

Certificate in Creative Entrepreneurship

The Certificate in Creative Entrepreneurship will aid students interested in art to acquire the requisite skills to support themselves as visual artists or entrepreneurs in art or related fields. This certificate is a collaboration between the Tyler School of Art and the Fox School of Business and Management. The certificate is an attractive option for those who seek entrepreneurship skills with which to support their creative practice but do not wish to pursue a graduate degree.

The certificate requires 12 credits: 9 credits of Fox Entrepreneurship coursework and a 3-credit Tyler entrepreneurship, business practices or internship course.

The certificate is available for alumni, continuing ed/non-matriculating students, and students in other Tyler and non-Tyler degree programs (with the exception of the new B.F.A. in Studio with Entrepreneurship degree programs).

Requirements

This credit certificate may be conferred upon a student by recommendation of the faculty and upon satisfactory completion of the required credits with a minimum cumulative GPA of 2.0.

Code	Title	Credit Hours
Select three of the following:		9
SGM 3002	Be Your Own Boss: Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast & Frugal Approaches to High-Impact New Ventures, Product Invention, & Innovation	
SGM 3504	Ready, Fire, Aim: Launching a Profitable Micro-venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Finance Your Ideas: Crowdfunding, Grants, Banks, Venture Funds, Corporate and Private Investment	
SGM 3580	Special Topics - Strategic Management	
SGM 3585	Incubator Internship: Contribute, Connect and Learn as a Part of the Entrepreneurial Ecosystem	
or SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Select one of the following: ¹		3
ARTU 4785	Field Internship	
CRFT 3185	Field Internship in Ceramics	
CRFT 3285	Field Internship in Glass	
CRFT 3385	Field Internship in Fibers	
CRFT 4485	Field Internship Metals/Jewelry/CAD-CAM	
CRFT 4496	Business Practices in Crafts (WI)	
GAD 3053	Art Careers Promotion	
GAD 3096	The Business of Design (WI)	
GAD 3185	Field Internship	
GAD 3896	Art Career Workshop (WI)	
PDS 4585	Field Internship	
TYLE 3211	Creative Cottage Industrialist	
TYLE 3385	Field Internship	
TYLE 4285	Rome Internship	

Total Credit Hours

12

¹ Course cannot fulfill both a requirement for the major and a requirement for this category.