

Bachelor of Science in International Business Studies

(College of Liberal Arts)

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Temple University, Japan Campus (TUJ), located in Tokyo, offers a Bachelor of Science in International Business Studies (IBS). TUJ offers a truly international experience—inside and outside the classroom, as well as among students and faculty. This program will prepare students for a challenging career anywhere in the world.

The IBS program challenges students to integrate international business with language studies, an understanding of world affairs and hands-on internship experience. Students develop the global mindset that multinational firms need in the 21st century.

IBS students work on teams with people of similar backgrounds and with those who are often quite different in how they approach life and their studies. TUJ encourages students not only to be multilingual, but also to understand how to navigate across cultures and borders. The IBS program teaches them to think critically, form a well-reasoned opinion, and then capably express that opinion. This is accomplished through class participation, visits to local businesses, and by bringing savvy international business people in the classroom. With those tools, TUJ graduates move confidently into the world of international business and launch productive, fulfilling and viable global careers.

The Bachelor of Science in International Business Studies will be conferred upon a student after the completion of 123 credits. The College of Liberal Arts awards this degree.

Summary of Requirements for the Degree

1. University and College of Liberal Arts (CLA) Requirements

- All Temple students must take a minimum of two writing-intensive courses as part of the major.
- Students must complete the General Education curriculum.
- Students must follow CLA requirements as specified in the CLA College Requirements section of the Undergraduate Bulletin.

2. Major Requirements (Minimum 76 credits, in addition to a fourth semester level foreign language requirement)

Code	Title	Credit Hours
General IBS Core / Non-Business Courses		
MATH 1021	College Algebra	4
MATH 1031	Differential and Integral Calculus	4
MATH 2031	Probability and Statistics	3
ECON 1101	Macroeconomic Principles	3
ECON 1102	Microeconomic Principles	3
ECON 3563	International Trade	3
or ECON 3564	International Monetary Economics	
ECON 3538	Managerial Economics	3
ENG 2007	Writing for Business and Industry	3
CLA 2030	Special Topics in Liberal Arts III (Technology in International Business)	3
Political Science 2000 or higher level	elective (consult with the Academic Advisor and/or the Major Coordinator)	3
POLS 2321	Politics of the Global Economy (consult with the academic advisor for pre-requisite)	3
ASST 2511	Introduction to Asian Business	3
ECON 3581	Co-op Experience in Economics (Internship)	3
CLA 2020	Special Topics in Liberal Arts II (International Career Strategies)	2
Lower Division Business Courses		
ACCT 2101	Financial Accounting	3
ACCT 2102	Managerial Accounting	3
HRM 1101	Leadership and Organizational Management	3

MKTG 2101	Marketing Management	3
IBS Major Courses		
Select two of the following:		6
JIBS 3101	Introduction to Global Finance	
JIBS 3102	Global Operations and Supply Chain Management	
JIBS 3501	Marketing in a Global Environment	
IBS Major Courses Writing Intensive and Capstone		
JIBS 4197	Global Business Overview	3
JIBS 4596	International Business Capstone	3
College of Liberal Arts (CLA) or College of Science and Technology (CST)		
Select three of any CLA/CST courses at 2000+ level or higher		9
Fourth-semester proficiency in one foreign language		
Select one of the following, or consult with the Academic Advisor and/or the Major Coordinator:		3-4
CHI 2002	Chinese Intermediate II	
JPNS 2702	TUJ - Japanese Intermediate II	
or JPNS 2002	Intermediate Japanese II	
KRN 2002	Korean Intermediate II	

Language Proficiency Requirement: The language requirement may be satisfied by coursework or proficiency in the language for heritage speakers. The assessment tests listening, speaking, and reading comprehension as well as written communications in foreign languages approved by the International Business Studies Major Coordinator. Students who demonstrate proficiency beyond the fourth semester are not required to replace this with an International Business Studies approved elective.

MATH 1021: The MATH 1021 requirement may be satisfied by coursework (taken at Temple or transfer course) or the Placement Assessment. Students who are exempted from MATH 1021 by the Placement Assessment are not required to replace this with an International Business Studies approved elective.

Suggested Academic Plan

Please note that this is a suggested academic plan. Depending on your situation, your academic plan may look different.

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Requirements for New Students starting in the 2022-2023 Academic Year

Year 1		Credit Hours
Fall		
ENG 0802 or 0812	Analytical Reading and Writing [GW]	4
MATH 1021	College Algebra	4
Foreign Language 1001 (first level)		4
GenEd Breadth Course		3
Term Credit Hours		15
Spring		
IH 0851	Intellectual Heritage I: The Good Life [GY]	3
Foreign Language 1002 (second level)		4
GenEd Breadth Course		3
ECON 1101	Macroeconomic Principles	3
MATH 1031	Differential and Integral Calculus ¹	4
Term Credit Hours		17
Year 2		
Fall		
Foreign Language 2000+ (third level)		3-4
IH 0852	Intellectual Heritage II: The Common Good [GZ]	3
GenEd Breadth Course		3
GenEd Breadth Course		3
MATH 2031	Probability and Statistics	3
Term Credit Hours		16

Spring			
GenEd Breadth Course			3-4
GenEd Breadth Course			3
GenEd Breadth Course			3
ACCT 2101	Financial Accounting		3
Foreign Language 2000+ (fourth level)			3-4
Term Credit Hours			16
Year 3			
Fall			
ENG 2007	Writing for Business and Industry		3
HRM 1101	Leadership and Organizational Management		3
MKTG 2101	Marketing Management		3
ECON 1102	Microeconomic Principles		3
ACCT 2102	Managerial Accounting		3
CLA 2020	Special Topics in Liberal Arts II (International Career Strategies)		2
Term Credit Hours			17
Spring			
ECON 3581	Co-op Experience in Economics (Internship)		3
CLA 2030	Special Topics in Liberal Arts III (Technology in International Business)		3
One Political Science course at 2000 level or higher ²			3
Select two of the following:			6
JIBS 3101	Introduction to Global Finance		
JIBS 3102	Global Operations and Supply Chain Management		
JIBS 3501	Marketing in a Global Environment		
Term Credit Hours			15
Year 4			
Fall			
One CLA/CST course at 2000 level or higher			3
JIBS 4596	International Business Capstone [WI]		3
ASST 2511	Introduction to Asian Business		3
POLS 2321	Politics of the Global Economy		3
Select one of the following:			3
ECON 3563	International Trade		
ECON 3564	International Monetary Economics		
Term Credit Hours			15
Spring			
JIBS 4197	Global Business Overview [WI]		3
ECON 3538	Managerial Economics		3
One CLA/CST course at 2000 level or higher			3
One CLA/CST course at 2000 level or higher			3
Term Credit Hours			12
Total Credit Hours:			123

¹ This course satisfies the GenEd Quantitative Literacy requirement.

² Through a consultation with an academic advisor or the major coordinator.