

Communication & Social Influence

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<https://klein.temple.edu/academics/undergraduate-programs/communication-and-social-influence-major>

Utilizing Temple's unique setting as an urban institution, Communication and Social Influence (CSI) majors learn to be effective communicators in settings defined by their civic engagement, risk, and conflict management. Each student becomes an expert in one of these three areas and has familiarity with all of them. The civic engagement area focuses on communication of socio-political activities and community advocacy. The risk area deals with communication about health, science, environment, and security. The conflict area focuses on community, institutional, organizational, and conflict analyses and appropriate conflict management. Infused across these areas is a core aspect of urban environments—diversity. Intercultural communication and a link between theory and practice are strong elements of this major. This major prepares students for law school and graduate programs, as well as working in the public, private, and non-profit sectors.

Programs

- Bachelor of Arts in Communication and Social Influence
- Minor in Communication and Activism