

# Communication BA

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## Overview

The **Bachelor of Arts in Communication** (COMC) utilizes Temple's unique setting as an urban institution to prepare students to be tomorrow's communication professionals in the areas of public advocacy; science, health, environmental and risk (SHER); and conflict management. The advocacy area focuses on analyzing and creating strategic messages in socio-political activities and community outreach. The SHER area emphasizes investigating and promoting communication practices about health, the sciences, the environment, and security. The conflict management area focuses on training students to apply communication practices that manage conflict within communities, institutions, and organizations. The Communication major's integrated and dynamic curriculum offers those students who wish to help bring about positive change a gateway to law school, advanced graduate programs, as well as working in the public, private, and non-profit sectors.

**Campus Location:** Main

**Program Code:** CO-COMC-BA

## Contact Information

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Learn more about the Bachelor of Arts in Communication.

*These requirements are for students who matriculated in academic year 2025-2026. Students who matriculated prior to fall 2025 should refer to the Archives to view the requirements for their Bulletin year.*

## Summary of Requirements

The degree of Bachelor of Arts may be conferred upon a student majoring in Communication by the recommendation of the faculty and upon satisfactory completion of a minimum of 124 semester hours of credit with a cumulative grade point average of 2.0 overall and in the major.

Students must meet the following requirements:

- University requirements:
  - All students are required to complete the General Education (GenEd) curriculum.
  - All students must take a minimum of two writing-intensive courses in their major at Temple University. The specific writing-intensive courses for this major are COMC 2696 and COMC 3296.
- Lew Klein College of Media and Communication requirements, including KLN 1001 and KLN 1002.
- Minimum of 45 credit hours in Communication courses.
- Maximum of 59 credit hours may be taken in Communication courses.
- A C- or higher grade must be attained in all required Communication courses.
- No more than 12 semester hours of transfer credits may be applied to Communication requirements.

## BA in Communication Requirements

Code	Title	Credit Hours
<b>Communication (COMC) Core Courses</b>		
Select one of the following:		3
COMC 1111 or COMC 1911	Presentations for Policy Change Honors Presentations for Policy Change	
COMC 1118	Presentations for the Digital Workplace	
COMC 1112	Introduction to Communication	3
COMC 1113	Persuasion Theory and Practice	3

COMC 2111	Argumentation and Advocacy	3
COMC 2112	Communication Theory	3
<b>Support Areas: Complete six (6) courses</b>		
<b>Two Writing Intensive Courses:</b>		
COMC 2696	Professional Writing for Science, Health, and Policy Issues	3
COMC 3296	Speechwriting	3
<b>One Methods Course</b>		
COMC 3801	Communication Research Methods	3
<b>One Culture Course</b>		
Select one of the following:		3
COMC 3701	Intercultural Communication	
COMC 3702	Communication, Culture and Identity	
<b>One Experience Course</b>		
Select one of the following:		3
COMC 3085	Study Away Internship	
COMC 3185	Internship	
COMC 3187		
COMC 3191	Directed Research	
<b>Senior Seminar</b>		
COMC 4111	Careers for Social Impact	3
<b>Content Areas: Complete any four (4) courses</b>		
Select four of the following:		12
<b>Advocacy</b>		
COMC 1301	Resistance, Protests, and Social Movements	
COMC 2301	Countercultural Communication: Opposition, Subversion, Transgression	
COMC 3401	Social Activism and Community Organizing	
COMC 4404	Podcasting for Civic Engagement	
<b>Conflict Management</b>		
COMC 1401	Conflict and Communication Behavior	
COMC 2401	Intercultural and Cross-Cultural Conflict	
COMC 3402	Conflict and Influence: Identity, Emotion and Power	
COMC 4202	Multiparty Conflict Processes: Dialogue, Facilitation and Multiparty Mediation	
<b>Science, Health, Environment and Risk (SHER)</b>		
COMC 1601	Communication and Behavior Change	
COMC 2601	Misperceptions and Misinformation	
COMC 3202	Communication, Attitudes, and Opinion	
COMC 4601	Narrative Persuasion	
<b>Total Credit Hours</b>		<b>45</b>

## Suggested Academic Plan

Please note that this is a **suggested** academic plan. Depending on your situation, your academic plan may look different.

## Bachelor of Arts in Communication

### Suggested Plan for New Students Starting in the 2025-2026 Academic Year

<b>Year 1</b>		
<b>Fall</b>		<b>Credit Hours</b>
Select one of the following:		3
COMC 1111	Presentations for Policy Change	
COMC 1911	Honors Presentations for Policy Change	
COMC 1118	Presentations for the Digital Workplace	
COMC 1112	Introduction to Communication	3
KLN 1001	Klein First-Year Seminar	1

ENG 0802	Analytical Reading and Writing [GW]	4
or ENG 0812	or Analytical Reading and Writing: ESL [GW]	
or ENG 0902	or Honors Analytical Reading and Writing [GW]	
GenEd Quantitative Literacy Course [GQ]		4
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
COMC 1113	Persuasion Theory and Practice	3
KLN 1002	Klein College Introduction to Professional Development	1
COMC Content Area Course		3
IH 0851	Intellectual Heritage I: The Good Life [GY]	3
or IH 0951	or Honors Intellectual Heritage I: The Good Life [GY]	
GenEd Breadth Course		3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Year 2</b>		
<b>Fall</b>		
COMC 2112	Communication Theory	3
COMC 2696	Professional Writing for Science, Health, and Policy Issues [WI]	3
GenEd Breadth Course		3
GenEd Breadth Course		3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
COMC 2111	Argumentation and Advocacy	3
COMC 3701	Intercultural Communication	3
or COMC 3702	or Communication, Culture and Identity	
COMC Content Area Course		3
IH 0852	Intellectual Heritage II: The Common Good [GZ]	3
or IH 0952	or Honors Intellectual Heritage II: The Common Good [GZ]	
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Year 3</b>		
<b>Fall</b>		
COMC 3801	Communication Research Methods	3
Select one of the following:		3
COMC 3085	Study Away Internship	
COMC 3185	Internship	
COMC 3187		
COMC 3191	Directed Research	
GenEd Breadth Course		3
Electives		7
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
COMC 3296	Speechwriting [WI]	3
COMC Content Area Course		3
Electives		10
<b>Credit Hours</b>		<b>16</b>
<b>Year 4</b>		
<b>Fall</b>		
COMC Content Area Course		3
Electives		13
<b>Credit Hours</b>		<b>16</b>

<b>Spring</b>			
COMC 4111	Careers for Social Impact		3
Electives			12
<b>Credit Hours</b>			<b>15</b>
<b>Total Credit Hours</b>			<b>124</b>

## Accelerated Programs

Students may opt to pursue an accelerated +1 program, enabling them to complete both a bachelor's degree and master's degree in less time than the traditional route.

The following accelerated program is available to students in the Communication BA:

### **Lew Klein College of Media and Communication**

- Journalism MJ