

# International Economics Concentration

Learn more about the Bachelor of Business Administration in International Business.

## Summary of Requirements

### University Requirements

All new students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

### College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration, including the requirements of the major listed below. International Business students must maintain a 2.0 GPA overall and a 2.0 GPA in the major to graduate.

### Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

### Requirements of International Economics Concentration

Undergraduate students may earn a Bachelor of Business Administration (B.B.A.) degree in International Business (IB) with a concentration in International Economics. Students are strongly encouraged to pursue a complementary major or minor to enhance their professional marketability by specializing in a functional area of business and/or pursuing area studies expertise.

| Code   | Title  | Credit Hours |
|--|--|--------------|
| <b>Foreign Language Requirement</b>                |  |              |
| (All students must be proficient in two languages) |  |              |
| <b>Major Requirements</b>                          |  |              |
| IB 3596  | Global Entrepreneurship  | 3            |
| IB 4587  | International Business Practicum <sup>1</sup>                    | 3            |
| IB/MKTG 3553                                       | International Marketing  | 3            |
| Select one Geographical Area IB course:            |  | 3            |
| IB 2501<br>or ASST 2511                            | Fundamentals of Asian Business<br>Introduction to Asian Business |              |
| IB/LAS 2502  | Fundamentals of Latin American Business                          |              |
| IB 2503  | Fundamentals of European Business                                |              |
| IB 2504  | Fundamentals of Business in Africa and the Middle East           |              |
| IB 2509  | Short Study Trip Abroad: Doing Business in a Foreign Country     |              |
| <b>Concentration Requirements</b>                  |  |              |
| Select three of the following:                     |  | 9            |
| ECON 3511  | The Economics and Management of Privatization                    |              |
| ECON 3547  | Economics of Development and Growth                              |              |
| ECON 3563  | International Trade  |              |
| ECON 3564  | International Monetary Economics                                 |              |
| Total Credit Hours                                 |  | 21           |

<sup>1</sup> This major capstone is taken in the final semester, and all prerequisites must be met.

## Suggested Academic Plan

### Bachelor of Business Administration in International Business: International Economics Concentration

#### Requirements for New Students starting in the 2020-2021 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

| <b>Year 1</b>                           |   | <b>Credit Hours</b> |
|---|---|---------------------|
| <b>Fall</b>                             |   |                     |
| STAT 1001                               | Quantitative Methods for Business I   | 3                   |
| ECON 1101                               | Macroeconomic Principles  | 3                   |
| HRM 1101                                | Leadership and Organizational Management  | 3                   |
| ENG 0802, 0812, or 0902                 | Analytical Reading and Writing [GW]   | 4                   |
| Foreign Language or Free Elective       |   | 3-4                 |
| Term Credit Hours                       |   | 16-17               |
| <b>Spring</b>                           |   |                     |
| STAT 1102                               | Quantitative Methods for Business II  | 4                   |
| ECON 1102                               | Microeconomic Principles  | 3                   |
| LGLS 1101                               | Legal Environment of Business   | 3                   |
| IH 0851 or 0951                         | Intellectual Heritage I: The Good Life [GY]                                     | 3                   |
| Foreign Language or Free Elective       |   | 3-4                 |
| Term Credit Hours                       |   | 16-17               |
| <b>Year 2</b>                           |   |                     |
| <b>Fall</b>                             |   |                     |
| STAT 2103                               | Statistical Business Analytics (waives GenEd Quantitative Literacy requirement) | 4                   |
| ACCT 2101                               | Financial Accounting  | 3                   |
| MIS 2101                                | Digital Systems   | 3                   |
| IH 0852 or 0952                         | Intellectual Heritage II: The Common Good [GZ]                                  | 3                   |
| Foreign Language or Free Elective       |   | 3                   |
| Term Credit Hours                       |   | 16                  |
| <b>Spring</b>                           |   |                     |
| ACCT 2102                               | Managerial Accounting   | 3                   |
| MKTG 2101                               | Marketing Management  | 3                   |
| BA 2101                                 | Professional Development Strategies   | 1                   |
| BA 2196                                 | Business Communications [WI]  | 3                   |
| RMI 2101                                | Introduction to Risk Management   | 3                   |
| Foreign Language or Free Elective       |   | 3                   |
| Term Credit Hours                       |   | 16                  |
| <b>Year 3</b>                           |   |                     |
| <b>Fall</b>                             |   |                     |
| FIN 3101                                | Financial Management  | 3                   |
| MSOM 3101                               | Operations Management   | 3                   |
| BA 3102                                 | Business Society and Ethics   | 3                   |
| IB 3101                                 | Fundamentals of International Business  | 3                   |
| Select one Geographical Area IB course: |   | 3                   |
| IB 2501 or ASST 2511                    | Fundamentals of Asian Business  |                     |
| IB 2502 or LAS 2502                     | Fundamentals of Latin American Business   |                     |
| IB 2503                                 | Fundamentals of European Business   |                     |
| IB 2504                                 | Fundamentals of Business in Africa and the Middle East                          |                     |
| IB 2509                                 | Short Study Trip Abroad: Doing Business in a Foreign Country                    |                     |
| Term Credit Hours                       |   | 15                  |
| <b>Spring</b>                           |   |                     |

|                              |   |         |
|------------------------------|---|---------|
| BA 3103                      | Integrative Business Applications             | 3       |
| IB 3553 or MKTG 3553         | International Marketing                       | 3       |
| IB 3596                      | Global Entrepreneurship [WI]                  | 3       |
| GenEd Breadth Course         |   | 3       |
| GenEd Breadth Course         |   | 3       |
| Term Credit Hours            |   | 15      |
| <b>Year 4</b>                |   |         |
| <b>Fall</b>                  |   |         |
| BA 4101                      | Global Business Policies                      | 3       |
| Select two of the following: |   | 6       |
| ECON 3511                    | The Economics and Management of Privatization |         |
| ECON 3547                    | Economics of Development and Growth           |         |
| ECON 3563                    | International Trade                           |         |
| ECON 3564                    | International Monetary Economics              |         |
| GenEd Breadth Course         |   | 3       |
| GenEd Breadth Course         |   | 3       |
| Term Credit Hours            |   | 15      |
| <b>Spring</b>                |   |         |
| IB 4587                      | International Business Practicum              | 3       |
| Select one of the following: |   | 3       |
| ECON 3511                    | The Economics and Management of Privatization |         |
| ECON 3547                    | Economics of Development and Growth           |         |
| ECON 3563                    | International Trade                           |         |
| ECON 3564                    | International Monetary Economics              |         |
| GenEd Breadth Course         |   | 3       |
| GenEd Breadth Course         |   | 3       |
| GenEd Breadth Course         |   | 3       |
| Term Credit Hours            |   | 15      |
| Total Credit Hours:          |   | 124-126 |