Minor in Communication Studies

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https://klein.temple.edu/academics/minor-and-concentrations/communication-studies

The focus of the Communication Studies program is on the academic (aesthetic, analytical, critical, historical, theoretical) and interdisciplinary study of communication and media.

The minor will require students to take two foundational courses (6 credits) introducing students to the broad concepts of communication in public life and of media history and convergence. Students will then take one course from each of the follow categories (12 credits): Communication Theory, Research Methods, Analysis, and Cross-Cultural Perspectives.

Unlike Communication Studies majors, students will not be required to take advanced coursework.

The minor is available to undergraduate students in any major except Communication Studies. Other Klein students may declare the major, but all minor requirements must be separate from major requirements, with the exception of MSP 1021.

Requirements

Students will complete a total of 18 credits in the Communication Studies minor.

All students must take the following foundation courses (6 credits):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMST 1111</td>
<td>Communication and Public Life</td>
<td>3</td>
</tr>
<tr>
<td>MSP 1021</td>
<td>Media and Society</td>
<td>3</td>
</tr>
</tbody>
</table>

All students will take four additional core courses (12 credits). They will select one course each from the categories below:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADV 1101</td>
<td>Introduction to Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>ADV 1102</td>
<td>Introduction to Advertising</td>
<td>3</td>
</tr>
<tr>
<td>JRN 1111</td>
<td>Journalism and Society</td>
<td>3</td>
</tr>
<tr>
<td>MSP 1011</td>
<td>Introduction to Media Theory</td>
<td>3</td>
</tr>
<tr>
<td>ADV 2141</td>
<td>Introduction to Brand Strategy and Research</td>
<td>3</td>
</tr>
<tr>
<td>JRN 2101</td>
<td>Journalism Research</td>
<td>3</td>
</tr>
<tr>
<td>MSP 2141</td>
<td>Media Research</td>
<td>3</td>
</tr>
<tr>
<td>ADV 2151</td>
<td>Introduction to Art Direction: Visual Communication</td>
<td>3</td>
</tr>
<tr>
<td>MSP 2421</td>
<td>Media Popular Culture</td>
<td>3</td>
</tr>
<tr>
<td>CSI 1111</td>
<td>Introduction to Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>or CSI 1911</td>
<td>Honors Introduction to Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>CSI 3701</td>
<td>Intercultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>CSI 3702</td>
<td>Communication, Culture and Identity</td>
<td>3</td>
</tr>
</tbody>
</table>

Students must earn at least a C- in all required courses.