

Certificate in Sport Management

The certificate in Sport Management will allow students across Temple University to augment their major degrees with exposure to a program that prepares students to lead and succeed in the fast-paced world of sport, recreation and leisure management. The sport management program integrates foundational business principles with innovative concepts related directly to the distinct industry of sport. Temple's Sport and Recreation Management program is one of the oldest and most distinguished programs of its kind in the country.

The certificate in Sport Management is open to non-Sport and Recreation Management majors only. The certificate consists of four courses in total (12 credits), with three being required and one to be chosen from a set of electives. Students completing the certificate will have the option to transition into the minor in Sport Management by taking two additional courses.

Declare Your Certificate

Students interested in declaring this certificate in the School of Sport, Tourism and Hospitality Management (STHM) should follow these steps:

1. First, meet with your home academic advisor to confirm the certificate will fit into your present academic and graduation plan. After confirming plan fit, please e-mail sthmcoss@temple.edu to meet with an academic advisor or attend our peer advising hours, offered daily via Zoom.
2. Submit a Change of Program Request form to sthmcoss@temple.edu in STHM's Center for Student Services (CSS).
3. Once approved, the form will be submitted electronically to the Office of the University Registrar (O.U.R.). In 3-5 business days, the request will be processed and then visible within Self-Service Banner (Student Information tab).

Questions? Contact us at sthmcoss@temple.edu or at 215-204-8701.

Requirements

Code	Title	Credit Hours
Required Courses		
Take the following 3 courses in consultation with an STHM advisor:		
SRM 3221	Athletics Administration	3
SRM 3222	Global Sport Management	3
SRM 3225	Recreation and Leisure Service Management	3
Elective Course		
Select one from the following in consultation with an STHM advisor:		
STHM 0857	Sport & Leisure in American Society ¹	3
SRM 1211	Sport and Society	
SRM 3214	Marketing Management in Sport and Recreation ²	
SRM 3215	Stadium/Arena Design and Management	
SRM 3220	Special Topics in Sport and Recreation Management ³	
SRM 3224	Media and Communications in Sport and Recreation	
SRM 3226	Consumer Behavior in Sport and Recreation	
SRM 3227	Advanced Marketing for Sport and Recreation	
SRM 3228	Sales Management in Sport and Recreation	
SRM 3231	Leadership in Sport and Recreation	
Total Credit Hours		12

¹ Sections of this course offered by other Temple departments may be substituted.

² Offered online.

³ Course may only be applied once toward the certificate.

(Note: This is designed so that any student doing a Certificate in Sport Management would only need to declare and take two additional courses to earn the Minor in Sport Management.)