

Event and Entertainment Management Minor

Overview

The **Minor in Event and Entertainment Management** provides students with the theoretical and practical knowledge, skills and tools to become leaders in the event and entertainment industries. The minor prepares students to pursue careers in a variety of areas related to the event and entertainment industries, including fairs, festivals, meetings, trade shows, live performances within events, historical/cultural/educational exhibits, online events, hybrid events, digital media events, film events, weddings, social events and special events.

The Event and Entertainment Management minor is open to all undergraduate students at Temple, including School of Sport, Tourism and Hospitality Management (STHM) students. However, STHM students may not do both a concentration and a minor in Event and Entertainment Management. STHM students may double count three major electives toward the minor. The other minor courses must come from free electives.

Campus Location: Main

Declare Your Minor

Students interested in declaring this minor in the School of Sport, Tourism and Hospitality Management (STHM) should follow these steps:

1. First, meet with your home academic advisor to confirm the minor will fit into your present academic and graduation plan. After confirming plan fit, please e-mail sthmcss@temple.edu to meet with an academic advisor or attend our peer advising hours in 108 Speakman Hall.
2. Submit a Change of Program Request form to officially add the minor.
3. Once approved, the form will be submitted electronically to the Office of the University Registrar (O.U.R.). In 3-5 business days, the request will be processed and then visible within Self-Service Banner (Student Information tab).

Contact Information

Questions? Contact us at sthmcss@temple.edu or at 215-204-8701.

Requirements

Code	Title	Credit Hours
STHM 2401	Foundations of Event and Entertainment Management	3
STHM 3424	Business of Social Events and Weddings	3
STHM 3425	Event and Entertainment Operations	3
STHM 3428	Event and Entertainment Revenues	3
STHM 3429	Entertainment Management	3
STHM 4415	The Event Experience	3
Total Credit Hours		18

A grade point average of 2.0 in the minor is required as well as a minimum grade of C- in each course.