

# Minor in Communication Studies

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<https://klein.temple.edu/academics/minor-and-concentrations/communication-studies>

The focus of the Communication Studies program is on the academic (aesthetic, analytical, critical, historical, theoretical) and interdisciplinary study of communication and media.

The minor requires students to take two foundational courses (6 credits) introducing students to the broad concepts of communication in public life and of media history and convergence. Students then take one course from each of the following categories (12 credits): Communication Theory, Research Methods, Analysis, and Cross-Cultural Perspectives.

Unlike Communication Studies majors, students are not required to take advanced coursework.

The minor is available to undergraduate students in any major except Communication Studies. Other Klein students may declare the minor, but all minor requirements must be separate from major requirements, with the exception of MSP 1021.

## Requirements

Students will complete a total of 18 credits in the Communication Studies minor.

All students must take the following foundation courses (6 credits):

Code	Title	Credit Hours
CMST 1111	Communication and Public Life	3
MSP 1021	Media and Society	3

All students will take four additional core courses (12 credits). They will select one course each from the categories below:

Code	Title	Credit Hours
<b>Communication Theory</b>		
ADV 1101	Introduction to Media and Society	3
ADV 1102	Introduction to Advertising	3
JRN 1111	Journalism and Society	3
MSP 1011	Introduction to Media Theory	3
<b>Research Methods</b>		
ADV 2141	Introduction to Brand Strategy and Research	3
JRN 2101	Journalism Research	3
MSP 2141	Media Research	3
<b>Analysis</b>		
ADV 2151	Introduction to Art Direction: Visual Communication	3
MSP 2421	Media Popular Culture	3
CSI 1111 or CSI 1911	Introduction to Public Speaking Honors Introduction to Public Speaking	3
<b>Cross-Cultural Perspectives</b>		
CSI 3701	Intercultural Communication	3
CSI 3702	Communication, Culture and Identity	3

Students must earn at least a C- in all required courses.