International Business BBA with International Economics Concentration

Overview

The **Bachelor of Business Administration in International Business**, offered by the Department of Management, uniquely prepares students for the global economy through project-based courses, internships and transformative study abroad opportunities. The nationally recognized Fox International Business (IB) program, which has been supported by Temple University since the 1970s and the U.S. Department of Education since 2000 (CIBER grant), offers two options: an International Business major with six job market/employer-facing concentrations and an International Business Administration minor.

Students who wish to pursue the IB major **must select one of the following concentrations** to align with their career interest:

- International Economics Concentration
- International Entrepreneurship Concentration
- International Finance Concentration
- International Marketing Concentration
- International Sales and Business Development Concentration
- International Supply Chain Management, Transportation and Logistics Concentration

Students are required to prove proficiency in a foreign language or waive that requirement through testing. In addition, it is highly recommended, but not required, for students to study abroad or embark on a global immersion trip. IB students are encouraged to spend a semester or more at Temple University Rome or Temple University Japan. Students can also participate in programs at any of Fox's partner locations: Paris or Lyon, France; Dublin, Ireland; London, UK; Mexico City, Mexico; Oviedo, Spain; Seoul, South Korea. Other external study abroad opportunities abound. In addition, students can experience Global Immersion in IB 2509 which allows students a chance to experience business in a foreign country.

Campus Location: Main

Program Code: BU-IB-BBA

Students pursuing the **International Economics concentration** will explore how to manage or consult on projects in international organizations, government agencies, or non-governmental organizations.

Student Professional Organization

The Fox IB program is deeply connected to the local and regional ecosystem of international managers, companies, chambers of commerce and government agencies. The student-led International Business Association (IBA) facilitates interactions with these local experts and hiring managers on a weekly basis. In addition, the IBA provides a social network to discover cultures, languages and careers while also giving back through philanthropy.

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Learn more about the Bachelor of Business Administration in International Business.

These requirements are for students who matriculated in academic year 2026-2027. Students who matriculated prior to fall 2026 should refer to the Archives *to view the requirements for their Bulletin year.*

Summary of Requirements

University Requirements

All new students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration, including the requirements of the major listed below. International Business students must maintain a 2.0 GPA overall and a 2.0 GPA in the major to graduate.

Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

Requirements of International Economics Concentration

Undergraduate students may earn a Bachelor of Business Administration (BBA) degree in International Business (IB) with a concentration in International Economics. Students are strongly encouraged to pursue a complementary major or minor to enhance their professional marketability by specializing in a functional area of business and/or pursuing area studies expertise.

Code	Title	Credit Hours
Foreign Language Requirement		
(All students must be proficient in two languages)		
Major Requirements		
IB 3101	Fundamentals of International Business	3
IB 3596	Global Entrepreneurship	3
IB 4587	International Business Practicum [1]	3
Select one Geographical Area IB course:		3
IB 2501	Fundamentals of Asian Business	
or ASST 2511	Introduction to Asian Business	
IB/LAS 2502	Fundamentals of Latin American Business	
IB 2503	Fundamentals of European Business	
IB 2504	Fundamentals of Business in Africa and the Middle East	
IB 2509	Short Study Trip Abroad: Doing Business in a Foreign Country	
Concentration Requirements		
Select two of the following:		6
IB 3581	International Business Internship	
or IB 3585	International Business Internship	
Any Economics course(s) at the 3000 level or above		
Total Credit Hours		**18**

[1] This major capstone should be taken after all prerequisites are met.

Suggested Academic Plan

Bachelor of Business Administration in International Business with International Economics Concentration

Suggested Plan for New Students Starting in the 2026-2027 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

Year 1		
Fall		**Credit Hours**
STAT 1001	Quantitative Methods for Business I	3
ECON 1101	Macroeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
ENG 0802 or ENG 0812 or ENG 0902	Analytical Reading and Writing [GW] or Analytical Reading and Writing: ESL [GW] or Honors Analytical Reading and Writing [GW]	4
Foreign Language or Free Elective		3-4
	Credit Hours	**16-17**
Spring		
STAT 1102	Quantitative Methods for Business II	4
ECON 1102	Microeconomic Principles	3
BA 1103	Legal and Ethical Reasoning in Business	3
IH 0851 or IH 0951	Intellectual Heritage I: The Good Life [GY] or Honors Intellectual Heritage I: The Good Life [GY]	3
Foreign Language or Free Elective		3-4
	Credit Hours	**16-17**
Year 2		
Fall		
MIS 1101	Digital Systems	3
ACCT 2103	Financial and Managerial Accounting for Decision Making	4
STAT 2103	Statistical Business Analytics (waives GenEd Quantitative Literacy requirement)	4
IH 0852 or IH 0952	Intellectual Heritage II: The Common Good [GZ] or Honors Intellectual Heritage II: The Common Good [GZ]	3
Foreign Language or Free Elective		3
	Credit Hours	**17**
Spring		
MKTG 2101	Marketing Management	3
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications [WI]	3
BA 2501	Turning Numbers into Knowledge: Visualizing Data	3
RMI 2101	Introduction to Risk Management	3
Foreign Language or Free Elective		3
	Credit Hours	**16**
Year 3		
Fall		
FIN 3101	Financial Management	3
MSOM 3101	Operations Management	3
IB 3101	Fundamentals of International Business	3
Select one Geographical Area IB course:		3
IB 2501 or ASST 2511	Fundamentals of Asian Business or Introduction to Asian Business	
IB 2502 or LAS 2502	Fundamentals of Latin American Business or Fundamentals of Latin American Business	
IB 2503	Fundamentals of European Business	
IB 2504	Fundamentals of Business in Africa and the Middle East	
IB 2509	Short Study Trip Abroad: Doing Business in a Foreign Country	
Business Elective [1]		3
	Credit Hours	**15**
Spring		
IB 3596	Global Entrepreneurship [WI]	3
Business Elective [1]		3

GenEd Breadth Course		3
GenEd Breadth Course		3
Free Elective		2
	Credit Hours	**14**
Year 4		
Fall		
BA 4102	Strategic Management	3
Business Elective [1]		3
GenEd Breadth Course		3
GenEd Breadth Course		3
GenEd Breadth Course		3
	Credit Hours	**15**
Spring		
IB 4587	International Business Practicum	3
Select two of the following:		6
IB 3581 or IB 3585	International Business Internship or International Business Internship	
Any Economics course(s) at the 3000 level or above		
GenEd Breadth Course		3
GenEd Breadth Course		3
	Credit Hours	**15**
	Total Credit Hours	**124-126**

[1] 2000-3999 electives can be selected from: ACCT, AS, BA, ECON, FIN, HCM, HRM, IB, LGLS, MIS, MKTG, RE, RMI, STAT, SCM, SGM. Please see your advisor for elective suggestions that match your career objectives.

Accelerated Programs

Students may opt to pursue an accelerated +1 program, enabling them to complete both a bachelor's degree and master's degree in less time than the traditional route.

The following accelerated programs are available to students in the International Business BBA:

Fox School of Business and Management

- Actuarial Science MS
- Business Analytics MS
- Information Technology Auditing and Cyber Security MS
- Innovation Management and Entrepreneurship MS