

# International Supply Chain Management, Transportation & Logistics Concentration

Learn more about the Bachelor of Business Administration in International Business.

## Summary of Requirements

### University Requirements

All new students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

### College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration, including the requirements of the major listed below. International Business students must maintain a 2.0 GPA overall and a 2.0 GPA in the major to graduate.

### Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

## Requirements of International Supply Chain Management, Transportation & Logistics Concentration

Undergraduate students may earn a Bachelor of Business Administration (B.B.A.) degree in International Business (IB) with a concentration in International Supply Chain Management, Transportation & Logistics. Students are strongly encouraged to pursue a complementary major or minor to enhance their professional marketability by specializing in a functional area of business and/or pursuing area studies expertise.

Code	Title	Credit Hours
<b>Foreign Language Requirement</b>		
(All students must be proficient in two languages)		
<b>Major Requirements</b>		
IB 3596	Global Entrepreneurship	3
IB 4587	International Business Practicum <sup>1</sup>	3
IB/MKTG 3553	International Marketing	3
Select one Geographical Area IB course:		3
IB 2501 or ASST 2511	Fundamentals of Asian Business Introduction to Asian Business	
IB/LAS 2502	Fundamentals of Latin American Business	
IB 2503	Fundamentals of European Business	
IB 2504	Fundamentals of Business in Africa and the Middle East	
IB 2509	Short Study Trip Abroad: Doing Business in a Foreign Country	
<b>Concentration Requirements</b>		
IB 3581 or IB 3585	International Business Internship International Business Internship	3
SCM 3515 or SCM 3516	Principles of Supply Chain Management Transportation and Logistics Management	3
Select one of the following:		3
IB 3562 or LGLS 3562	International Law Legal Aspects of Global Business	
SCM 3517	Inventory and Warehouse Management	
MIS 3537	Internet Enabled Supply Chains	

SGM 2525	Management Consulting: Principles and Practices	
Total Credit Hours		21

<sup>1</sup> This major capstone is taken in the final semester, and all prerequisites must be met.

## Suggested Academic Plan

### Bachelor of Business Administration in International Business: International Supply Chain Management, Transportation & Logistics Concentration

#### Requirements for New Students starting in the 2020-2021 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

Year 1		Credit Hours
<b>Fall</b>		
STAT 1001	Quantitative Methods for Business I	3
ECON 1101	Macroeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
ENG 0802, 0812, or 0902	Analytical Reading and Writing [GW]	4
Foreign Language or Free Elective		3-4
Term Credit Hours		16-17
<b>Spring</b>		
STAT 1102	Quantitative Methods for Business II	4
ECON 1102	Microeconomic Principles	3
LGLS 1101	Legal Environment of Business	3
IH 0851 or 0951	Intellectual Heritage I: The Good Life [GY]	3
Foreign Language or Free Elective		3-4
Term Credit Hours		16-17
<b>Year 2</b>		
<b>Fall</b>		
STAT 2103	Statistical Business Analytics (waives GenEd Quantitative Literacy requirement)	4
ACCT 2101	Financial Accounting	3
MIS 2101	Digital Systems	3
IH 0852 or 0952	Intellectual Heritage II: The Common Good [GZ]	3
Foreign Language or Free Elective		3
Term Credit Hours		16
<b>Spring</b>		
ACCT 2102	Managerial Accounting	3
MKTG 2101	Marketing Management	3
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications [WI]	3
RMI 2101	Introduction to Risk Management	3
Foreign Language or Free Elective		3
Term Credit Hours		16
<b>Year 3</b>		
<b>Fall</b>		
FIN 3101	Financial Management	3
MSOM 3101	Operations Management	3
BA 3102	Business Society and Ethics	3
IB 3101	Fundamentals of International Business	3
Select one Geographical Area IB course:		3
IB 2501 or ASST 2511	Fundamentals of Asian Business	
IB 2502 or LAS 2502	Fundamentals of Latin American Business	
IB 2503	Fundamentals of European Business	

IB 2504	Fundamentals of Business in Africa and the Middle East	
IB 2509	Short Study Trip Abroad: Doing Business in a Foreign Country	
Term Credit Hours		15
<b>Spring</b>		
BA 3103	Integrative Business Applications	3
IB 3553 or MKTG 3553	International Marketing	3
IB 3596	Global Entrepreneurship [WI]	3
GenEd Breadth Course		3
GenEd Breadth Course		3
Term Credit Hours		15
<b>Year 4</b>		
<b>Fall</b>		
BA 4101	Global Business Policies	3
Select one of the following:		3
SCM 3515	Principles of Supply Chain Management	
SCM 3516	Transportation and Logistics Management	
GenEd Breadth Course		3
GenEd Breadth Course		3
GenEd Breadth Course		3
Term Credit Hours		15
<b>Spring</b>		
IB 4587	International Business Practicum	3
IB 3581 or 3585	International Business Internship	3
Select one of the following:		3
IB 3562 or LGLS 3562	International Law	
SCM 3517	Inventory and Warehouse Management	
MIS 3537	Internet Enabled Supply Chains	
SGM 2525	Management Consulting: Principles and Practices	
GenEd Breadth Course		3
GenEd Breadth Course		3
Term Credit Hours		15
Total Credit Hours:		124-126