

# Journalism

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The curriculum for Journalism is based on developing critical thinking in students for a multimedia, urban, journalistic environment. This requires a broad educational background coupled with rigorous professional training. The curriculum emphasizes subject matter from other disciplines, particularly those in the liberal arts. The department also believes that effective writing is central to communication and is, therefore, integral to the department curriculum.

Graduates of the program will develop:

1. Strong skills in reporting, writing, photography, audio/video newsgathering, print and web editing and design.
2. The ability to analyze critically past and present trends of journalism and to help craft alternative forms of journalism for the future.
3. A strong sense of ethical responsibility and the knowledge necessary for ethical decision-making.
4. An understanding of digital and interactive media technologies.
5. The ability to provide information in multimedia formats.
6. A culture of collaboration through team reporting....
7. ...in order to tell stories emanating from a diverse urban environment.
8. A keen understanding of the increasingly global nature of today's journalistic environment.
9. An appreciation of free expression and awareness of legal constraints guiding responsible journalism.

Temple's Journalism Department is one of only two programs in Pennsylvania accredited by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC). The department has a chapter of the national journalism and mass communication honor society, Kappa Tau Alpha. Additionally, every spring the department awards thousands of dollars in scholarships to deserving majors.

## Programs

- Bachelor of Arts in Journalism (<http://bulletin.temple.edu/undergraduate/media-communication/journalism/journalism-ba>)
- Minor in Journalism Studies (<http://bulletin.temple.edu/undergraduate/media-communication/journalism/minor-journalism-studies>)

## Courses

### JRN 1101. Elements of Writing. 2 Credit Hours.

This course focuses on the fundamentals of style and language usage necessary for effective writing.

**Repeatability:** This course may not be repeated for additional credits.

### JRN 1111. Journalism and Society. 3 Credit Hours.

The purpose of this course is to acquaint students with concepts and functions of journalism and the related industries of advertising and public relations in American society. Students will gain knowledge about the history, economics and industry structure of these industries, focusing on how mass media content is determined and disseminated. We will explore underlying values associated with journalism, relationships between journalism and other social institutions, and current issues facing journalists. NOTE: (1) Departmental core course. Normally taken as the first Journalism course. A grade of C or higher is required in order to take higher-level Journalism courses. (2) This course can be used to satisfy the university Core Individual and Society (IN) requirement. Although it may be usable towards graduation as a major requirement or university elective, it cannot be used to satisfy any of the university GenEd requirements. See your advisor for further information.

**Course Attributes:** IN

**Repeatability:** This course may not be repeated for additional credits.

### JRN 1113. Audio/Visual Newsgathering. 3 Credit Hours.

This course will present students with additional story-telling tools by introducing them to basic techniques of reporting with and editing sound and video. The emphasis of this course will be on the use of digital audio and video recorders in the field to produce news stories for radio, television and the web. This course requires that students use the computer software that is used in the industry. NOTE: Special authorization required for non-majors.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 1114. Design for Journalists. 3 Credit Hours.**

This course introduces students to the fundamental elements of visual design and their application in various types of journalistic publications both in print and online. Students will learn and use a variety of tools that will allow them to think and create journalistic elements visually. NOTE: Special authorization required for non-majors.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 1196. Writing for Journalism. 3 Credit Hours.**

Introduction to and practice in writing stories for various mass media. Effective writing, journalistic style and language skills are emphasized. NOTE: Departmental core course. This course is the prerequisite for all department writing courses. A grade of C or higher is required in order to take upper level Journalism courses.

**Course Attributes:** WI

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1101|Minimum Grade of C|May be taken concurrently.

**JRN 2101. Journalism Research. 3 Credit Hours.**

Introduction to research used in journalism, including library materials, the World Wide Web, and electronic databases. Course includes retrieval, analysis, and presentation of data with final projects. NOTE: Departmental advanced core course.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 2111. The Practice and Process of News. 3 Credit Hours.**

This course gives students an understanding of the kinds of work and industrial practices that go into the news. Students will learn how to write news articles, learn about workflow inside the newsroom, and explore the business and industrial pressures news organizations face. This is different than JRN 1196 - Writing for Journalism in that it offers a window into the way news is produced, while giving students skills and experience with writing, editing, and producing news for a publication. This course will offer in-depth engagement with some of the professional issues students encounter in JRN 1111 - Journalism and Society, but taught in a smaller class size. Students receive reporting and production assignments for news stories alongside readings and assignments that cover legal, ethical, and sociological issues in the news industry.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 2201. Public Affairs Reporting. 3 Credit Hours.**

Reporting and writing public affairs news stories. NOTE: News-Editorial sequence requirement.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 2202. Editing the News. 3 Credit Hours.**

Editing copy, writing headlines and picture captions. Some layout, coordinating news values with space limitations. Consideration of management and ethical problems. NOTE: News-Editorial sequence requirement.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C-|May not be taken concurrently.

**JRN 2301. Introduction to Magazines. 3 Credit Hours.**

Overview of industry structure; magazine markets and audiences; and what professionals do: editing, writing, design, and advertising, circulation, concept development. NOTE: Strongly recommended as preparation for Journalism 3304 (0381).

**Repeatability:** This course may not be repeated for additional credits.

**JRN 2396. Magazine Article Writing. 3 Credit Hours.**

Writing, analyzing, and marketing factual articles for general and specialized magazines. Subject research, investigation of editorial needs, ethical and legal problems, and manuscript preparation.

**Course Attributes:** WI

**Repeatability:** This course may not be repeated for additional credits.

**JRN 2501. Broadcast Newswriting. 3 Credit Hours.**

Students learn skills necessary to write for radio and television under deadline pressure, analyze how broadcast news is presented, develop interview skills, and write newscasts and editorials.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1111|Minimum Grade of C|May not be taken concurrently  
OR JRN1 Y|May not be taken concurrently)  
AND (JRN 1196|Minimum Grade of C|May not be taken concurrently)

**JRN 2551. Broadcast Performance. 4 Credit Hours.**

Explores the variety of skills required to communicate effectively through radio and television. Emphasis on performance techniques, creativity, writing and analytical skills needed to communicate effectively using various formats, such as interviews, editorials, commercials, and newscasts.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1113|Minimum Grade of C|May not be taken concurrently.

**JRN 2701. Approaches to Research in Journalism Studies. 3 Credit Hours.**

This course offers an overview of theories and methods that are used to undertake research in journalism studies. Theoretical inquiries related to audience, news content, and news production including news effects, agenda setting, and gatekeeping, are the focus of class discussion and student activities. Students are introduced to quantitative and qualitative methods such as surveys, content analysis, textual/discourse analysis, in-depth interviews, and focus groups, and learn to use them appropriately.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1111|Minimum Grade of C-|May not be taken concurrently  
OR CMST 1111|Minimum Grade of C-|May not be taken concurrently.

**JRN 2702. News Literacy. 3 Credit Hours.**

This course is designed to teach students how to take skillful possession of their power as citizens by becoming more discriminating news consumers. Armed with critical thinking skills, a firm grasp on the history of journalism, and practical knowledge about news media, students learn how to find the reliable information they need to make decisions, take action, or make judgments. At a time when the digital revolution is spawning an unprecedented flood of information and disinformation each day, this course seeks to help students recognize the differences between news and propaganda, news and opinion, bias and fairness, assertion and verification, and evidence and inference.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 2800. Special Topics in Journalism. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 2810. Special Topics in Journalism. 1 Credit Hour.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3101. Journalism and the Law. 3 Credit Hours.**

This course should improve students' writing and critical-thinking skills and help them understand the legal foundation for freedom of speech and press in America. Students will discuss First Amendment cases, and their ethical implications, to better understand how judicial values are linked to the professional lives of journalists and the free-expression rights of citizens.

**Class Restrictions:** Must be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3201. Investigative Reporting. 3 Credit Hours.**

Advanced instruction and practice in writing news stories with emphasis on investigative and other in-depth reporting techniques. NOTE: Special authorization required for non-majors.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C-|May not be taken concurrently.

**JRN 3251. Business Writing. 3 Credit Hours.**

This course focuses on news reporting and writing about business and finance. Topics of coverage may include reporting on personal finance issues, banking, government economic and regulatory policies, and corporations and other forms of business.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3252. Editorial Writing. 3 Credit Hours.**

Conceptualizing, researching, and writing effective editorials for the mass media.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3253. Health and Environmental Writing. 3 Credit Hours.**

Instruction and practice in writing popular science articles for newspapers and magazines. Translation of scientific language, familiarization with science literature, and interviewing scientists.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3254. International Reporting. 3 Credit Hours.**

This course focuses on interpreting and reporting about governments, politics, and cultures outside of the United States and ethnic groups within the United States.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3255. Sports Writing. 3 Credit Hours.**

Instruction and practice in reporting and writing stories on a variety of sports topics. Traditional play-by-play reporting and locker room interviewing; less traditional sports activities. Students attend sports events and write outside of class.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3256. Writing Humor. 3 Credit Hours.**

Understanding various forms of humor: wit, satire, parody, and irony. Practical assignments in writing humor.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3257. Advanced Sports Reporting. 3 Credit Hours.**

The goal of this course is to produce off-the-beaten path sports stories in a variety of formats, honing your sports reporting and writing skills. You'll be heading into the surrounding communities and the city to unearth and report on under-reported sports stories. You'll improve your multi-media skills in terms of putting together both audio and video packages, and you'll learn more about writing sports features and longer format pieces.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 3255|Minimum Grade of C|May not be taken concurrently.

**JRN 3258. Solutions Journalism. 3 Credit Hours.**

This course introduces students to the practice of solutions-oriented reporting, an outcome-focused form of journalism, and assesses its impact on communities and issues.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C-|May not be taken concurrently.

**JRN 3296. Travel Writing. 3 Credit Hours.**

This course explores international communication, intercultural competence, and the nature of travel (why and how we travel, and what we can learn from it) through a travel writing curriculum.

**Course Attributes:** WI

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3297. Writing Arts Criticism. 3 Credit Hours.**

The mission of the course is to explore critical reviewing in many areas, which may include theater, dance, music, film, art, museum exhibitions, books and food. In addition to reading the works of reviewers, students will consider the different dynamics at play in reviewing in each art or discipline, and will go on assignment to write reviews. Students will present their reviews in a writing-workshop setting led by the instructor. By the end of the course students should be able to think about arts and entertainment in ways that lead to solid assessments, and should be able to write clear and organized arts criticism.

**Course Attributes:** WI

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3301. Magazine Editing. 3 Credit Hours.**

This class will cover not only "macro" aspects of the magazine industry, but also the "micro" processes of article acquisitions and editing - how to evaluate query letters, shape a manuscript, work with designers - because those skills constitute the core of what all good editors must be able to do, issue after issue.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 2301|Minimum Grade of C-|May not be taken concurrently.

**JRN 3302. Longform Magazine Writing. 3 Credit Hours.**

This class will help students develop story ideas, match those ideas with appropriate markets, write professional query letters and deliver publishable magazine articles. The focus is on longer articles and in-depth reporting. Note: Prior to spring 2017, the course title was "Advanced Magazine Writing."

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C-|May not be taken concurrently.

**JRN 3303. Magazine Design. 3 Credit Hours.**

Advanced design class building on the concepts and skills acquired in JRN 1114 (0152) (Design for Journalists) to introduce students to the specifics of magazine design. Emphasis on creating portfolio pieces including table of contents, features, departments, and cover designs. Current trends and historical, cultural, and ethical dimensions of magazine design are also explored. Extensive use of desktop publishing and image manipulation software.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1114|Minimum Grade of C|May not be taken concurrently.

**JRN 3304. 14th Street Magazine. 3 Credit Hours.**

This is an experiential class in the editorial and business aspects of magazine production and distribution. Students write, edit, photograph, and design both print and online versions of a magazine; they also conduct reader research and sell advertising space. Note: Prior to spring 2017, the course title was "Philadelphia People."

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 2301|Minimum Grade of C-|May not be taken concurrently.

**JRN 3351. Magazine Fiction Workshop. 3 Credit Hours.**

Fiction has been an integral part of magazine publishing since the medium's earliest days. This course teaches students how to write with power both within and beyond the short story form. Emphasis is given to a hands-on, working application of narrative forms and techniques central to both fiction and new literary journalism. Publication of worthy student stories is encouraged. NOTE: Previously titled "Short Story Writing."

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3352. Ripped from the Headlines. 3 Credit Hours.**

In this class we will learn how to use journalistic tools and techniques to craft fiction, where fiction can be in the form of a novel and/or short stories. Students will practice doing the work of an investigative journalist - story generation, reporting, interviewing, and research - but with the end goal of creating a work of fiction instead of a news article. We will study the work of other journalists turned novelists and take inspiration from the world of film, television and theater. Students will also consider how and why fiction is useful when trying to make sense of the events that fill the daily news cycle.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C|May not be taken concurrently.

**JRN 3401. Photography. 4 Credit Hours.**

An introductory course in digital photography where each student produces a portfolio of photographs based on weekly assignments covering a variety of topics. The course includes small-group field trips, weekly lab sessions focusing on digital darkroom applications and in-class critiques of student work. Historic, contemporary, legal and ethical considerations are also explored. Digital SLR cameras are available for semester-long checkout.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3402. Photojournalism. 2 Credit Hours.**

The practical side of working as a photographer for newspapers, magazines, and wire services as well as freelance. Picture editing and handling.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 3401|Minimum Grade of C-|May not be taken concurrently.

**JRN 3403. Documentary Photography. 3 Credit Hours.**

This course will expose students to both the history and practice of documentary photography. This course offers students the opportunity to hone their research, shooting and editing skills and refine their portfolio through documentary projects.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 3401|Minimum Grade of C-|May not be taken concurrently  
OR CMST 1111|Minimum Grade of C-|May not be taken concurrently.

**JRN 3404. Photography Seminar I. 2 Credit Hours.**

First of two seminar courses in the Photography for the Mass Media sequence. Current topics in photography. Participation in a long-term project documenting and presenting the works of various photographers representing a variety of genre. Start-to-finish production of a book, CD version of same, or both. NOTE: Generally taken in the junior year.

**Class Restrictions:** Must be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 3401|Minimum Grade of C-|May not be taken concurrently.

**JRN 3405. Photography Seminar II. 2 Credit Hours.**

Second of two seminar courses in the Photography for the Mass Media sequence. Current topics in photography. Participation in a long-term web-based effort presenting the works of various photographers from earliest times to the present. Start-to-finish production of a book, CD version of same, or both. NOTE: Generally taken in the senior year.

**Class Restrictions:** Must be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 3401|Minimum Grade of C-|May not be taken concurrently.

**JRN 3451. Photographic Portfolio. 2 Credit Hours.**

Production, organization, and presentation of a photographic portfolio.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 3401|Minimum Grade of C|May not be taken concurrently.

**JRN 3482. Photography Special Projects. 1 to 4 Credit Hour.**

Individual work in areas of special interest including, but not limited to, formal and informal portraiture, nature of photography, underwater photography, medical or scientific photography, or special research in photography.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3501. Radio News Reporting. 3 Credit Hours.**

The overall goal of this course is to help develop the technical skills and journalistic acumen necessary for reporting, writing, interviewing, recording, and editing news and news related audio stories. Students will work on storytelling techniques such as voicers, wraps, readers, sound portraits, and audio documentaries.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C|May not be taken concurrently  
AND JRN 2501|Minimum Grade of C|May not be taken concurrently)

**JRN 3502. TV News Reporting. 3 Credit Hours.**

The overall goal of this course is to help develop the journalistic acumen and technical skills necessary for reporting, writing, shooting/recording, field producing and editing news and news-related stories for television.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C-|May not be taken concurrently)  
AND (JRN 2501|Minimum Grade of C-|May not be taken concurrently)

**JRN 3504. Broadcast News Documentary. 3 Credit Hours.**

This course focuses on longer-term journalistic documentaries for broadcast outlets. Students will have the opportunity to develop several enterprise stories over the course of the semester.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C-|May not be taken concurrently)  
AND (JRN 2501|Minimum Grade of C-|May not be taken concurrently)

**JRN 3505. Experimental Journalism. 3 Credit Hours.**

This course focuses on the evolving forms of broadcast journalism coverage, including blogs, podcasts and mobile media. Students will also create multimedia stories, and explore social media and its journalistic uses.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1113|Minimum Grade of C-|May not be taken concurrently  
OR CMST 1111|Minimum Grade of C-|May not be taken concurrently.

**JRN 3506. Broadcast News Producing. 3 Credit Hours.**

This course focuses on the behind-the-scenes aspects of pulling a broadcast newscast together. Students will produce several newscasts during the semester. Topics will include stories assignments, newscast structure and pacing, and interaction with reporters and anchors.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C-|May not be taken concurrently)  
AND (JRN 2501|Minimum Grade of C-|May not be taken concurrently)

**JRN 3551. Advanced Video Newsgathering. 3 Credit Hours.**

This course is designed to teach you advanced video news reporting techniques. You will research, produce, write, shoot, and edit video news stories. You will gain further understanding of field lighting and audio recording, and strengthen your abilities to produce journalistic video narrative.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1113|Minimum Grade of C|May not be taken concurrently.

**JRN 3552. Crossroads: TUTV News Magazine. 3 Credit Hours.**

Crossroads is a TV news magazine program for TUTV. Students will produce story packages for multiple episodes of this program on topics which may include profiles of interesting people, political pieces, stories about arts, media and entertainment, or developments in medicine, law or social justice.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C-|May not be taken concurrently)  
AND (JRN 2501|Minimum Grade of C-|May not be taken concurrently)

**JRN 3554. A Broader View. 3 Credit Hours.**

This is a hands-on production course where students will produce and host the TV public affairs talk show, A Broader View, that will air on TUTV and an individual student-created show that will air live on Blog Talk Radio. Over the course of the semester, students will research topical issues, book relevant guests, produce video and audio segment set-up pieces and serve as hosts of the programs. Emphasis is on interviewing skills. PLEASE NOTE: Prior to taking this course, students should know how to use digital audio and video equipment and edit.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1113|Minimum Grade of C-|May not be taken concurrently.



**JRN 3587. WRTI Radio News Workshop. 3 Credit Hours.**

In this course designed for majors focused on radio as a career area, students work in the newsroom at WRTI-FM, Temple's public radio station. Students hold positions as producers, reporters, and anchors, and cover stories alongside local journalists in the nation's fourth largest broadcast market.

**Repeatability:** This course may be repeated for additional credit.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C-|May not be taken concurrently)  
AND (JRN 2501|Minimum Grade of C-|May not be taken concurrently)

**JRN 3601. Multimedia Storytelling. 3 Credit Hours.**

An advanced multi-media course examining the production and design of online journalistic content. Topics will include online storytelling, web site planning, organization and production. Students will produce a comprehensive multi-media news web site, taking advantage of the convergence of print and broadcast media. Additionally, conceptual issues related to publishing on the Internet will be discussed. NOTE: Prior to Fall 2010, the course title was "Publishing to the Web."

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C|May not be taken concurrently)  
AND JRN 1114|Minimum Grade of C|May not be taken concurrently)

**JRN 3605. Data Journalism. 3 Credit Hours.**

In this class, students will learn the skills needed to create visually exciting and thought-provoking online journalism. Topics include data journalism, data analysis, computer-assisted reporting, [painless] coding for journalists, and data visualization. The class is designed for an interdisciplinary group of students interested in writing, editing, visual design, or technology. Student-created projects will influence the path of the class: in a given semester, we may create infographics, investigate current political or economic issues, or develop innovative news apps.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1196|Minimum Grade of C-|May not be taken concurrently.

**JRN 3700. Journalism Studies Special Topics. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**Pre-requisites:**

JRN 1111|Minimum Grade of C|May not be taken concurrently  
OR JRN1 Y|May not be taken concurrently.

**JRN 3701. Contemporary Issues in Journalism. 3 Credit Hours.**

Discussion, research, and analysis of issues of current interest and importance in journalism, public relations, and advertising areas. Examples of topics include coverage of elections by news and advertising, First Amendment issues, and media and the courts. NOTE: Topics announced in advance.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3702. Race and Racism in the News. 3 Credit Hours.**

This online course explores how the media address issues of race and class. Students will develop critical skills and perspectives necessary for journalists and others to understand and report the news in our culturally diverse society. Students will examine the power of the media, how editorial decisions are made and by whom, and will begin to define the roles they can play as consumers or managers of media. Class discussions will take place through various online venues. NOTE: Special authorization required for non-majors.

**Class Restrictions:** Must be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3703. History of Journalism. 3 Credit Hours.**

Development of American media with emphasis on freedom of the press, the relationship of journalism to social, economic, and political history, and the growth of magazines, book publishing, radio, television, and the Internet.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3704. Ethical Issues in Journalism. 3 Credit Hours.**

This study of journalism ethics should give students a better understanding of ethical issues confronting journalists and systematic, well-reasoned ways to address those issues. Focus in this course is not on what journalists legally can and cannot do, but instead on how they decide what they should and should not do.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3705. Gender and American Mass Media. 3 Credit Hours.**

This course explores the role of gender in both media reception and media practice. While it focuses primarily on cultural and professional notions about women's roles in American society, it also considers masculine stereotypes in the media world. The course examines the history and current practice of various media, including newspapers, magazines, broadcast news and entertainment shows, advertising, online media, film, and music.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3706. Journalism and Globalization. 3 Credit Hours.**

An interdisciplinary and comparative approach to mass media systems of the world and their structures and functions. Topics include cultural exchange or invasion, international news flow, freedom of the press, socialist and developing nations' theories of press, mass media, and modernization.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3707. Visual Communication. 3 Credit Hours.**

This course requires students to examine the many roles that photographs, both still and motion images, play in society. Through the analytic study of visual expression (mainly journalistic, advertising and documentary) students will be introduced to the tools necessary to understand all forms of visual communication.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3708. Newsroom Management. 3 Credit Hours.**

This course enables students to develop their critical-thinking and problem-solving skills by working through key supervision and leadership issues facing managers in a typical newsroom setting. Students are provided with case studies, techniques and strategies for addressing team-building issues and the ethical and other concerns surrounding newsroom leadership, whatever the newsroom platform, print, broadcast, or online.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3709. The Entrepreneurial Journalist. 3 Credit Hours.**

With traditional news organizations in crisis, there have never been more opportunities for journalists to become entrepreneurs. This course will explore the future of news, from individual bloggers to digital startups, and how journalists can help shape this future.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3710. Journalism Studies Special Topics. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3711. Ethnic and Alternative News Media. 3 Credit Hours.**

This course focuses on ethnic, immigrant, and alternative media organizations and the communities and audiences they serve. Topics include: an overview of the cultural histories of ethnic, immigrant and alternative communities; the creation and development of media organizations that serve these communities; the functions of these media organizations; analyses of the ownership, culture, organizational structures, and newsroom operations.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3712. The Business of Journalism. 3 Credit Hours.**

This course examines the evolution of business models to support journalism, exploring not only how those models work but also why they have emerged and how new models are being envisioned and created for the future. By exploring how business models affect journalistic content, practice and audiences, this course prepares students to be more informed citizens as well as more innovative news producers.

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3719. Research Colloquium in Journalism Studies. 3 Credit Hours.**

This course will enroll a small group of students interested in spending the semester dedicated to pursuing a research project and under the group supervision of a faculty member. It is analogous to a portfolio-creation course. Students in this course will produce papers for TURF-CreWS as well as regional and national conferences (e.g. Association for Education in Journalism and Mass Communication; Eastern Communication Association; National Communication Association).

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3720. Journalism Studies Special Topics. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3730. Journalism Studies Special Topics. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3751. Foreign Studies in Journalism. 3 or 6 Credit Hours.**

Written report of research in journalism and mass communication by a student during a trip of at least two weeks abroad. NOTE: Paper must be presented by end of semester following return from trip.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3790. Special Topics in Journalism. 1 Credit Hour.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

The course may be taken more than once for credit.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3800. Special Topics in Journalism. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3801. Business Practices for Writers and Editors. 1 Credit Hour.**

This course will introduce students to a number of areas relevant to freelancing as a writer and/or editor. Issues to be covered will include marketing and branding, contracts, taxes, pricing, copyright and more.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1111|Minimum Grade of C|May not be taken concurrently

OR JRN1 Y|May not be taken concurrently.

**JRN 3802. Business Practices for Visual Journalists. 1 Credit Hour.**

The goal of this course is to introduce students to the best business practices for running a freelance media business. Topics will include marketing and branding, insurance, taxes, pricing, intellectual property rights and licensing, contracts and more.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

JRN 1111|Minimum Grade of C|May not be taken concurrently

OR JRN1 Y|May not be taken concurrently.

**JRN 3810. Special Topics in Journalism. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3820. Special Topics in Journalism. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3830. Special Topics in Journalism. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3840. Special Topics in Journalism. 2 Credit Hours.**

Subject matter not covered by regular departmental course offerings. Courses are sometimes taught by distinguished professionals or visiting faculty. NOTE: Topics announced in advance.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3850. Special Topics in Journalism. 3 Credit Hours.**

Subject matter not covered by regular departmental course offerings. Courses are sometimes taught by distinguished professionals or visiting faculty.  
NOTE: Topics announced in advance.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3860. Special Topics in Journalism. 4 Credit Hours.**

Subject matter not covered by regular departmental course offerings. Courses are sometimes taught by distinguished professionals or visiting faculty.  
NOTE: Topics announced in advance.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3870. Special Topics in Journalism. 3 Credit Hours.**

Subject matter varies each semester. Please consult the Course Schedule for further information.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3880. Special Topics in Journalism. 1 Credit Hour.**

Subject matter not covered by regular departmental course offerings.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3882. Special Projects. 1 to 4 Credit Hour.**

A special course of study in a particular area of Journalism. NOTE: Candidates should submit a detailed project outline prior to registration.

**Field of Study Restrictions:** Must be enrolled in one of the following Majors: Journalism.

**Class Restrictions:** Must be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3885. Internship. 1 to 3 Credit Hour.**

Organized professional work, under supervision, on selected media or news organizations. NOTE: Candidates should have a 3.0 GPA. For Journalism majors only.

**Class Restrictions:** Must be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3887. High School Journalism Workshop. 3 Credit Hours.**

This course allows Temple students to work directly in Philadelphia high schools, helping students there develop their own journalistic products. Students will work with a high school teacher and local journalists in leading a journalism club. The course will meet once a week at Temple, and twice a week in an area high school. Students will examine issues facing public education, as well as media coverage of education issues.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3890. Special Topics in Journalism. 1 Credit Hour.**

Subject matter not covered by regular departmental course offerings.

**Repeatability:** This course may be repeated for additional credit.

**JRN 3900. Honors Special Topics in Journalism. 3 Credit Hours.**

Subject matter not covered by regular departmental course offerings. Courses are sometimes taught by distinguished professionals or visiting faculty.  
NOTE: Topics announced in advance. This is an Honors course.

**Cohort Restrictions:** Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

**Course Attributes:** HO

**Repeatability:** This course may be repeated for additional credit.

**JRN 3901. Honors: Comics Journalism. 3 Credit Hours.**

This course examines a new form of journalism that is quickly edging its way into broader awareness: comics journalism. This form marries nonfiction narratives (a genre pioneered by magazines) with sequential art to deliver important stories in a compelling way, a way that uniquely engages the reader's imagination. The new form is a natural fit for intensely personal stories.

**Cohort Restrictions:** Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

**Course Attributes:** HO

**Repeatability:** This course may not be repeated for additional credits.

**JRN 3908. Honors True Stories: Narrative Nonfiction Journalism. 3 Credit Hours.**

This is a course in narrative nonfiction, which employs the techniques of fiction to tell true stories. Students read some of the best nonfiction of our time, by such writers as Joan Didion, Gay Talese, Truman Capote, David Foster Wallace, and Katherine Boo. Students also view a documentary and listen to podcasts.

**Cohort Restrictions:** Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

**Course Attributes:** HO

**Repeatability:** This course may not be repeated for additional credits.

**JRN 4196. PhiladelphiaNeighborhoods.com. 4 Credit Hours.**

PhiladelphiaNeighborhoods.com is the capstone course for the Department of Journalism in which students report about the neighborhoods of Philadelphia. Students will report stories on all forms of journalism: broadcast, photography, print and digital media. NOTE: For Journalism majors only. Special authorization required for all. Prior to Fall 2010, the course title was "Multimedia Urban Reporting Lab."

**Class Restrictions:** Must be enrolled in one of the following Classes: Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

**Course Attributes:** WI

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 2101|Minimum Grade of C|May not be taken concurrently  
AND JRN 3601|Minimum Grade of C|May not be taken concurrently)

**JRN 4571. International Studies in Media and Communication. 1 to 6 Credit Hour.**

This course is an immersive study of media and communication institutions, practices, norms, societal, governmental, and legal structures in a culture outside of the U.S. that is conducted during a Klein GO! program. Klein faculty lead students, while living abroad, in media consumption, in comparative analysis and evaluation of media and non-mediated communication, in interaction with local media and communication leaders in the program location. The specific aspects of media and communication to be covered will vary from city to city, and semester to semester, depending on the events of the day. Available only to student participating in a Klein GO! Program.

**Repeatability:** This course may be repeated for additional credit.

**JRN 4596. Broadcast Journalism Practicum. 4 Credit Hours.**

This practicum exposes students to the skills and protocols required to conceptualize, produce and deliver television news. It is an intensive, hands-on production course simulating a newsroom operation in which students will learn to research and propose story ideas, conduct interviews, write, report and edit news stories and fill control room and studio positions including producer, director, audio, computer graphics, floor manager, studio camera operator and web producer. Students produce a weekly broadcast news show, Temple Update, created in cooperation with student volunteers. Note: Digital video editing is a skill students should know prior to taking this course. They should also be familiar with digital video cameras, tripods, and microphones for field production. Prior volunteer experience with Temple Update is strongly recommended.

**Course Attributes:** WI

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C-|May not be taken concurrently)  
AND (JRN 2501|Minimum Grade of C-|May not be taken concurrently)

**JRN 4597. Sports Production Practicum. 4 Credit Hours.**

This Sports Update capstone class is a specialized, intensive hands-on production course for students interested in a career in the writing, producing, and directing of sports programming. Students will experience the real-world feel of a real sports programming environment that includes researching, writing and reporting, shooting, editing, producing and directing. By creating a weekly sports newscast aimed at informing viewers of important sports news, with an emphasis on the local college teams, including Temple, students learn, firsthand, the realities of enterprising their own stories, working postgame interviews, handling deadline pressure and writing in the clear and unique style specifically required to communicate effectively in the sports world.

**Course Attributes:** WI

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:**

(JRN 1113|Minimum Grade of C-|May not be taken concurrently)

AND (JRN 2501|Minimum Grade of C-|May not be taken concurrently)