

Tourism and Hospitality Management Certificate

Overview

The **Certificate in Tourism and Hospitality Management** allows students across Temple University to enhance their major degrees with exposure to a program that prepares students for success in the hospitality industry as well as the realm of tourism. The Tourism and Hospitality Management certificate integrates foundational business principles, tourism and destination specific knowledge as well as innovative concepts relevant to success within hospitality operations, food and beverage, gaming and event leadership.

The Tourism and Hospitality Management certificate is open to all undergraduate majors at Temple except for students in the Tourism and Hospitality Management major.

The certificate consists of four courses (12 credits); one required course with three additional courses to be selected from the list of electives.

Campus Location: Main

Program Code: TH-STHM-CERT

Declare Your Certificate

Students interested in declaring this certificate in the School of Sport, Tourism and Hospitality Management (STHM) should follow these steps:

1. First, meet with your home academic advisor to confirm the certificate will fit into your present academic and graduation plan. After confirming plan fit, please e-mail sthmcss@temple.edu to meet with an academic advisor or attend our peer advising hours in 108 Speakman Hall.
2. Submit a Change of Program Request form to officially add the certificate.
3. Once approved, the form will be submitted electronically to the Office of the University Registrar (O.U.R). In 3-5 business days, the request will be processed and then visible within Self-Service Banner (Student Information tab).

Please note that STHM offers both a certificate and a minor in Tourism and Hospitality Management. Students may pursue one or the other, but not both credentials. Students in the certificate program who wish to upgrade to the minor will need to rescind the certificate. Students who are in the minor, but unable to complete it may be eligible for the certificate if all four courses and 12 credits are completed.

Contact Information

Questions? Contact us at sthmcss@temple.edu or at 215-204-8701.

Requirements

Students should select courses in consultation with an STHM advisor.

Code	Title	Credit Hours
Required Course		
THM 2311	Global Issues in Travel	3
Electives		
Select 3 of the following:		9
STHM 2401	Foundations of Event and Entertainment Management	
THM 3321	Tourism Planning and Development	
THM 3324	Hospitality Operations	
THM 3325	Food and Beverage Management	
THM 3328	Gaming and Casino Management	
Total Credit Hours		12

Note: This is designed so that any student doing a Certificate in Tourism and Hospitality Management would only need to declare and take two additional courses to earn the Minor in Tourism and Hospitality Management. However, students may not receive both the minor and certificate. Students would need to rescind the certificate to upgrade to the minor.

A grade point average of 2.0 in the certificate is required as well as a minimum grade of C- in each course.