

Latino Media Minor

Overview

The **Minor in Latino Media** serves students with majors in Klein College, in the College of Liberal Arts, as well as in other majors across campus who would benefit from a deeper understanding of the role of media and communication in Latino communities. The coursework explores the political, economic, cultural, sociological, global, and ethical issues that underlie media and communication in, as well as the production of media that reaches, Latino communities and Latino societies. This minor offers students the necessary skills and understanding to pursue careers in areas such as media studies and production, intercultural communication, journalism, public relations, advertising, and strategic communication within Latino communities and Latino societies.

Within this minor, students complete 18-19 credits that include one foundational course (3 credit hours), one Latino media and communication course (3 credit hours), at least two courses from an array focused on production and community engagement (6-7 credit hours), and at least two courses from an array of courses from the College of Liberal Arts that focus on Latino and Latin American culture, history, and language that prepare students with a richer understanding to better serve Latino communities (6 credit hours).

Campus Location: Main

Contact Information

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Requirements

To earn the Latino Media Minor transcript notation, a student must successfully complete a total of 18-19 credits of courses from the Klein College of Media and Communication and the College of Liberal Arts. Each course that fulfills a requirement for the minor must be passed with a C- or better.

Code	Title	Credit Hours
Required Foundational Course		
KLN 2823	(Latino Media, Communication and Culture)	3
Latino Media and Communication Course		
Select one of the following:		3
ADV 3672 or PR 3672	(Advertising and Public Relations for Latino Consumers)	
SPME 3354 or MSP 3354	(Sports Media in Latino Communities)	
MSP 3475	(Media Storytelling for Latino Communities)	
MSP 3763	(Writing for Spanish Language Media)	
Production and Community Engagement Courses		
Select two of the following:		6-7
JRN 3698	(Philadelphia Neighborhoods - Latino Communities)	
MSP 3803	(Production for Spanish Language Media)	
JRN 3870 or JRN 3900	Special Topics in Journalism (The Art of Visual Storytelling in Puerto Rico) ¹ Honors Special Topics in Journalism	
ADV 3000 or JRN 3850 or MSP 2900 or MSP 3590 or PR 3440	Topics in Advertising 3000 (Communication and Cultures of the American Southwest in New Mexico) ¹ Special Topics in Journalism Honors MSP Special Topics Intermediate Topics in Media Special Topics in Public Relations	
ADV 4571 or PR 4571 or COMC 4571 or JRN 4571 or MSP 4571	International Studies in Media and Communication ² International Studies in Media and Communication International Studies in Media and Communication International Studies in Media and Communication International Studies in Media and Communication	

or SPME 4571 International Studies in Media and Communication
 or ALE 4571 International Studies in Media and Communication

Latino and Latin American Culture Courses

Select two of the following:

6

Available to all students:

HIST 2011	Introduction to Latin American Studies
or LAS 2001	Introduction to Latin American Studies
HIST 2514	Introduction to Latin America
HIST 2515	Civilization and Modernity in the Caribbean
HIST 2517	Cuba: War, Hope, and Revolution
HIST 3562	Contemporary Mexico
HIST 3566	Race, Gender, and Empire in the Iberian World
PHIL 3229	Latin American and Latinx Philosophy
or LAS 3229	Latin American and Latinx Philosophy
POLS 2231	Comparative Political Systems in Latin America
or LAS 2231	Comparative Political Systems in Latin America

Spanish: Available only to students who have completed SPAN 2096 or SPAN 2098 (or equivalent)

SPAN 3204	Latin America through Film
SPAN 3241	The Cultures of Latin America
SPAN 3243	The Culture of Puerto Rico
SPAN 3261	The Hispanic World: Race and Gender
SPAN 3353	(Spanish for Broadcasting)
or JRN 3353	
or MSP 3353	

Total Credit Hours

18-19

¹ Any special topics course offered through Klein Global Opportunities (GO) study away course that takes place in Latino or Latin American locations (3 credit hours; repeatable).

² Any Klein Global Opportunities (GO) study away course that takes place in Latino or Latin American locations (3 credit hours; repeatable). This course is available for study away programs in each of the departments within Klein College.