

# Real Estate BBA

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## Overview

The **Bachelor of Business Administration in Real Estate**, offered by the Department of Finance, provides an educational foundation for students who are interested in real estate and considering careers in the real estate sector. Typical career paths include real estate investment and financial analysis, real estate financing and mortgage lending, real estate appraisal and valuation, property management, residential and commercial brokerage and marketing, and corporate real estate analysis.

Core competencies to be developed include the ability to analyze real estate investment opportunities from an investor and lender perspective, conduct asset and risk evaluation, implement risk management strategies, understand the dynamics of real estate markets, and navigate the legal and regulatory environment of real estate ownership, title transfer, and agency obligations common in real estate transactions.

**Campus Location:** Main

**Program Code:** BU-RE-BBA

## Student Professional Organization

All Real Estate majors are strongly encouraged to join the Temple Real Estate Organization (TREO), the Fox School professional organization for students interested in real estate. TREO meets regularly throughout the semester and has an active real estate speaker series.

## Licensure/Certification

To become licensed as a real estate sales agent in Pennsylvania, a candidate must be at least 18 years old, complete a pre-licensing class covering at least 75 hours of approved real estate material, submit to a background check, and pass the Pennsylvania licensing exam. Although the process of getting a real estate license is similar in most states, each state has its own unique rules that must be followed. Individuals already licensed in one state may also become licensed in other states through reciprocity, but reciprocity requirements vary from state to state.

Students who earned a BBA in Real Estate from Temple as well as Temple students who successfully completed RE 3501 and RE 3502 qualify under the Pennsylvania educational requirements to sit for the state real estate licensing exam.

Real estate majors who are interested in the appraisal profession can receive up to 258 hours of qualified appraisal education toward their state appraisal license through the agreement between Temple University and Appraisal Foundation.

Real Estate Degree Review Program ([appraisalfoundation.org](http://appraisalfoundation.org))

## Minor

The Real Estate minor exposes students to the main principles of real estate development, valuation and management. Students who want to obtain their Pennsylvania real estate licenses have an opportunity to take courses that will prepare them for the licensing exam. The minor is open to business students only.

Requirements for the minor must be fulfilled prior to graduation. The courses counted toward a major or another minor cannot be used to meet the minor requirements.

## Contact Information

Oleg Rytchkov, Department Chair  
Alter Hall, Room 420  
215-204-4146  
[rytchkov@temple.edu](mailto:rytchkov@temple.edu)

David J. Wilk, Director of the Real Estate Program  
1810 Liacouras Walk, Suite 230  
215-204-6675  
[david.wilk@temple.edu](mailto:david.wilk@temple.edu)

Learn more about the Bachelor of Business Administration in Real Estate.

*These requirements are for students who matriculated in academic year 2023-2024. Students who matriculated prior to fall 2023 should refer to the Archives to view the requirements for their Bulletin year.*

## Summary of Requirements

### University Requirements

All students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

### College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration, including the requirements of the major listed below. Students must maintain a 2.0 GPA overall and a 2.0 GPA in the major to graduate.

### Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

### Requirements of Real Estate Major

Code	Title	Credit Hours
RE 3501	Real Estate Fundamentals	3
FIN 3509	Real Estate Investment and Finance	3
FIN 4597	Seminar in Real Estate Asset Analysis (spring only) <sup>1</sup>	3
Select three of the following:		9
ARCH 1001	Introduction to Design and the Environment	
ARCH 1013	Architectural Representation for Non-Majors	
FIN 3514	Commercial Real Estate Analysis	
FIN 3523	Real Estate Financial Modeling	
FIN 3524	Real Estate Finance and Mortgage Markets	
FIN 3525	Real Estate Development	
RE 3502	Real Estate Practice	
RE 3524	Residential Property Management	
RE 3525	Management of Corporate Real Estate Assets	
<b>Total Credit Hours</b>		<b>18</b>

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This major capstone is taken in the final semester, and all prerequisites must be met. This course is currently only offered in the Spring semester.

## Suggested Academic Plan

### Bachelor of Business Administration in Real Estate

#### Suggested Plan for New Students Starting in the 2023-2024 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

Year 1		Credit Hours
Fall		
STAT 1001	Quantitative Methods for Business I	3
ECON 1101	Macroeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
ENG 0802 or ENG 0812 or ENG 0902	Analytical Reading and Writing or Analytical Reading and Writing: ESL or Honors Writing About Literature	4
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
Spring		
STAT 1102	Quantitative Methods for Business II	4

ECON 1102	Microeconomic Principles	3
BA 1103	Legal and Ethical Reasoning in Business	3
IH 0851 or IH 0951	Intellectual Heritage I: The Good Life or Honors Intellectual Heritage I: The Good Life	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Year 2</b>		
<b>Fall</b>		
ACCT 2103	Financial and Managerial Accounting for Decision Making	4
STAT 2103	Statistical Business Analytics (waives GenEd Quantitative Literacy requirement)	4
MIS 2101	Digital Systems	3
MKTG 2101	Marketing Management	3
IH 0852 or IH 0952	Intellectual Heritage II: The Common Good or Honors Intellectual Heritage II: The Common Good	3
<b>Credit Hours</b>		<b>17</b>
<b>Spring</b>		
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications	3
Select one of the following: <sup>1</sup>		3
BA 2501	Turning Numbers into Knowledge: Visualizing Data	
BA 2502	Business Analytics: Modern Data Science Techniques	
RMI 2101	Introduction to Risk Management	3
FIN 3101	Financial Management	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Fall</b>		
MSOM 3101	Operations Management	3
FIN 3509	Real Estate Investment and Finance	3
RE 3501	Real Estate Fundamentals	3
Business Elective <sup>2</sup>		3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
Select two of the following:		6
ARCH 1001	Introduction to Design and the Environment	
ARCH 1013	Architectural Representation for Non-Majors	
FIN 3514	Commercial Real Estate Analysis	
FIN 3523	Real Estate Financial Modeling	
FIN 3524	Real Estate Finance and Mortgage Markets	
FIN 3525	Real Estate Development	
RE 3502	Real Estate Practice	
RE 3524	Residential Property Management	
RE 3525	Management of Corporate Real Estate Assets	
Business Elective <sup>2</sup>		3
GenEd Breadth Course		3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
BA 4102	Strategic Management	3
Select one of the following:		3

ARCH 1001	Introduction to Design and the Environment	
ARCH 1013	Architectural Representation for Non-Majors	
FIN 3514	Commercial Real Estate Analysis	
FIN 3523	Real Estate Financial Modeling	
FIN 3524	Real Estate Finance and Mortgage Markets	
FIN 3525	Real Estate Development	
RE 3502	Real Estate Practice	
RE 3524	Residential Property Management	
RE 3525	Management of Corporate Real Estate Assets	
Business Elective <sup>2</sup>		3
GenEd Breadth Course		3
Free Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
FIN 4597	Seminar in Real Estate Asset Analysis (spring only)	3
Free Elective		2
<b>Credit Hours</b>		<b>14</b>
<b>Total Credit Hours</b>		<b>124</b>

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Please check with your departmental advisor on which course is most appropriate for the major.

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2000-3999 electives can be selected from: ACCT, AS, BA, ECON, FIN, HRM, IB, LGLS, MIS, MKTG, RE, RMI, STAT, SCM, SGM. Please see your advisor for elective suggestions that match your career objectives.