Bachelor of Arts in Anthropology: Visual Anthropology Track

The Visual Anthropology curriculum emphasizes a well-rounded liberal arts background and a comparative understanding of the world's varied systems of visual representation and other forms of media communication. The Visual Anthropology curriculum allows students to combine cultural anthropology with the study and practice of visual communication, media production, circulation, and reception. Courses in the Visual Anthropology curriculum combine topics and methods familiar to the social sciences, humanities, and media arts. It is well suited to those students interested in popular culture as well as the fine arts; documentary and ethnographic film as well as feature film; all forms of artistic performance, including the folk arts, fine arts, popular arts, and media arts; televisual communication, including both broadcast and narrowcast forms; and home media and alternative media. Additional attention is now dedicated to relationships of globalization and digital media.

Like anthropology more generally, visual anthropology is about critical engagement with a variety of texts (books, film, material artifacts) in order to learn about what it means to be human. Anthropologists think in cross-cultural ways that challenge conventional and taken-for-granted perceptions of the world around us. Visual anthropology majors learn, additionally, how to analyze film and media, to write cogently about a broad range of media, and to produce basic film and media. Students apply field methods familiar to cultural anthropology to achieve a better understanding of the processes and products of visual and media communication.

There are ongoing field programs in North America, Japan, and India. The summer program in India is intended to investigate Indian civilization through an anthropological and historical approach of its religions and artistic traditions, both ancient and contemporary. For more details on the summer program in India, go to Temple University's Education Abroad and Overseas Campuses.

Interested students should contact the Visual Anthropology Advisor, Jayasinhji Jhala, at 215-204-7727 or jjhala@temple.edu. A brochure describing the Visual Anthropology curriculum can be obtained in the Anthropology Department, room 209, Gladfelter Hall.

Summary of Degree Requirements

University Requirements:

- MATH 0701 (4 s.h.) and/or ENG 0701 (4 s.h.), if required by placement testing.
- All Temple students must take a minimum of two writing-intensive courses as part of the major. All Visual Anthropology majors take ANTH 2396 and ANTH 4496.
- Students must complete requirements of the General Education (GenEd) Program. See the General Education section of the Undergraduate Bulletin for more details.

College of Liberal Arts Requirements:

- Completion of a minimum of 123 credits, including:
  - 90 credits in CLA/CST courses;
  - 45 credits of which must be at the upper level (numbered 2000-4999).
    - For Social Science majors, 6 upper level credits (numbered 2000-4999) must be taken in Humanities Subject Areas: Arabic, Chinese, English, French, German, Greek (Ancient), Greek and Roman Classics, Hebrew, Hindi, Italian, Japanese, Latin, Philosophy, Religion, Russian, and Spanish in the College of Liberal Arts, Art History in the Tyler School of Art and Architecture, or any department in the College of Science and Technology.
  - A minimum GPA of 2.0, cumulatively, in CLA/CST coursework, and in the major.
  - Only courses in which a student receives a grade of at least C- can satisfy GenEd, major, minor, or CLA Foreign Language and Global Studies requirements.

- Professional Development Requirement
  - All students in the College of Liberal Arts are required to take a 1 credit seminar in professional development. CLA 1002 Professional Development for Liberal Arts Majors is the appropriate course option for this major. Other courses that fulfill this requirement may be found on the CLA College Requirements page. Only one course in this category may count towards graduation.

- Foreign Language/Global Studies Requirements:
  - All students must complete or test out of the first and second levels of a foreign language - these courses are numbered 1001 and 1002;
  - All students must complete at least one course from the GenEd Global/World Society category; and
  - All Bachelor of Arts students must complete one of the following options:
    - Third semester of a foreign language;
    - Demonstrated proficiency beyond the third semester in a foreign language (placement exam or certification from the language department);
• Take one Global Studies course from the list on the CLA College Requirements page;
• Study Abroad at an approved program; or
• Take a second General Education Global/World Society course.

• Notes on Foreign Language Study
  • The third level of language is numbered 1003 in French, German, Spanish, and Portuguese and numbered 2001 in all other foreign language subjects.
  • Students are strongly encouraged to take the third level of a foreign language as it is the minimum required for election to the prestigious honor society Phi Beta Kappa. (Taking the course does not guarantee admission but not taking it guarantees exclusion.)
  • See the College of Liberal Arts Policies section of this Bulletin for more information on the Foreign Language Placement, Regression in Coursework, and guidelines for students’ other experiences with language.

General Electives are typically one-third of a student’s program of study and can be focused on a second major, a minor, or towards some other personal enrichment or professional goals. See an academic advisor for assistance in developing an academic plan for these courses.

Major Requirements - Visual Anthropology (36-37 credits):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>Required Courses</td>
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</tr>
<tr>
<td>ANTH 2396</td>
<td>Fundamentals of Cultural Anthropology</td>
<td>3</td>
</tr>
<tr>
<td>ANTH 2408</td>
<td>Fundamentals of the Anthropology of Visual Communication</td>
<td>3</td>
</tr>
<tr>
<td>ANTH 2507</td>
<td>Fundamentals of Linguistic Anthropology</td>
<td>3</td>
</tr>
<tr>
<td>ANTH 3444</td>
<td>Advanced Production of Anthropological Media</td>
<td>3</td>
</tr>
<tr>
<td>Course from a different subfield</td>
<td>3-4</td>
<td></td>
</tr>
<tr>
<td>ANTH 2104</td>
<td>Fundamentals of Archaeology</td>
<td></td>
</tr>
<tr>
<td>ANTH 2705</td>
<td>Fundamentals of Biological Anthropology</td>
<td></td>
</tr>
<tr>
<td>Capstone Course</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ANTH 4496</td>
<td>Research in Visual Anthropology</td>
<td>3</td>
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<tr>
<td>Anthropology Electives</td>
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<tr>
<td>ANTH 2409</td>
<td>Introduction to the Production of Anthropological Media</td>
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<tr>
<td>ANTH 2432</td>
<td>Indigenous Media</td>
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<tr>
<td>ANTH 2434</td>
<td>Anthropology of Feature Films</td>
<td></td>
</tr>
<tr>
<td>ANTH 3324</td>
<td>Anthropology and Art</td>
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<tr>
<td>ANTH 3433</td>
<td>Ethnographic Film</td>
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<tr>
<td>ANTH 3436</td>
<td>Anthropology of New Media</td>
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<tr>
<td>ANTH 3438</td>
<td>Anthropology of Mass Media</td>
<td></td>
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<tr>
<td>ANTH 3439</td>
<td>Anthropology of Photography</td>
<td></td>
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<tr>
<td>Total Credit Hours</td>
<td>36-37</td>
<td></td>
</tr>
</tbody>
</table>

1 Required for all Cultural & Visual Anthropology courses numbered 3000+.

Distinction in Major

Anthropology majors may graduate with distinction in the major if they have earned a GPA of 3.5 or higher.

Suggested Academic Plan

Bachelor of Arts in Anthropology: Visual Anthropology Track

Requirements for New Students starting in the 2019-2020 Academic Year

Year 1

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td></td>
</tr>
<tr>
<td>ENG 0802, 0812, or 0902</td>
<td>Analytical Reading and Writing [GW]</td>
</tr>
<tr>
<td>GenEd Quantitative Literacy Course [GQ]</td>
<td>4</td>
</tr>
<tr>
<td>Foreign Language 1001 - first level</td>
<td>4</td>
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</tbody>
</table>
Bachelor of Arts in Anthropology: Visual Anthropology Track

<table>
<thead>
<tr>
<th>Term Credit Hours</th>
<th>15</th>
</tr>
</thead>
</table>

**Spring**

IH 0851 or 0951  Intellectual Heritage I: The Good Life [GY]  3
Foreign Language 1002 - second level  4
GenEd Breadth Course  3
GenEd Breadth Course  3
ANTH 2408  Fundamentals of the Anthropology of Visual Communication  3

**Year 2**

**Fall**

IH 0852 or 0952  Intellectual Heritage II: The Common Good [GZ]  3
GenEd Breadth Course  3
GenEd Breadth Course  3
ANTH 2507  Fundamentals of Linguistic Anthropology  3
CLA 1002  Professional Development for Liberal Arts Majors  1
Select one of the following:
- Foreign Language - third level  3
- GenEd Global/World Society Course  3
- Internationally Focused Course From Approved List  3

**Spring**

GenEd Breadth Course  3
GenEd Breadth Course  3
CLA/CST 2000+ Course  3
ANTH 2396  Fundamentals of Cultural Anthropology [WI]  3
Select one course from a different subfield in Anthropology:
- ANTH 2104  Fundamentals of Archaeology  3
- ANTH 2705  Fundamentals of Biological Anthropology  3

**Year 3**

**Fall**

CLA/CST 2000+ Humanities/CST Course  3
Anthropology 3000+ Approved Elective (See List or Faculty Advisor)  3
Anthropology 3000+ Approved Elective (See List or Faculty Advisor)  3
CLA/CST 0800+ Elective  4
CLA/CST 0800+ Elective  3

**Spring**

CLA/CST 2000+ Humanities/CST Course  3
Anthropology 3000+ Approved Elective (See List or Faculty Advisor)  3
Anthropology 3000+ Approved Elective (See List or Faculty Advisor)  3
CLA/CST 0800+ Elective  3
CLA/CST 0800+ Elective  3

**Year 4**

**Fall**

ANTH 3444  Advanced Production of Anthropological Media  3
Anthropology 3000+ Approved Elective (See List or Faculty Advisor)  3
CLA/CST 0800+ Elective  3
CLA/CST 0800+ Elective  3
### Spring

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANTH 4496</td>
<td>Research in Visual Anthropology [WI]</td>
<td>3</td>
</tr>
<tr>
<td>Anthropology 3000+ Approved Elective (See List or Faculty Advisor)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>CLA/CST 0800+ Elective</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>CLA/CST 0800+ Elective</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>One 0800+ Elective in any School or College</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Credit Hours:** 15

**Total Credit Hours:** 123