Bachelor of Fine Arts in Ceramics with Entrepreneurial Studies

Ceramics with Entrepreneurial Studies

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The Bachelor of Fine Arts (BFA) in Ceramics program at the Tyler School of Art and Architecture welcomes students into a diverse community of thinkers and makers who challenge traditional processes in a forward-looking way.

Led by a faculty of practicing artists in state-of-the-art facilities, Ceramics majors work in a close-knit environment, side-by-side with graduate students, as they explore traditional and experimental clay techniques. The program draws on the energy and resources of the urban landscape of Philadelphia—a city with a longstanding clay culture and vibrant visual art scene—to forge community partnerships that lead to broader, inclusive perspectives, conversations and exchanges of ideas.

Students learn product design and production, studio management and gallery installation, as well as critical thinking and problem solving—transferable skills that help prepare them for success in any artistic discipline or profession, including as educators, gallery operators, architectural designers, curators and more. Students also have opportunities for internships in Philadelphia's densely networked clay community.

Designed to complement the studio experience with tools to support a studio practice or pursue graduate studies, the Entrepreneurship coursework enhances students’ career options. Graduates of this degree program will possess requisite business skills to support themselves as visual artists or entrepreneurs in art and related fields.

Degree Requirements

The Bachelor of Fine Arts degree in Ceramics with Entrepreneurial Studies may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 126 semester hours of credit with a minimum cumulative GPA of 2.00. All Ceramics with Entrepreneurial Studies majors must complete the General Education requirements.

- Students must earn a C- or better in ART 2101 and ART 2102 to enter the Ceramics with Entrepreneurial Studies major.
- The eight required Junior/Senior studio courses and ART 4096 (capstone) must be completed with a C- or better to fulfill major requirements.

Major Requirements for the B.F.A. in Ceramics with Entrepreneurial Studies

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 2101</td>
<td>Beginning Ceramics</td>
<td>3</td>
</tr>
<tr>
<td>ART 2102</td>
<td>Intermediate Ceramics</td>
<td>3</td>
</tr>
<tr>
<td>ART 3101</td>
<td>Advanced Ceramics (This course is repeatable and should be taken once in the fall and once in the spring)</td>
<td>6</td>
</tr>
<tr>
<td>Two additional specialized Ceramics courses (see list below)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>ART 4101</td>
<td>Advanced Ceramics (This course is repeatable and should be taken once in the fall and once in the spring)</td>
<td>6</td>
</tr>
<tr>
<td>Two additional specialized Ceramics courses (see list below)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>ART 4096</td>
<td>Professional Practices in Crafts (Capstone, WI)</td>
<td>3</td>
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</tbody>
</table>

Specialized Ceramics Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 3103</td>
<td>Two-Dimensional Ceramics</td>
<td>3</td>
</tr>
<tr>
<td>ART 3104</td>
<td>Ceramic Materials</td>
<td>3</td>
</tr>
</tbody>
</table>
Bachelor of Fine Arts in Ceramics with Entrepreneurial Studies

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>ART 3105</td>
<td>Porcelain</td>
<td>3</td>
</tr>
<tr>
<td>ART 3106</td>
<td>Advanced Throwing and Wheel Work</td>
<td>3</td>
</tr>
<tr>
<td>ART 3107</td>
<td>Ceramic Mold Making</td>
<td>3</td>
</tr>
<tr>
<td>ART 3110</td>
<td>Ceramic Workshop</td>
<td>3</td>
</tr>
</tbody>
</table>

**Entrepreneurship Courses**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGM 3002</td>
<td>Be Your Own Boss: Planning to Start Your Own Business</td>
<td>3</td>
</tr>
<tr>
<td>SGM 3501</td>
<td>Entrepreneurial and Innovative Thinking</td>
<td>3</td>
</tr>
<tr>
<td>SGM 3503</td>
<td>Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas</td>
<td>3</td>
</tr>
<tr>
<td>SGM 3504</td>
<td>Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days</td>
<td>3</td>
</tr>
<tr>
<td>SGM 3511</td>
<td>Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact</td>
<td>3</td>
</tr>
<tr>
<td>SGM 3521</td>
<td>Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment</td>
<td>3</td>
</tr>
<tr>
<td>SGM 3580</td>
<td>Special Topics - Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>SGM 3585</td>
<td>Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem</td>
<td>3</td>
</tr>
<tr>
<td>or SGM 3685</td>
<td>New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder</td>
<td>3</td>
</tr>
</tbody>
</table>

Select three of the following:

- SGM 3002
- SGM 3501
- SGM 3503
- SGM 3504
- SGM 3511
- SGM 3521
- SGM 3580
- SGM 3585
- or SGM 3685

Select one of the following:

- ART 3085
- GAD 3053
- GAD 3096
- GAD 3185
- ART 3796
- TYLE 3211
- TYLE 4285

**Total Credit Hours:** 12

1 These courses cannot fulfill both a requirement for the major and for this category.

**Suggested Academic Plan**

Please note that this is a suggested academic plan. Depending on your situation, your academic plan may look different.

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**Requirements for New Students starting in the 2021-2022 Academic Year**

**Year 1**

**Fall**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDPR 1511</td>
<td>Foundation Drawing¹</td>
<td>3</td>
</tr>
<tr>
<td>FDPR 1521</td>
<td>2D Foundation Principles</td>
<td>3</td>
</tr>
<tr>
<td>FDPR 1531</td>
<td>3D Foundation Principles/W</td>
<td>3</td>
</tr>
<tr>
<td>FDPR 1503</td>
<td>Woodshop Fundamentals</td>
<td>1</td>
</tr>
<tr>
<td>ARTH 1155 or 1955</td>
<td>Arts of the World I: Prehistoric to 1300</td>
<td>3</td>
</tr>
<tr>
<td>ENG 0802, 0812, or 0902</td>
<td>Analytical Reading and Writing [GW]</td>
<td>4</td>
</tr>
</tbody>
</table>

**Term Credit Hours:** 17

**Spring**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDPR 1512</td>
<td>Foundation Drawing</td>
<td>3</td>
</tr>
<tr>
<td>FDPR 1522</td>
<td>2D Foundation Principles</td>
<td>3</td>
</tr>
<tr>
<td>FDPR 1532</td>
<td>3D Foundation Principles/C</td>
<td>3</td>
</tr>
<tr>
<td>FDPR 1502</td>
<td>Investigations of Art and Design</td>
<td>1</td>
</tr>
<tr>
<td>ARTH 1156 or 1956</td>
<td>Arts of the World II: 1300 to the 21st Century¹</td>
<td>3</td>
</tr>
<tr>
<td>IH 0851 or 0951</td>
<td>Intellectual Heritage I: The Good Life [GY]</td>
<td>3</td>
</tr>
</tbody>
</table>

**Term Credit Hours:** 16
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Year 2
Fall
ART 2101 Beginning Ceramics 3
ART or GAD 2000-2999 Sophomore Studio Elective 3
ART or GAD 2000-2999 Sophomore Studio Elective 3
IH 0852 or 0952 Intellectual Heritage II: The Common Good [GZ] 3
GenEd Quantitative Literacy Course [GQ] 4

<table>
<thead>
<tr>
<th>Term Credit Hours</th>
<th>16</th>
</tr>
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Spring
ART 2102 Intermediate Ceramics 3
ART or GAD 2000-2999 Sophomore Studio Elective2 3
Select one of the following:
- SGM 3002 Be Your Own Boss: Planning to Start Your Own Business
- SGM 3501 Entrepreneurial and Innovative Thinking
- SGM 3503 Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas
- SGM 3504 Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days
- SGM 3511 Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact
- SGM 3521 Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment
- SGM 3580 Special Topics - Strategic Management
- SGM 3585 Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem
- SGM 3685 New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder

GenEd Breadth Course 3
GenEd Breadth Course 3

<table>
<thead>
<tr>
<th>Term Credit Hours</th>
<th>15</th>
</tr>
</thead>
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Year 3
Fall
ART 3101 Advanced Ceramics 3
ART 31xx (Specialized Ceramics Course) 3
Select one of the following (not previously chosen):
- SGM 3002 Be Your Own Boss: Planning to Start Your Own Business
- SGM 3501 Entrepreneurial and Innovative Thinking
- SGM 3503 Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas
- SGM 3504 Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days
- SGM 3511 Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact
- SGM 3521 Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment
- SGM 3580 Special Topics - Strategic Management
- SGM 3585 Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem
- SGM 3685 New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder
Art History Elective3 4
GenEd Breadth Course 3

<table>
<thead>
<tr>
<th>Term Credit Hours</th>
<th>16</th>
</tr>
</thead>
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Spring
ART 3101 Advanced Ceramics 3
ART 31xx (Specialized Ceramics Course) 3
Select one of the following (not previously chosen):
- SGM 3002 Be Your Own Boss: Planning to Start Your Own Business
- SGM 3501 Entrepreneurial and Innovative Thinking
- SGM 3503 Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas
- SGM 3504 Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days
- SGM 3511 Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact
- SGM 3521 Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment
- SGM 3580 Special Topics - Strategic Management
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SGM 3585 Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem
SGM 3685 New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder
Art History Elective WI3,5 4
GenEd Breadth Course 3

Term Credit Hours 16

Year 4

Fall
ART 4101 Advanced Ceramics 3
ART 31xx (Specialized Ceramics Course) 3
ART 4096 Professional Practices in Crafts [WI] 3
GenEd Breadth Course 3
Open Elective3 3

Term Credit Hours 15

Spring
ART 4101 Advanced Ceramics 3
ART 31xx (Specialized Ceramics Course) 3
ART or GAD 2000+ Studio Elective 3
Select one of the following:4 3
ART 3085 Field Internship
GAD 3053 Art Careers Promotion
GAD 3096 The Business of Design [WI]
GAD 3185 Field Internship
ART 3796 Art Career Workshop [WI]
TYLE 3211 Creative Cottage Industrialist
TYLE 4285 Rome Internship
GenEd Breadth Course 3

Total Credit Hours: 126

1 These 2 courses constitute the waiver for the GenEd Arts category if the courses are completed with a C- or better.
2 Only three 2xxx level courses can be taken in any one subject area in order to count for sophomore studio credit.
3 Students completing a 3-credit Art History 2000+ elective must select a 4-credit open elective to reach the minimum 126 credits to earn the BFA degree.
4 These courses cannot fulfill both a requirement for the major and a requirement for this category.
5 Students who select a WI from the Tyler entrepreneurship courses may elect to take a non-WI 4-credit Art History course.

Please Note: An approved study abroad program waives the GenEd Global/World Society (GG) requirement; however, these credits must be made up with academic coursework taken outside of Tyler departments to be in compliance with BFA accreditation. Ceramics majors interested in studying abroad should consult with an academic advisor to determine if a semester (generally spring semester of second year) or a summer program would be the best option to remain on track for graduation. If a student is spending a traditional semester abroad, ART 2101 must be completed prior to studying abroad. To remain on track for graduation, permission may be granted to substitute an additional specialized ceramics course in lieu of an advanced ceramics course.