

# Sports Media Certificate

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## Overview

As the academic foundation of the Claire Smith Center for Sports Media, the **Certificate in Sports Media** gives Klein College students the opportunity to gain experience and expertise in the fields of journalism, advertising, public relations, media and communication by completing a minimum of 18 credit hours in designated sports media courses offered across the college. The Sports Media certificate enables Klein College to compete with a variety of peer and aspirant universities for students embarking upon careers in various areas of the industry. Because the certificate will be noted on students' transcripts, the program is expected to enhance the possibility of employment in a variety of sports media fields and create a foundation for research.

**Campus Location:** Main

**Program Code:** CO-SPTM-CERT

## Contact Information

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Learn more about the undergraduate certificate in Sports Media.

## Requirements

Code	Title	Credit Hours
<b>Required Course</b>		
JRN 3763	The Influence of Sports Media on Modern Society	3
<b>Electives</b>		
Select five courses from the following:		15
JRN 3255	Sports Writing	
JRN 3257	Advanced Sports Reporting	
JRN 3261	Beyond the Lines: Producing Sports Journalism	
JRN 3764	Race, Ethnicity and Gender Influence on Sports Coverage	
JRN 4203	Communicating Sports Statistics and Data	
JRN 4597	Sports Production Practicum <sup>1</sup>	
MSP 3701	Genres of Media Production	
MSP 4597	Sports Production Practicum <sup>1</sup>	
MSP 4787	Television Production Workshop Practicum	
PR 3401	Sports Media Relations	
CSI 1401	Conflict and Communication Behavior	
CSI 2101	Communicating Civic Engagement through Sports	
CSI 4402	Multiparty Conflict Processes: Dialogue, Facilitation and Multiparty Mediation	
<b>Total Credit Hours</b>		<b>18</b>

<sup>1</sup> Only 4 credits of JRN 4597 and MSP 4597 can count toward the Sports Media Certificate. These two courses are cross-listed.