ART 4501 or ART 4502	Advanced Painting	
ART 4506 ART 4507	Senior Painting Studio <sup>2</sup>	

### Advanced Level Drawing Courses

Code	Title	Credit Hours
ART 3503 or ART 4503	Landscape <sup>1</sup>	3
ART 3511	Digital Drawing	3
ART 3512	Rome Sketchbook	3
ART 3514 or ART 3515 or ART 3516 or ART 4514	Advanced Drawing	3
ART 3517 or ART 3518 or ART 4517 or ART 4518	Figure Drawing	3
ART 3011	Interactive Projects	3

### Additional Advanced Level Painting/Drawing Courses

Code	Title	Credit Hours
ART 2505	Painting Materials and Techniques	3
ART 3501 or ART 3502	Advanced Painting	3

or ART 3519	Advanced Painting: Rome	
or ART 4501	Advanced Painting	
or ART 4502	Advanced Painting	
ART 3504	Figure Painting	3
or ART 3517	Figure Drawing	
or ART 3518	Figure Drawing	
or ART 4504	Figure Painting	
ART 3512	Rome Sketchbook	3
ART 3514	Advanced Drawing	3
or ART 3515	Advanced Drawing: Rome	
or ART 3516	Advanced Drawing	
or ART 4514	Advanced Drawing	
ART 3521	Fresco Painting	3
ART 4506	Senior Painting Studio	3
ART 4507	Senior Painting Studio	3

### Entrepreneurship Requirements

Code	Title	Credit Hours
Select three of the following:		9
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
or SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Select one of the following: <sup>3</sup>		3
ART 3085	Field Internship	
ART 4096	Business Practices in Crafts	
GAD 3053	Art Careers Promotion	
GAD 3096	The Business of Design (WI)	
GAD 3185	Field Internship	
ART 3796	Art Career Workshop	
TYLE 3211	Creative Cottage Industrialist	
TYLE 4285	Rome Internship	

Total Credit Hours 12

<sup>1</sup> ART 3503 and ART 4503 may be taken for Painting and/or Drawing Credit.

<sup>2</sup> Students wishing to enroll in ART 4506 or ART 4507 must be jury-selected by the faculty and special approval is needed to register.

<sup>3</sup> These courses cannot fulfill both a requirement for the major and for this category.

#### Notes:

- Do not duplicate any courses previously taken for Drawing or Painting credit.
- Painting or Drawing courses taken in excess of the required eight courses will count as studio electives. This is a common practice encouraged by the Painting Faculty.

## Suggested Academic Plan

Please note that this is a **suggested** academic plan. Depending on your situation, your academic plan may look different.

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### Requirements for New Students starting in the 2020-2021 Academic Year

Year 1		Credit Hours
<b>Fall</b>		
FDPR 1511	Foundation Drawing <sup>1</sup>	3
FDPR 1521	2D Foundation Principles	3
FDPR 1531	3D Foundation Principles/W	3
FDPR 1501	Introduction to Art and Design	1
ARTH 1155 or 1955	Arts of the World I: Prehistoric to 1300	3
ENG 0802, 0812, or 0902	Analytical Reading and Writing [GW]	4
Term Credit Hours		17
<b>Spring</b>		
FDPR 1512	Foundation Drawing	3
FDPR 1522	2D Foundation Principles	3
FDPR 1532	3D Foundation Principles/C	3
FDPR 1502	Investigations of Art and Design	1
ARTH 1156 or 1956	Arts of the World II: 1300 to the 21st Century <sup>1</sup>	3
IH 0851 or 0951	Intellectual Heritage I: The Good Life [GY]	3
Term Credit Hours		16
<b>Year 2</b>		
<b>Fall</b>		
ART 2501 or 2503	Painting	3
Select one of the following:		3
ART 2502	Intermediate Drawing <sup>2</sup>	
ART 2504	Intermediate Drawing	
ART 2507	Intermediate Figure Drawing	
ART 2508	Digital Drawing <sup>2</sup>	
ART 3511	Digital Drawing	
ART or GAD 2000-2999 Sophomore Studio Elective <sup>3</sup>		3
IH 0852 or 0952	Intellectual Heritage II: The Common Good [GZ]	3
GenEd Quantitative Literacy Course [GQ]		4
Term Credit Hours		16
<b>Spring</b>		
ART or GAD 2000-2999 Sophomore Studio Elective <sup>3</sup>		3
ART or GAD 2000-2999 Sophomore Studio Elective <sup>3</sup>		3
Select one of the following:		3
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
GenEd Breadth Course		3
GenEd Breadth Course		3
Term Credit Hours		15
<b>Year 3</b>		
<b>Fall</b>		
Advanced Level Painting Course		3

Advanced Level Painting Course		3
Select one of the following (not previously chosen):		3
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Art History Elective <sup>4</sup>		4
GenEd Breadth Course		3

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Term Credit Hours	16
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**Spring**

Advanced Level Painting Course		3
Advanced Level Drawing Course		3
ART or GAD 2000+ Studio Elective		3
Art History Elective WI <sup>5</sup>		4
GenEd Breadth Course		3

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Term Credit Hours	16
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**Year 4**

**Fall**

Advanced Level Painting Course		3
Advanced Level Drawing Course		3
ART 3896	PDS Seminar [WI] <sup>6</sup>	3
Select one of the following (not previously chosen):		3
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	

GenEd Breadth Course		3
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Term Credit Hours	15
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**Spring**

Advanced Level Painting or Drawing Course		3
Advanced Level Painting or Drawing Course		3
Open Elective <sup>4</sup>		3
Select one of the following: <sup>7</sup>		3

ART 3085	Field Internship
ART 4096	Business Practices in Crafts [WI]
GAD 3053	Art Careers Promotion
GAD 3096	The Business of Design [WI] <sup>5</sup>
GAD 3185	Field Internship
ART 3796	Art Career Workshop [WI] (WI)
TYLE 3211	Creative Cottage Industrialist
TYLE 4285	Rome Internship

GenEd Breadth Course	3
Term Credit Hours	15
Total Credit Hours:	126

- 1 These 2 courses constitute the waiver for the GenEd Arts category if the courses are completed with a C- or better.
- 2 ART 2502 can be taken in either fall or spring. ART 2508 is offered in fall only.
- 3 Only three 2xxx level courses can be taken in any one subject area in order to count for sophomore studio credit.
- 4 Students completing a 3-credit Art History 2000+ elective must select a 4-credit open elective to reach the minimum 126 credits to earn the BFA degree.
- 5 Students taking a WI course from the list of Tyler entrepreneurship courses may take a non-WI Art History elective.
- 6 ART 3896 PDS Seminar can be taken either fall or spring semester.
- 7 These courses cannot fulfill both a requirement for the major and a requirement for this category.

**Please Note:** An approved study abroad program waives the GenEd Global/World Society (GG) requirement; however, these credits must be made up with academic coursework taken outside of Tyler departments to be in compliance with BFA accreditation. BFA majors interested in studying abroad should consult with an academic advisor to determine if a semester (generally spring semester of second year) or a summer program would be the best option to remain on track for graduation.