

Certificate in Event Leadership

The certificate in Event Leadership will allow students across Temple University to augment their major degrees with exposure to a program that prepares students to lead and succeed in the event management industry. This program is based on the "Pinnacle" award-winning, comprehensive events planning program in our Continuing Education program and it is designed to increase student's marketable skills in their events career, and will prepare students for future success in the event planning business.

The certificate in Event Leadership is open to non-STHM students only. It will provide a good foundation for students who wish to apply to the School of Sport, Tourism and Hospitality Management's Master of Science in Sport Business program, Master of Science in Hospitality Management program, or specialize their expertise in management events. The certificate consists of a total of four required courses (12 credits).

Declare Your Certificate

Students interested in declaring this certificate in the School of Sport, Tourism and Hospitality Management (STHM) can do so in 3 easy steps:

1. Submit a Change of Program Request form (<http://www.temple.edu/vpus/documents/cop3.pdf>) to Ms. Lauren McCulligan, Academic Advisor I in STHM's Center for Student Services (CSS) (<https://sthm.temple.edu/current-students/center-for-student-services>).
2. The form is reviewed by Ms. McCulligan. If approved, it will be submitted electronically to the Office of the University Registrar (O.U.R). In 3-5 business days, the request will be processed and then visible within Self-Service Banner (Student Information tab).
3. To seek assistance in monitoring your progress with the certificate declared, students are asked to meet with Ms. McCulligan via Walk-in Hours Advising on Wednesdays, 1:30 PM – 2:30 PM. Students unavailable on Wednesdays or who need to have in-depth conversations can utilize the STHM Academic Advising Appointment System (<https://foxweb.fox.temple.edu/foxdata/sthmadvising/main/login.aspx>). Meetings should take place from the time of declaration to applying for graduation within their home school/college.

Questions? Contact us at sthmcss@temple.edu or at 215-204-8701.

Requirements

Code	Title	Credit Hours
Required Courses		
STHM 2401	Foundations of Event Leadership	3
STHM 3415	Meetings, Conference, and Convention Management	3
STHM 3425	Event Operations	3
STHM 3428	Sponsorship, Fundraising and Ancillary Revenue Sources in Event Management	3
Total Credit Hours		12

(Note: This is designed so that any student doing a Certificate in Event Leadership would only need to declare and take two additional courses to earn the Minor in Tourism and Hospitality Management.)