

# Fox School of Business and Management

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## Overview

Established in 1918, Temple University's Fox School of Business and Management has a distinguished tradition of preparing business leaders, professionals and entrepreneurs for successful careers.

## Accreditation

Accredited by AACSB International—Association to Advance Collegiate Schools of Business—in 1934, the Fox School offers BBA, BS, MBA, Executive MBA, International MBA, Online MBA, MBA/MS, MS, PhD and DBA programs on campuses throughout the region and around the world.

## Mission Statement

The Fox School of Business and Management transforms our students into responsible professionals and leaders through engagement with Fox communities committed to lifelong learning, service and the advancement of management practice.

## Vision

To transform student lives, develop leaders and impact our local and global communities through excellence and innovation in education and research.

## Values

Our shared values guide our actions and describe how we behave in the world. These values are the underpinning of our culture and the essence of our mission. Within the Fox School, we declare the following to be our guiding values.

- **Collaboration:** We work together to achieve common objectives, and we recognize, reward and encourage cross-disciplinary and multi-stakeholder efforts.
- **Diversity and Inclusion:** We encourage and respect diversity in all forms and perspectives, and we create an inclusive, welcoming environment where everyone is emboldened to reach their full potential.
- **Empowerment:** We support, recognize and reward people by providing them with the tools and resources they need to learn, develop and succeed. In so doing, we challenge and encourage one another to persevere and excel in these pursuits.
- **Ethics and Integrity:** We create an atmosphere where trust, honesty and transparency are expected, valued and practiced.
- **Innovation:** We embrace innovative thinking, unique action and challenge norms while seeking solutions that solve problems and have a positive impact on our community.

## Culture Statement

The Fox School is home to a community focused on excellence in the creation, application and dissemination of knowledge. The Fox School thrives on collegiality, collaboration and competition, guided by a strong sense of ethics and trust. We foster transparency, open communication and inclusion. Grounded in the power of our values, we combine thought leadership with an entrepreneurial spirit to develop future leaders. We reward innovation and encourage everyone to be forward-thinking, entrepreneurial, action-oriented and empowered. Our community is strong, diverse, connected and proud.

## Learning Goals and Assurance of Learning

The four main learning goals for the Bachelor of Business Administration Program seek to assure students will:

- **Demonstrate business knowledge needed to make business decisions.**
  - Apply a core body of discipline-specific knowledge to business situations and problems.
- **Apply critical thinking skills to business decisions.**
  - Use integrated business knowledge to identify problems, generate solutions, and develop reasoned conclusions.
  - Understand the ethical, legal, and social responsibilities of individuals and organizations.
- **Apply quantitative reasoning skills to make recommendations and business decisions.**
  - Apply quantitative analysis and interpretation to business problems.
  - Use data to analyze business decisions.
  - Use software to analyze and implement business decisions.
- **Communicate Professionally.**
  - Demonstrate professional business writing skills.
  - Demonstrate professional business presentation skills.

## Academic Departments

- The Department of Accounting provides intensive study of all areas of accounting—financial accounting, management, accounting, auditing, taxation and data analytics—to provide students a competitive edge in a variety of career opportunities.
- The Department of Finance offers various programs in finance, financial planning, and real estate, which combine fundamental knowledge and practical skills and prepare students for successful careers in asset management, commercial and investment banking, wealth management, corporate sector, consulting, and real estate.
- The Department of Management supports four undergraduate majors in Business Management, Entrepreneurship and Innovation Management, Human Resource Management, and International Business as well as graduate programs.
- The Department of Management Information Systems strives to be a worldwide leader in transformative research and teaching on the design, use and effects of information technology in a digital world.
- The Department of Marketing offers a wide range of undergraduate and graduate programs in marketing designed to equip students with the ability to solve problems, think critically and communicate clearly.
- The Department of Risk, Actuarial Science, and Legal Studies transforms student lives, develops leaders in risk management, actuarial science, healthcare management, and the legal professions, and has a positive impact on our local, national and global communities through excellence and innovation in education and research.
- The Department of Statistics, Operations, and Data Science strives to be an internationally recognized leader in the transformation of students and faculty into leaders in statistics, operations and data science, and to develop tools, methods and theory that support principled, data-driven decisions benefiting society, government and business.

## Special Facilities and Programs

### Center for Student Professional Development

The Center for Student Professional Development (CSPD) is an active partner in your collegiate experience at the Fox School of Business and Management. Besides academic preparation, professional development is important to your preparation for life after graduation. Consequently, the Fox School has integrated a unique professional development component into both the undergraduate and graduate curricula.

Rather than simply focus on the traditional career elements such as résumé development and interview strategies, etc., CSPD strives to differentiate you by taking a multi-faceted approach with a focus on personal development, career/industry awareness and impression management. This strategy in combination with job search coaching will truly make a difference in terms of your marketability.

CSPD services/resources (in-person and virtual) include:

- BA 2101 Professional Development Strategies course (BBA);
- One-on-one career/professional development coaching sessions;
- Group workshops on career/professional development topics;
- On-line career resources/tools including interview preparation, resume feedback, industry research, etc.;
- Web-based career management system – Handshake;
- Industry (Mock) interviews;
- Career Connections (job fairs);
- Networking events with employers/alumni; and
- Executive speaker series.

You have already invested in your future by pursuing a business degree from the Fox School; however, a degree alone will not land you that ideal job. Take the next step and make your investment pay off by taking advantage of the resources CSPD has to offer and start creating your "dream job" strategy from day one!

### Business Communication Center

The mission of the Business Communication Center is to help Fox School of Business and Management and School of Sport, Tourism and Hospitality Management students become better communicators. Clear, concise, compelling communication is essential for success in business. The center provides one-on-one tutoring (in person or online) to help all Fox and STHM students with course assignments, presentations, scholarship essays and cover letters.

### Internship Programs

The Center for Student Professional Development and Student Professional Organizations work in partnership with employers to connect students with a wide variety of internship positions, both full and part-time. For more information on internship opportunities, please contact the Center for Student Professional Development at 215-204-2371 or foxcspd@temple.edu.

## Honors Program

The Fox School of Business and Management offers a stimulating Honors Program for students who demonstrate exceptional ability and achievement in their studies. Honors students receive personalized attention from dedicated honors staff. They are able to register early for select classes that are smaller in size and taught by top professors. They'll also have access to a student professional organization just for honors students that will help hone their professional development, give them opportunities to get involved with community service, and form close bonds that will last beyond graduation.

High school students are automatically reviewed for admission at the time of application to the university. Continuing/transfer students with at least a 3.70 grade point average are encouraged to apply. All students must first apply and be accepted to the University Honors Program. The program consists of a minimum number of academic classes. Students earn an Honors transcript designation upon completion of the program.

For more information about the Fox Honors Program, please contact Lori Roseman, Director, 215-204-4101, Alter Hall LL30 or visit the Fox Honors web site.

## Honorary Societies, Awards and Student Associations

### Beta Gamma Sigma

The Gamma Chapter of Beta Gamma Sigma, the international honorary business society, was installed in the Fox School of Business and Management in March 1935. Membership is limited to standing-year juniors and seniors who are in the upper 10 percent of their class. Eligible students will be notified by the Dean in March and invited to attend a special induction ceremony in May. Please contact Lori Roseman at 215-204-4101 for more information.

### Alpha Mu Alpha

This national marketing honorary society was established by the American Marketing Association in 1981 to recognize and reward the scholastic achievement of marketing students as well as academic excellence in the discipline and science of marketing. To be invited to join Alpha Mu Alpha, marketing majors must maintain a minimum GPA of 3.25. Inductions are made during the final semester for graduating students in Spring and Fall. For more information, please contact the AMA Faculty Advisor, Sheri Lambert at [sheri.lambert@temple.edu](mailto:sheri.lambert@temple.edu).

### Beta Alpha Psi

This national honorary fraternity was established for students of accountancy, finance and information systems. For more information, please contact the officers of Beta Alpha Psi at 215-204-8889 or view their Beta Alpha Psi web site.

### Gamma Iota Sigma

This is an international Risk Management, Insurance, and Actuarial Science fraternity. The purpose of the Sigma Chapter of Gamma Iota Sigma is to encourage, establish and enhance the professionalism of students in the Risk Management, Healthcare Risk Management and Actuarial Science programs. Contact R.B. Drennan in the Risk, Actuarial Science, and Legal Studies Department at 215-204-8894 or contact the GIS Officers at 215-204-9368.

## CAFSBM Awards

<https://www.fox.temple.edu/academics/advising/awards-scholarships>

Each Spring, the Fox School of Business and Management opens its scholarship applications for matriculated Fox students; the application cycle opens on February 1 and ends on February 28. Students are notified of awarded scholarships before the end of the Spring term.

Fox departmental scholarships run on different cycles depending upon the department. Please check with the department chair for additional information.

## Student Organizations

<https://www.fox.temple.edu/student-professional-organizations/>

As part of the student's overall professional development, all Fox students are strongly encouraged to participate in student organizations, professional associations, and academic fraternities. All major areas of concentration in the undergraduate curriculum have an associated organization. Freshmen and sophomores can utilize the organizations to find out more about the major fields of study available to them. The student organizations provide an opportunity for students to meet one another outside the classroom as well as to meet practicing professionals from industry and government. Many organizations have an array of social activities that range from fund raising and community service projects to evening gatherings.

The Fox School of Business and Management has the following student professional organizations:

- American Marketing Association (AMA)
- Ascend
- Association for Information Systems (AIS)
- Association of Latino Professionals for America (ALPFA)
- Beta Alpha Psi (BAP)

- Business Honors Student Association (BHSA)
- Business Management Organization (BMO)
- Chutzpah
- Entrepreneurial Students Association (ESA)
- Fashion & Business
- Financial Planning Association (FPA)
- Fox Accounting Association (FAA)
- Fox African American Business Association (FAABA)
- Fox for Balance (FFB)
- Fox Professional Speakers (FPS)
- Gamma Iota Sigma (GIS)
- Institute of Management Accountants (IMA-T)
- International Business Association (IBA)
- National Association of Black Accountants (NABA)
- Net Impact
- Phi Alpha Delta (PAD)
- Phi Beta Lambda (PBL)
- Professional Sales Organization (PSO)
- TU Supply Chain Association (TUSCA)
- TU Blockchain Club (TUBC)
- Temple Consulting Club (TCC)
- Temple Economics Society (TES)
- Temple Finance Association (TFA)
- Temple Real Estate Organization (TREO)
- TU Society for Human Resource Management (TUSHRM)
- TU American Statistical Organization (TUAmStat)
- Women in Finance (WiFi)

Please contact the College Council Officers at 215-204-6660 for more information about student organizations on the Main Campus. At the Ambler Campus, please call 267-468-8100.

## **Fox School of Business College Council**

The College Council is comprised of student leaders who are active members in Fox student organizations, associations, and fraternities. The council's role is to assist the individual student organizations in recruiting members, obtaining funding, sponsoring activities, identifying outside speakers, and communicating with students. The College Council sponsors volunteer opportunities, student organization fairs, and social events for all Fox students. The council also works closely with the dean's office and the Center for Student Professional Development to identify issues that are of concern to students and the student organizations. To contact the Main Campus college council, please call 215-204-6660. At the Ambler Campus, please call 267-468-8100.

## **Dean**

Larry Hunter  
Alter Hall, Room 362  
1801 Liacouras Walk  
215-204-7676

[www.fox.temple.edu](http://www.fox.temple.edu)

## **Student Contact Information**

Charles M. Allen  
Associate Vice Dean, Undergraduate Programs  
Alter Hall, Room 369  
215-204-8122  
[callen@temple.edu](mailto:callen@temple.edu)

## Undergraduate Programs

- Accounting BBA
- Accounting BBA with Data Analytics Concentration
- Accounting Minor
- Actuarial Science BBA
- Business Analytics Minor
- Business Basics Certificate
- Business Management BBA
- Business Minor
- Business Plus Certificate
- Corporate Compliance and Regulatory Policy Minor
- Digital Marketing Minor
- Economics BBA
- Economics Minor
- Entrepreneurship and Innovation Management BBA
- Entrepreneurship and Innovation Management Certificate
- Entrepreneurship and Innovation Management Minor
- Finance BBA
- Finance Minor
- Financial Planning BBA
- General Business Studies Minor
- Healthcare Management Minor
- Human Resource Management BBA
- International Business Administration Minor
- International Business BBA with International Economics Concentration
- International Business BBA with International Entrepreneurship Concentration
- International Business BBA with International Finance Concentration
- International Business BBA with International Marketing Concentration
- International Business BBA with International Sales and Business Development Concentration
- International Business BBA with International Supply Chain Management, Transportation and Logistics
- Legal Studies BBA
- Legal Studies Minor
- Management Information Systems BBA
- Management Information Systems Certificate
- Management Information Systems Minor
- Marketing BBA
- Marketing Minor
- Organizational Leadership Minor
- Real Estate BBA
- Real Estate Minor
- Risk Management and Insurance BBA with Healthcare Risk Management Concentration
- Risk Management and Insurance BBA with Managing Corporate Risk Concentration
- Risk Management and Insurance BBA with Managing Human Capital Risk Concentration
- Sales Minor
- Statistical Science and Data Analytics BS
- Statistical Science and Data Analytics Minor
- Supply Chain Management BBA
- Supply Chain Management Minor

## Academic Policies and Regulations

The university policies and regulations apply to all undergraduate students and provide a framework within which schools and colleges may specify further conditions or variations appropriate to students in their courses or programs. Policies specific to FSBM are as follows:

### Transfer Credits

Business courses taken at colleges or universities which are not members of The Association to Advance Collegiate Schools of Business (AACSB) will be accepted for transfer business credits only if they are equivalent to the following:

Code	Title	Credit Hours
ACCT 2101	Financial Accounting	3
ACCT 2102	Managerial Accounting	3
ACCT 2103	Financial and Managerial Accounting for Decision Making	4
AS 1501	Actuarial Probability	3
BA 1103	Legal and Ethical Reasoning in Business	3
BA 2501	Turning Numbers into Knowledge: Visualizing Data	3
BA 2502	Business Analytics: Modern Data Science Techniques	3
ECON 1101	Macroeconomic Principles	3
ECON 1102	Microeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
HRM 2501	Introduction to Human Resource Management	3
LGLS 1101	Legal Environment of Business	3
IB 2501	Fundamentals of Asian Business	3
IB 2502	Fundamentals of Latin American Business	3
IB 2503	Fundamentals of European Business	3
IB 2504	Fundamentals of Business in Africa and the Middle East	3
LGLS 1102	Law of Contracts	3
MIS 2101	Digital Systems	3
MKTG 2101	Marketing Management	3
RMI 2101	Introduction to Risk Management	3
RMI 2501	Fundamentals of Personal Financial Planning	3
STAT 1001	Quantitative Methods for Business I	3
STAT 1102	Quantitative Methods for Business II	4
STAT 2103	Statistical Business Analytics	4

Specific articulation agreements with local colleges may expand on this list. View current articulation agreements.

Additional business credits are accepted from colleges that are members of the AACSB. It should be understood that it is possible for a student to transfer in a large number of credits which, while accepted by the university, may exceed the maximum number of elective credits applicable to the degree.

### Permission to Complete Courses at Another Institution

Consistent with the university policy students will not receive transfer credit for courses taken at another institution while they are matriculated at Temple University unless prior permission has been obtained. The required **Permission to Take Courses Elsewhere workflow** is available under the University Forms channel within Student Tools tab in TUportal. For more information, refer to Permission to Complete a Course at another Institution after Matriculation.

### Graduation Requirements

The Fox School of Business and Management requires students to complete a Graduation Review prior to registration for their final semester or, if active in Fly in 4, prior to their senior year. In addition, the University requires students to submit an application for graduation using the University online graduation application in Self Service Banner at the start of their last term in their academic program. Additional graduation information is available from the Office of the University Registrar.

## Grade Point Average Requirement for Graduation

Fox students are required to attain a 2.0 (2.0 = C) average in all of their Temple coursework and in their major in order to graduate from the Fox School of Business and Management. Some courses may have specific minimum grade requirements for degree applicability. Please check current course descriptions and the section pertaining to your major for this information.

## Residency Requirement

A minimum of 45 of the last 60 semester hours must be completed in the Fox School of Business and Management at Temple University in order to receive a degree. In addition, a minimum of 50% of the business courses and the majority of the requirements of a major must be completed at Temple University. For more information, see the Academic Residency Requirements.

## Courses Inapplicable to Graduation Requirements

Credit is only awarded in academic subjects with a corresponding Temple department. Duplicate credit in the same course is not awarded in any case.

Students will not receive credits for lower-level courses after successful completion of higher-level courses in sequenced courses of study. This only applies to the First Year Writing sequence in English (ENG 0701-ENG 0802) and all courses in Mathematics and Foreign Languages. For example, after passing SPAN 1002, a student will not receive credits for SPAN 1001.

Semester hours earned in SRAP or ELECT, Preparatory Mathematics (formerly Mathematics 0001 or 0015), and lower-division (under 3000) Military Science courses do not yield academic credit toward the minimum total of 124.

## Life Experience

The Fox School of Business and Management does not offer credits for life experiences. Please see Credit for Prior Learning under the Academic Policies section of this *Bulletin* for information about advanced placement or CLEP examinations.

## Co-Requisites and Prerequisites

Students may be de-enrolled from courses for which they do not meet prerequisites and co-requisites. (Please see the Prerequisites and Co-requisites policy for more information.) Students are responsible for reviewing and abiding by all course prerequisites and co-requisites in the Course Catalog. The requirements are designed to assure that students are appropriately prepared to be successful in their courses. Prerequisites provide an efficient manner for students to register for the next course in a sequence for which they are prepared.

## Dean's List

Each fall and spring semester, those undergraduates who have met the credit hour and academic criteria for their school or college are placed on the Dean's List. See the Dean's List policy for specific GPA and credit-hour requirements.

## Repeating Courses

University policy restricts the number of times students can enroll in the same course to three times. Permission is required to register for the third attempt of the same course and is not guaranteed for all Fox majors. Students should work closely with an academic advisor to review their options when required to repeat a course. Students who fail to complete a required major course listed in their academic program will be required to change to a different major. For more information, see Repeating a Course and Policy 02.10.12.

## Change of Program

Non-business students in their first semester at Temple or continuing students with 2.0 minimum cumulative GPA are eligible to request to change to a major in Fox. Information about the Fox Change of Program process is available on the Fox Advising web site.

Non-business students with a cumulative GPA below 2.0 are not eligible to change to Fox. Instead students can change to Division of University Studies until they earn the 2.0 minimum cumulative GPA. While enrolled in Division of University Studies students are eligible to take some lower-division business requirements.

## Dismissal from Fox

In accordance with Temple's repeat policy, students who fail to complete a "College Graduation Requirement" in three attempts will be required to change their program to one outside the Fox School of Business and Management.

## Grievance Procedures

The Fox School of Business and Management Ombudsperson assists students in Fox to resolve problems and conflicts that might arise from the classroom, acting as mediator between faculty and students while promoting alternatives to more formal processes. The ombudsperson supports effective communication, cooperation, equity, and civility in all academic and scholastic settings. Students who believe they have been treated unfairly in an academic matter should first meet with the appropriate ombudsperson.



For more information, refer to grievance procedures or contact the Center for Undergraduate Advising at [foxombud@temple.edu](mailto:foxombud@temple.edu) or 215-204-7672 for further information.

## Non-Degree Seeking Student Policy

Students not formally admitted to Temple University may take undergraduate courses numbered under 3000 in the Fox School of Business and Management. Undergraduate courses numbered above 3000 are open to visiting students who have completed a minimum of 60 credits, have met course prerequisites, and have written permission from their home institution. Students who have a baccalaureate degree and the prerequisites for the course desired may also enroll in advanced courses.

## College Graduation Requirements

The Fox School of Business and Management offers two undergraduate degrees: a Bachelor of Business Administration (BBA) and a Bachelor of Science (BS). The BBA degree gives students a broad-based education, including foundation and chosen major coursework. The BS degree is for those students who wish for more specialized training in the field of Statistical Science and Data Analytics.

All Fox students must complete a minimum of two writing-intensive courses at Temple—BA 2196 and a writing-intensive course in the major. A minimum grade of C- is required in both writing-intensive requirements.

## Second Majors, Minors, and Certificates

Students who choose to pursue a dual major in business can double-count a maximum of one course toward both majors. Students who choose to pursue one or more minors or certificates may not double-count courses already used to meet the requirements for a major or different minor or certificate.

## Residency Requirements

A minimum of 45 of the last 60 semester hours must be completed in the Fox School of Business and Management at Temple University in order to receive a degree. In addition, a minimum of 50% of the business courses and the majority of the requirements of a major must be completed at Temple University.

## Bachelor of Business Administration

The degree of Bachelor of Business Administration (B.B.A.) may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 124 semester hours of credit with a minimum cumulative GPA of 2.0 overall and in the major. A minimum of 124 credit hours will be earned in the following four requirement categories:

- University General Education (GenEd) Requirements
- Fox School of Business & Management lower- and upper-division requirements
- Major requirements
- Electives

Students must follow the program requirements in effect at the time the major is declared or changed. Program requirements include both the College Graduation Requirements listed here and the courses required for the major listed in the Programs of Study. In addition, students need to complete the Fox Leadership Development Program minimum point requirement. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

## University General Education Curriculum

The General Education curriculum (GenEd) is required for all students. Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

## Bachelor of Business Administration Requirements

### Lower-Division Foundation Requirements

Note: 1000-level courses are typically taken in freshman year; 2000-level courses are typically taken in sophomore year.

Code	Title	Credit Hours
ECON 1101	Macroeconomic Principles	3
ECON 1102	Microeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
BA 1103	Legal and Ethical Reasoning in Business <sup>1</sup>	3
STAT 1001	Quantitative Methods for Business I <sup>2</sup>	3
STAT 1102	Quantitative Methods for Business II <sup>2</sup>	4



STAT 2103	Statistical Business Analytics <sup>3,4</sup>	4
ACCT 2103	Financial and Managerial Accounting for Decision Making <sup>5</sup>	4
BA 2501 or BA 2502	Turning Numbers into Knowledge: Visualizing Data Business Analytics: Modern Data Science Techniques	3
MIS 2101	Digital Systems	3
MKTG 2101	Marketing Management	3
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications	3
RMI 2101	Introduction to Risk Management	3
<b>Total Credit Hours</b>		<b>43</b>

1

Transfer credit for LGLS 1101 will satisfy BA 1103.

2

Higher level courses may be recommended depending on the mathematics placement score or the student's intended major. Actuarial Science majors should refer to the math courses listed under the Actuarial Science major description.

3

Successful completion of this course will waive the General Education Quantitative Literacy requirement.

4

Transfer credits for STAT 2101 and STAT 2102 will satisfy STAT 2103. Students with transfer credit for STAT 2101 only should meet with an advisor to discuss options.

5

Transfer credits for ACCT 2101 and ACCT 2102 will satisfy ACCT 2103. Students with transfer credit for ACCT 2101 only should meet with an advisor to discuss options.

Note: In order to graduate, a grade of C- or better must be obtained in all FSBM lower-division requirements.

## Upper-Division Foundation Requirements

Note: 3000-level courses are typically taken in the junior or senior year; 4000-level courses are taken in the senior year.

Code	Title	Credit Hours
FIN 3101	Financial Management <sup>1</sup>	3
MSOM 3101	Operations Management	3
BA 4102	Strategic Management	3
Select three business electives <sup>2</sup>		9
<b>Total Credit Hours</b>		<b>18</b>

1

Actuarial Science majors must take AS 2503 instead of FIN 3101.

2

2000-3999 electives can be selected from: ACCT, AS, BA, ECON, FIN, HRM, IB, LGLS, MIS, MKTG, RE, RMI, STAT, SCM, SGM. Please see your advisor for elective suggestions that match your career objectives.

Note: In order to graduate, a grade of C- or better must be obtained in all FSBM upper-division requirements.

## Major Requirements

Major requirements are determined by the effective semester of their declaration and students should declare their majors upon the completion of 60 credits in consultation with their academic advisors. Major requirements include both the College Graduation Requirements listed above and the courses required for the major listed in the Programs of Study.

Bachelor of Business Administration majors are offered in the following programs: Accounting, Actuarial Science, Business Management, Economics, Entrepreneurship & Innovation Management, Finance, Financial Planning, Human Resource Management, International Business, Legal Studies, Management Information Systems, Marketing, Real Estate, Risk Management & Insurance, and Supply Chain Management.

Twenty business courses (61 s.h.) are required as part of the lower- and upper-division foundation requirements for the B.B.A. program. In addition, a minimum of six business courses must be completed in the major. In completing the courses in the major, students will become competent in

understanding critical business concepts and the practice of ethical decision-making, and demonstrate both effective written and oral communication and the ability to apply critical thinking to business problems. Students who choose to pursue a dual major in business can double-count a maximum of one course toward both majors. All Fox students must take a minimum of two writing-intensive courses at Temple. One of these courses will be BA 2196; the second will be a writing-intensive course in the major.

**NOTE:** Many upper-division foundation courses and major courses have prerequisites. Some prerequisites also include minimum grade requirements. Students are required to meet all prerequisites. Prerequisites will be strictly enforced and the school reserves the right to de-enroll students from courses when prerequisites have not been met. Course descriptions, including prerequisites, are found in the Courses section of the *Bulletin*.

## Electives

**Free electives:** Students who have satisfied all of the requirements for GenEd, the Fox School Foundation, and the major will need additional credits to achieve the 124 credit minimum required for graduation. These credits may be taken in either business or non-business courses. Students are encouraged to explore completing a minor, a certificate, or a second major for these credits. Students who choose to pursue a dual major in business can double-count a maximum of one course toward both majors. Students who choose to pursue one or more minors may not double-count courses already used to meet the requirements for a major or different minor.

## Summary of Graduation Requirements

Code	Title	Credit Hours
<b>Credits for B.B.A. Degree</b>		
	University General Education	31
	Lower-Division Foundation Requirements	43
	Upper-Division Foundation Requirements	18
	Major Requirements	18
	Electives	14
<b>Total Credit Hours</b>		<b>124</b>

## Bachelor of Science

The degree of Bachelor of Science (BS) may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 122 semester hours of credit with a minimum cumulative GPA of 2.0 overall and in the major. A minimum of 122 credit hours will be earned in the following four requirement categories:

- University General Education (GenEd) Requirements
- Core requirements
- Major requirements
- Electives

Students must follow the program requirements in effect at the time the major is declared or changed. Program requirements include both the College Graduation Requirements listed here and the courses required for the major listed in the Programs of Study. In addition, students need to complete the Fox Leadership Development Program minimum point requirement. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

## University General Education Curriculum

The General Education curriculum (GenEd) is required for all students. Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

## Bachelor of Science Requirements

### Core Requirements

Code	Title	Credit Hours
BA 2104	Excel for Business Applications	1
ECON 1101 or ECON 1901	Macroeconomic Principles Honors Macroeconomic Principles	3
ECON 1102 or ECON 1902	Microeconomic Principles Honors Microeconomic Principles	3
BA 1103 or BA 1903	Legal and Ethical Reasoning in Business Honors Legal and Ethical Reasoning in Business	3

ACCT 2103 or ACCT 2903	Financial and Managerial Accounting for Decision Making <sup>1</sup> Honors Financial and Managerial Accounting	4
BA 2101	Professional Development Strategies	1
BA 2196 or BA 2996	Business Communications Honors Business Communications	3
BA 2502	Business Analytics: Modern Data Science Techniques	3
RMI 2101 or RMI 2901	Introduction to Risk Management Honors Introduction to Risk Management	3
MATH 1041 or MATH 1941	Calculus I Honors Calculus I	4
MATH 1042 or MATH 1942	Calculus II Honors Calculus II	4
STAT 2103 or STAT 2903	Statistical Business Analytics Honors Statistical Business Analytics	4
CIS 1051	Introduction to Problem Solving and Programming in Python	4
<b>Total Credit Hours</b>		<b>40</b>

1

Transfer credits for ACCT 2101 and ACCT 2102 will satisfy ACCT 2103. Students with transfer credit for ACCT 2101 only should meet with an advisor to discuss options.

Note: In order to graduate, a grade of C- or better must be obtained in all FSBM core requirements.

## Major Requirements

Major requirements are determined by the effective semester of their declaration and students should declare their majors upon the completion of 60 credits in consultation with their academic advisors. Major requirements include both the College Graduation Requirements listed above and the courses required for the major listed in the Programs of Study. The Bachelor of Science major is offered in Statistical Science & Data Analytics. Requirements for the Statistical Science & Data Analytics major are available on the program's page.

**NOTE:** Many core courses and major courses have prerequisites. Some prerequisites also include minimum grade requirements. Students are required to meet all prerequisites. Prerequisites will be strictly enforced and the school reserves the right to de-enroll students from courses when prerequisites have not been met. Course descriptions, including prerequisites, are found in the Courses section of the *Bulletin*.

## Electives

**Free electives:** Students who have satisfied all of the requirements for GenEd, the core requirements, and the major requirements will need additional credits to achieve the 122 credit minimum required for graduation. These credits may be taken in either business or non-business courses. Students are encouraged to explore completing a minor, a certificate, or a second major for these credits. Students who choose to pursue a dual major in business can double-count a maximum of one course toward both majors. Students who choose to pursue one or more minors may not double-count courses already used to meet the requirements for a major or different minor.

## Summary of Graduation Requirements

Code	Title	Credit Hours
<b>Credits for B.S. Degree</b>		
	University General Education	31
	Core Requirements	40
	Major Requirements	45
	Electives	6
<b>Total Credit Hours</b>		<b>122</b>

## Professional Development Requirement: Fox Leadership Development Program (FLDP)

In an effort to ensure our future graduates are positioned for career advancement, the Fox School of Business and Management requires all undergraduate students to participate in the Fox Leadership Development Program (FLDP). Hosted by the Suitable web site, the FLDP will strengthen competencies that companies/recruiters regularly look for in potential employees. By participating in a robust year-long schedule of activities, students will be able to show fundamental skills in these competencies: Community Engagement, Ethics, Global/Cultural Awareness, Personal/Professional Development, and Financial Literacy.

The Fox School of Business and Management will expect all undergraduate students to earn 250 FLDP points by the end of each of their academic years. There are many low point activities (attending SPO meetings, speaker events, etc.) and numerous high point activities (internships, study abroad, etc.). Students will need to earn at least 20 points in each competency, but they can decide what they want to participate in. Once minimum point levels are reached in the competency areas, students will have the ability to earn remaining needed points in any area of specialization. They will also be able to "level up" in each competency area, displaying continual growth and development skill sets to potential employers. These demonstrated skills will also be viewable through the Comprehensive Learner Record (CLR).

For more information, please visit the Fox Leadership Development Program site.

## Fox Laptop Mandate

All students are required to have their own laptop while in Fox. Students with laptops can use wired and wireless connections in many classrooms and labs, as well as throughout the buildings. Learn more about Fox's laptop policy.

## Academic Advising

### Center for Undergraduate Advising

Speakman Hall, Room 101  
215-204-7672  
[www.fox.temple.edu/academics/advising](http://www.fox.temple.edu/academics/advising)

The Center for Undergraduate Advising provides in-person advising at Main Campus and virtually for all Ambler, Main, and Online Campus students.

The Main Campus office is generally open every weekday from 8:30 AM to 5:00 PM.

Our purpose is to provide quality academic advising services that empower students to make informed decisions about their education, projected career, and personal/professional life at Temple University. Students work collaboratively with our academic advising team to develop individual plans for academic success, interpret university policy, fully utilize campus resources, and engage in the process of reflection and decision making that will promote their achievement.

Fox Advising is dedicated to working with students at each academic level. **Freshman/Sophomore Advising** focuses on the transition to college life, major exploration within Fox, successful completion of the lower-division foundation requirements, and retention. **Junior/Senior Advising** focuses on ensuring students are making satisfactory progress in their major, have completed their graduation audit prior to their final semester, and are prepared to graduate. Junior and senior students are assigned an advisor based on their declared major. **Online Advising**, for students intending to complete a majority of their Bachelor of Business Administration degree online, prioritizes flexible scheduling, with the same high-quality focus on developmental support and comprehensive academic planning as the on-campus services. The following majors can be completed online: Accounting, Business Management, Human Resource Management, Marketing, and Supply Chain Management.

As active participants in the advising process, students bear the ultimate responsibility for making educational and career decisions. Therefore, we rely on students to be prepared with questions, to research options before they come to their meeting, and to refer to their advising notes both before and after advising meetings. Students are expected to know University Policies and their program requirements as defined in their *Bulletin* and on their DARS report.

Advisors, in turn, strive to provide knowledgeable assistance to ensure students' accurate understanding of university and school policies, utilization of campus resources, interpretation of curriculum requirements, and timely completion of degree requirements. Students in Fox have several ways to meet with an academic advisor, including *Scheduled Appointments* on-campus or online for academic planning or daily *Same-Day Advising* for urgent matters.

## Peer Advising

The Center for Undergraduate Advising is pleased to provide peer advising on Main Campus, comprised of undergraduate peer advisors recruited from among the best and brightest in the Fox School of Business and Management. Peer advisors provide the perspective of an upper-class student and are trained to assist business students to be successful by sharing their knowledge and personal strategies for academic success. For more information, visit Peer Advising or contact [foxpeer@temple.edu](mailto:foxpeer@temple.edu).

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