

# Supply Chain Management BBA

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## Overview

Supply Chain Management (SCM) is both an art and a science; SCM is a discipline focused on planning and forecasting, purchasing, product assembly, moving, storage, distribution, sales and customer service—in short, all of the activities that take place to get the right products and services into the right hands, in the right quantity, at the right time, and at the right price.

Supply chain management professionals are involved in every facet of the business process and strive to achieve a sustainable competitive advantage by building and delivering products better, faster and at a better value. To achieve success, SCM professionals must work across disciplines, interacting with nearly every department in an organization.

Offered by the Department of Statistics, Operations and Data Science, the **Bachelor of Business Administration in Supply Chain Management** provides students with basic knowledge of supply chain management, such as distribution strategies, planning and procurement, while also working on their communication, negotiation and leadership skills.

The major is complemented by seminars and career fairs to share industry best practices from the leaders in the market; these experiences introduce and acquaint students with the variety of jobs and responsibilities in SCM and help students identify areas of interest for their careers.

The SCM major provides opportunities for students to learn about supply chain management in an integrated business framework from distinguished faculty and regional industry experts in the area of supply chain management. The program prepares students to operate and lead major aspects of the supply system in established and start-up firms.

The curriculum focuses on providing knowledge on topics of practical skills and competencies: Supply Chain Principles, Transportation and Logistics Management, Procurement, Warehousing, and Inventory Management. Courses balance theory and practice in supply chain management to bridge the gap between academic and business practices and devise innovative research and teaching methods.

A key feature of this major is that it provides students with individualized career and academic advising. The SCM faculty work with the Center for Student Professional Development (CSPD) to help students stay connected with the regional industry associations, leaders, alumni and corporate partners to prepare them for their future challenges upon entering the work force.

The SCM major requires a high level of quantitative, critical thinking and problem-solving skills; students with an overall GPA of 2.75 or more are recommended to enroll in the major. Prospective students are invited to discuss options with Program Director Misty Blessley (misty.blessley@temple.edu), PhD.

## Student Professional Organization (SPO)

Temple University Supply Chain Association (TU-SCA) is a Supply Chain Management SPO that connects students with industry professionals and standards. For more information, contact Misty Blessley (misty.blessley@temple.edu), PhD.

## Minor

The Supply Chain Management minor is ideal for students innovative enough to think creatively, yet meticulous enough to forecast the bigger picture. Students completing the SCM minor pursue careers which direct the efficient flow of goods and services within and among organizations—from suppliers and manufacturers to retailers and consumers.

The SCM minor's course sequence is a strong complement to several Fox School majors such as Accounting, Finance, International Business, Management Information Systems, Marketing, and Healthcare Management.

The SCM minor provides students with basic knowledge of supply chain management, such as distribution strategies, planning and procurement, while also working on their communication, negotiation and leadership abilities. Courses balance theory and practice in supply chain management to bridge the gap between academic and business practices and devise innovative research and teaching methods. The minor prepares students to operate and lead major aspects of the supply system in established and start-up firms.

The requirements must be completed prior to graduation. Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor.

**Campus Locations:** Main and Online

**Program Code:** BU-SCM-BBA

## Contact Information

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Learn more about the Bachelor of Business Administration in Supply Chain Management.

*These requirements are for students who matriculated in academic year 2023-2024. Students who matriculated prior to fall 2023 should refer to the Archives to view the requirements for their Bulletin year.*

## University Requirements

All new students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

## College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration, including the requirements of the major listed below. Supply Chain Management students must attain an overall GPA of 2.0 and a 2.0 GPA in the major to graduate.

## Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

## Requirements of the Supply Chain Management Major

Code	Title	Credit Hours
SCM 3507	Data Management and Analytics for Business Strategies	3
SCM 3515	Principles of Supply Chain Management	3
SCM 3516	Transportation and Logistics Management	3
SCM 3517	Inventory and Warehouse Management	3
SCM 3596	Sourcing and Procurement <sup>1</sup>	3
Select one of the following:		3
SCM 3505	Lean Six Sigma in Supply Chain Management	
SCM 3506	Project Management	
<b>Total Credit Hours</b>		<b>18</b>

1

This is the major capstone and all prerequisites must be met.

## Suggested Free Elective Credits to Complement the Major

Code	Title	Credit Hours
SCM 3580	Special Topics in Supply Chain Management	3
SCM 3581	SCM Internship/Co-Operative Experience	3
SCM 3582	SCM Independent Study	3

Students are also encouraged to pursue minors that pair well with a Supply Chain major (Business Analytics, Finance, Marketing, International Business). Students are encouraged to speak with an advisor in choosing electives or minors that best match their areas of interest.

## Suggested Academic Plan

### Bachelor of Business Administration in Supply Chain Management

#### Suggested Plan for New Students Starting in the 2023-2024 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

Year 1		Credit Hours
Fall		
STAT 1001	Quantitative Methods for Business I	3
ECON 1101	Macroeconomic Principles	3

HRM 1101	Leadership and Organizational Management	3
ENG 0802 or ENG 0812 or ENG 0902	Analytical Reading and Writing or Analytical Reading and Writing: ESL or Honors Writing About Literature	4
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
STAT 1102	Quantitative Methods for Business II	4
ECON 1102	Microeconomic Principles	3
BA 1103	Legal and Ethical Reasoning in Business	3
IH 0851 or IH 0951	Intellectual Heritage I: The Good Life or Honors Intellectual Heritage I: The Good Life	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Year 2</b>		
<b>Fall</b>		
ACCT 2103	Financial and Managerial Accounting for Decision Making	4
STAT 2103	Statistical Business Analytics (waives GenEd Quantitative Literacy requirement)	4
MIS 2101	Digital Systems	3
IH 0852 or IH 0952	Intellectual Heritage II: The Common Good or Honors Intellectual Heritage II: The Common Good	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>17</b>
<b>Spring</b>		
MKTG 2101	Marketing Management	3
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications	3
Select one of the following: <sup>1</sup>		3
BA 2501	Turning Numbers into Knowledge: Visualizing Data	
BA 2502	Business Analytics: Modern Data Science Techniques	
RMI 2101	Introduction to Risk Management	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Fall</b>		
FIN 3101	Financial Management	3
MSOM 3101	Operations Management	3
SCM 3515	Principles of Supply Chain Management	3
Business Elective <sup>2</sup>		3
Free Elective <sup>3</sup>		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
SCM 3507	Data Management and Analytics for Business Strategies	3
SCM 3516	Transportation and Logistics Management	3
GenEd Breadth Course		3
GenEd Breadth Course		3
Free Elective <sup>3</sup>		3
<b>Credit Hours</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
SCM 3517	Inventory and Warehouse Management <sup>4</sup>	3
Select one of the following:		3
SCM 3505	Lean Six Sigma in Supply Chain Management	

SCM 3506	Project Management	
Business Elective <sup>2</sup>		3
GenEd Breadth Course		3
Free Elective <sup>3</sup>		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
BA 4102	Strategic Management	3
SCM 3596	Sourcing and Procurement <sup>4</sup>	3
Business Elective <sup>2</sup>		3
Free Elective <sup>3</sup>		3
Free Elective <sup>3</sup>		2
<b>Credit Hours</b>		<b>14</b>
<b>Total Credit Hours</b>		<b>124</b>

1  
Please check with your departmental advisor on which course is most appropriate for the major.

2  
2000-3999 electives can be selected from: ACCT, AS, BA, ECON, FIN, HRM, IB, LGLS, MIS, MKTG, RE, RMI, STAT, SCM, SGM. Please see your advisor for elective suggestions that match your career objectives.

3  
See Requirements section for list of suggested free electives to complement the major.

4  
This is the major capstone and all prerequisites must be met.