

# Communication Studies Minor

## Overview

The focus of the Communication Studies program is on the academic (aesthetic, analytical, critical, historical, theoretical) and interdisciplinary study of communication and media.

The **Minor in Communication Studies** requires students to take two foundational courses (6 credits) introducing students to the broad concepts of communication in public life and of media history and convergence. Students then take one course from each of the following categories (12 credits): Communication Theory, Research Methods, Analysis, and Cross-Cultural Perspectives.

Unlike Communication Studies majors, students are not required to take advanced coursework.

The minor is available to undergraduate students in any major except Communication Studies. Other Klein students may declare the minor, but all minor requirements must be separate from major requirements, with the exception of MSP 1021.

**Campus Location:** Main

## Contact Information

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Learn more about the Communication Studies minor.

## Requirements

The Communication Studies minor requires a total of 18 credits. Students must earn at least a C- in all required courses.

Code	Title	Credit Hours
<b>Foundation Courses</b>		
CMST 1111	Communication and Public Life	3
MSP 1021	Introduction to Media Analysis	3
<b>Communication Theory</b>		
Select one of the following:		3
ADV 1101	Introduction to Media and Society	
ADV 1102	Introduction to Advertising	
JRN 1111	Journalism and Society	
MSP 1011	Introduction to Media Theory	
<b>Research Methods</b>		
Select one of the following:		3
ADV 2141	Introduction to Brand Strategy and Research	
JRN 2101	Journalism Research	
MSP 2141	Media Research	
<b>Analysis</b>		
Select one of the following:		3
ADV 2151	Introduction to Art Direction: Visual Communication	
MSP 2421	Media Popular Culture	
CSI 1111	Introduction to Public Speaking	
or CSI 1911	Honors Introduction to Public Speaking	
<b>Cross-Cultural Perspectives</b>		
Select one of the following:		3
CSI 3701	Intercultural Communication	
CSI 3702	Communication, Culture and Identity	
<b>Total Credit Hours</b>		<b>18</b>