

Sport Management Minor

Overview

The **Minor in Sport Management** allows students across Temple University to augment their major degrees with exposure to a program that prepares students to lead and succeed in the fast-paced world of sport, recreation and leisure management. The sport management program integrates foundational business principles with innovative concepts related directly to the distinct industry of sport. Temple's Sport and Recreation Management program is one of the oldest and most distinguished programs of its kind in the country. The required courses serve to provide students an overview of different sectors of the sport industry; elective courses offer more in-depth exploration of the support segments across multiple industry sectors.

The Sport Management minor is open to all undergraduate majors at Temple except for Sport and Recreation Management majors. It provides a good foundation for students who wish to apply to the School of Sport, Tourism and Hospitality Management's Master of Science in Sport Business program.

Campus Location: Main

Declare Your Minor

Students interested in declaring this minor in the School of Sport, Tourism and Hospitality Management (STHM) should follow these steps:

1. First, meet with your home academic advisor to confirm the minor will fit into your present academic and graduation plan. After confirming plan fit, please e-mail sthmcss@temple.edu to meet with an academic advisor or attend our peer advising hours in 108 Speakman Hall.
2. Submit a Change of Program Request form to officially add the minor.
3. Once approved, the form will be submitted electronically to the Office of the University Registrar (O.U.R.). In 3-5 business days, the request will be processed and then visible within Self-Service Banner (Student Information tab).

Contact Information

Questions? Contact us at sthmcss@temple.edu or at 215-204-8701.

Requirements

Code	Title	Credit Hours
Required Courses		
Take the following 3 courses in consultation with an STHM advisor:		
SRM 3221	Athletics Administration	3
SRM 3222	Global Sport Management	3
SRM 3225	Recreation and Leisure Service Management	3
Elective Courses		
Select 3 courses from the following list in consultation with an STHM advisor:		
STHM 0857	Sport & Leisure in American Society ¹	9
STHM 2401	Foundations of Event and Entertainment Management	
SRM 1211	Sport, Entertainment and Society	
SRM 3214	Marketing Management in Sport and Recreation ²	
SRM 3215	Stadium/Arena Design and Management	
SRM 3220	Special Topics in Sport and Recreation Management ³	
SRM 3224	Media and Communications in Sport and Recreation	
SRM 3226	Consumer Behavior in Sport and Recreation	
SRM 3227	Advanced Marketing for Sport and Recreation	
SRM 3228	Sales Management in Sport and Recreation	
SRM 3223	Applied Sport Analytics	
SRM 3231	Leadership in Sport and Recreation	
SRM 3233	Esports Management and Industry Trends	
SRM 3237	Personal Branding of Athletes: Name, Image, and Likeness	
Total Credit Hours		18

¹

Sections of this course offered by other Temple departments may be substituted.

2

Offered online.

3

Course may only be applied once toward the minor.

A grade point average of 2.0 in the minor is required as well as a minimum grade of C- in each course.