

Multidisciplinary Studies in Sport, Tourism, Hospitality and Event Management BS

Overview

The **Bachelor of Science in Multidisciplinary Studies in Sport, Tourism, Hospitality and Event Management** offers transfer students with 40 or more transferred credits the opportunity to pursue coursework in the fields of sport, tourism, hospitality and event management with a flexible pathway that takes into consideration their past coursework and existing work in the fields.

Students may complete one of the following **optional concentrations**:

- Sport and Entertainment Management
- Tourism, Hospitality and Event Management

Campus Location: Main

Program Code: TH-MSTH-BS

Leadership and Contact Information

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These requirements are for students who matriculated in academic year 2024-2025. Students who matriculated prior to fall 2024 should refer to the Archives to view the requirements for their Bulletin year.

Summary of Requirements

University Requirements

All students are required to complete the University's General Education (GenEd) curriculum (35-36 credits). General Education requirements may be satisfied through established transfer articulation agreements.

All students must take a minimum of two writing-intensive (WI) courses as part of the major. The writing-intensive courses required for this major are SEM 3296 or THE 3396, and STHM 4496.

Students must satisfy general Temple University academic residency requirements.

School of Sport, Tourism and Hospitality Management Requirements

Transfer students entering STHM in this program must complete a minimum of 36 credits from courses in STHM, SEM, and THE subject areas. At least 12 credits in the discipline (STHM, SEM, or THE subjects) must be completed at Temple. Students may take STHM 3185 Internship I as part of this requirement but not STHM 4185 Internship II.

Students may take either SEM 2212 Law and Ethics in Sport and Entertainment or THE 3314 Legal Issues in Tourism, Hospitality, and Events as part of this requirement, but not both courses.

Students may choose an optional concentration in either Sport and Entertainment Management (SEM) or Tourism, Hospitality and Event Management (THE) by completing at least 15 credits of either SEM or THE courses.

Students must earn a minimum 2.00 cumulative and major GPA across the STHM, SEM, and THE subject areas. A minimum grade of C- is required for all courses in the STHM, SEM, and THE subject areas used to fulfill this requirement.

Major Requirements

Code	Title	Credit Hours
SEM 3296 or THE 3396	Sport and Entertainment Marketing ¹ Marketing in Tourism, Hospitality, and Event Management	3
STHM 4496	Global and Ethical Issues in Experience Industry	3
Select from SEM, STHM, and THE subject areas ²		30
Total Credit Hours		36

¹ Students may substitute BA 2196 Business Communications if they are transferring in Sport Marketing or Tourism/Hospitality Marketing from a prior institution.

² Students may choose an optional concentration in either Sport and Entertainment Management (SEM) or Tourism, Hospitality and Event Management (THE) by completing at least 15 credits of either SEM or THE courses.

Free Electives

Code	Title	Credit Hours
Select a minimum of 53 credits of free electives ¹		53

¹ Students must satisfy 53 credits of additional coursework to complete the 124 credits required for the degree. Students may choose from any courses at the university including taking additional STHM, SEM, and THE courses. Students must earn a minimum grade of C- in STHM, SEM, and THE courses to satisfy requirements here. Students may take a maximum of 24 credits from the Fox School of Business and Management. Students may also take STHM 4185 Internship II in their final semester as a free elective if all other degree requirements have been met and must earn a minimum grade of C- for the course to count toward degree requirements. Advisor and CIE approval needed for STHM 4185 in advance. Students must have a 2.00 GPA across all free elective courses. A portion of these elective credits may be satisfied by transfer credits.

Suggested Academic Plan**Bachelor of Science in Multidisciplinary Studies in Sport, Tourism, Hospitality and Event Management****Suggested Plan for New Students Starting in the 2024-2025 Academic Year**

Year 1		Credit Hours
Fall		
ENG 0802 or ENG 0812 or ENG 0902	Analytical Reading and Writing [GW] or Analytical Reading and Writing: ESL [GW] or Honors Analytical Reading and Writing [GW]	4
GenEd Quantitative Literacy Course [GQ]		4
GenEd Breadth Course		3
GenEd Breadth Course		3
Major Course		3
Credit Hours		17
Spring		
IH 0851 or IH 0951	Intellectual Heritage I: The Good Life [GY] or Honors Intellectual Heritage I: The Good Life [GY]	3
GenEd Breadth Course		3
GenEd Breadth Course		3
GenEd Breadth Course		3
Major Course		3
Credit Hours		15
Year 2		
Fall		
IH 0852 or IH 0952	Intellectual Heritage II: The Common Good [GZ] or Honors Intellectual Heritage II: The Common Good [GZ]	3
GenEd Breadth Course		3

Major Course		3
Major Course		3
Elective		3
Credit Hours		15
Spring		
GenEd Breadth Course		3
Major Course		3
Major Course		3
Elective		3
Elective		3
Credit Hours		15
Year 3		
Fall		
SEM 3296 or THE 3396	Sport and Entertainment Marketing [WI] or Marketing in Tourism, Hospitality, and Event Management [WI]	3
Major Course		3
Elective		3
Elective		3
Elective		3
Credit Hours		15
Spring		
Major Course		3
Elective		3
Elective		3
Elective		3
Elective		3
Credit Hours		15
Year 4		
Fall		
STHM 4496	Global and Ethical Issues in Experience Industry [WI]	3
Major Course		3
Elective		3
Elective		3
Elective		3
Elective		2
Credit Hours		17
Spring		
Major Course		3
Elective		3
Elective		3
Elective		3
Elective		3
Credit Hours		15
Total Credit Hours		124