

# Event and Entertainment Management Certificate

---

## Overview

The **Certificate in Event and Entertainment Management** allows students across Temple University to augment their major degrees with exposure to a program that prepares students to lead and succeed in the event management industry. This program is based on the "Pinnacle" award-winning, comprehensive events planning program in our Continuing Education program and it is designed to increase student's marketable skills in their events career, and will prepare students for future success in the event planning business.

The Event and Entertainment Management certificate is open to all undergraduate majors at Temple except for School of Sport, Tourism and Hospitality Management (STHM) students. STHM students may declare a concentration instead of the certificate option.

The certificate provides a good foundation for students who wish to apply to the School of Sport, Tourism and Hospitality Management's Master of Science in Sport Business or specialize their expertise in management events. The certificate consists of a total of four required courses (12 credits).

**Campus Location:** Main

**Program Code:** TH-EVEM-CERT

## Declare Your Certificate

Students interested in declaring this certificate in the School of Sport, Tourism and Hospitality Management (STHM) should follow these steps:

1. First, meet with your home academic advisor to confirm the certificate will fit into your present academic and graduation plan. After confirming plan fit, please e-mail sthmcss@temple.edu to meet with an academic advisor or attend our peer advising hours in 108 Speakman Hall.
2. Submit a [Change of Program Request form](#) to officially add the certificate.
3. Once approved, the form will be submitted electronically to the Office of the University Registrar (O.U.R.). In 3-5 business days, the request will be processed and then visible within Self-Service Banner (Student Information tab).

Please note that STHM offers both a certificate and a minor in Event and Entertainment Management. Students may pursue one or the other, but not both credentials. Students in the certificate program who wish to upgrade to the minor will need to rescind the certificate. Students who are in the minor, but unable to complete it may be eligible for the certificate if all four courses and 12 credits are completed.

## Contact Information

Questions? Contact us at sthmcss@temple.edu or at 215-204-8701.

## Requirements

Code	Title	Credit Hours
<b>Required Courses</b>		
STHM 2401	Foundations of Event and Entertainment Management	3
STHM 3425	Event and Entertainment Operations	3
STHM 3428	Event and Entertainment Revenues	3
STHM 4415	The Event Experience	3
<b>Total Credit Hours</b>		<b>12</b>

A grade point average of 2.0 in the certificate is required as well as a minimum grade of C- in each course.

Note: This is designed so that any student doing a Certificate in Event and Entertainment Management would only need to declare and take two additional courses to earn the Minor in Tourism and Hospitality Management.