

Communication and Activism Minor

Overview

The **Minor in Communication and Activism**, offered by the Department of Communication and Social Influence, provides students with theories and skills necessary for becoming effective, conscientious, civically minded agents of social change who are capable of communicating across a variety of issues and contexts and within a multicultural and multi-ethnic society.

The Communication and Activism minor is for students who are interested in public advocacy, politics, campaign management, community organizing and community relations, government communication, law and judiciary careers, organizational development, social movement leadership, and political and nonprofit lobbying. The minor complements such majors as sociology, political science, criminal justice, social work, civil engineering, environmental studies, and community development.

Upon completing this minor, students should be able to:

- Identify, analyze, and address important social, cultural, political, and/or economic issues that are in need of remediation.
- Develop strategies and tactics for improving, solving, and/or intervening into those issues.
- Develop various messages and use various modes of communication for addressing a diversity of audiences across a variety of contexts.
- Develop a social justice sensibility that demonstrates concern for communities and populations that are under-served, under-sourced, and/or under-represented.

The minor is open to all Temple undergraduate students with a cumulative GPA of 2.5 or better. Students majoring in Communication and Social Influence (CSI) are not eligible for the minor. However, students enrolled in the minor can choose to roll over their minor credits if they want to change their major to CSI. Students with a Communication Studies major (CMST) are eligible for the minor.

Campus Location: Main

Contact Information

Heather LaMarre, PhD, Chair
Weiss Hall, Room 216A
215-204-3152

Learn more about the Communication and Activism minor.

Requirements

Code	Title	Credit Hours
CSI 1113	Persuasion	3
CSI 2111	Argumentation and Advocacy	3
Choose one of the following:		3
CSI 2403	Civil Disobedience	
CSI 2296	Resistance, Protests, and Social Movements	
CSI 3401	Social Activism and Community Organizing	3
Choose two of the following:		6
CSI 2201	The Meaningful Enjoyment of Civic Life	
CSI 2401	Intercultural and Cross Cultural Conflict	
CSI 2602	Rhetoric of Hate and Violence	
CSI 2696	Risk Communication	
CSI 3100	Special Topics in Communication and Social Influence	
CSI 3187	Practicum	
CSI 3189	Field Experience	
CSI 3201	Rhetoric and Civic Culture	
CSI 3296	Speechwriting	
CSI 3601	Misperceptions and Misinformation	
CSI 3602	Communicating Science in Today's World	
CSI 3702	Communication, Culture and Identity	
CSI 4402	Multiparty Conflict Processes: Dialogue, Facilitation and Multiparty Mediation	

CSI 4601	Narrative Persuasion	
Total Credit Hours		18