

Management Career Certificate

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This certificate program is designed for students who intend to seek employment in the business or nonprofit sectors of the economy. It is designed to provide students with skills that complement those acquired through a traditional liberal arts education and to make the students more appealing to potential employers.

Requirements

Code	Title	Credit Hours
Required Courses		
Select one of the following:		3
ECON 1001	Introduction to the Economy	
ECON 1102	Microeconomic Principles	
ECON 1902	Honors Microeconomic Principles	
ACCT 2101	Financial Accounting	3
HRM 1101	Leadership and Organizational Management	3
PSY 2402	Foundations of Industrial and Organizational Psychology ¹	3
or MKTG 2101	Marketing Management	
One Statistics course selected in consultation with the certificate advisor.		3
Approved Elective		
Select one of the following: ²		3-4
ACCT 2102	Managerial Accounting	
ECON 1101	Macroeconomic Principles	
ECON 3536	Economics of American Industry	
ECON 3541	The Economics of Sports	
MKTG 2101	Marketing Management ¹	
HRM 2501	Introduction to Human Resource Management	
CIS 1055	Computers and Applications	
GUS 2031	Economic Geography	
POLS 2321	Politics of the Global Economy	
POLS 3155	Business and Public Policy	
PSY 2402	Foundations of Industrial and Organizational Psychology ¹	
Total Credit Hours		18-19

¹ Students may not double count either MKTG 2101 or PSY 2402 within this certificate program.

² An alternative elective or an internship or practicum may be approved to substitute for the elective. Please see the certificate advisor prior to registration for written approval.

Certificates are awarded only at the time of completion of the bachelor's degree and cannot be awarded either as a stand-alone program of study or after completion of the first bachelor's degree.