

# Economics BBA

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## Overview

The **Bachelor of Business Administration in Economics** is offered by the Department of Economics through a joint effort between the College of Liberal Arts and the Fox School of Business and Management.

Economics is the study of how we allocate resources among alternative uses to satisfy our wants. Virtually all of the public and personal issues which confront us today have an important economic component. For this reason, the economic way of thinking plays a valuable role in helping us make sense of the complex world in which we live. In addition, the study of economics is excellent preparation for a wide range of careers. Economics majors with bachelor's degrees are well prepared to be managers in both the public and private sectors. Training in economics also provides a solid basis for professional study in law, business, public administration and the health sciences.

**Campus Location:** Main

**Program Code:** BU-ECBU-BBA

## Student Organizations

The Temple Economics Society (TES) is the student professional organization for economics majors and is open to all students interested in economics. For more information, please see the TES web site or attend one of the weekly meetings (Fridays at noon in Alter Hall, Room 239).

Economics majors may also become members of Omicron Delta Epsilon (ODE), the National Honor Society, if they meet the admissions requirements of the organization. For more information, please see the ODE web site or contact Dimitrios Diamantaras ([dimitrios.diamantaras@temple.edu](mailto:dimitrios.diamantaras@temple.edu)).

## Minor

Fox students who wish to understand basic business foundations and how the impact of economics affects public and personal issues may want to minor in Economics. Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor. The requirements must be completed prior to graduation.

## Contact Information

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Learn more about the Bachelor of Business Administration in Economics.

*These requirements are for students who matriculated in academic year 2023-2024. Students who matriculated prior to fall 2023 should refer to the Archives to view the requirements for their Bulletin year.*

## Summary of Requirements

### University Requirements

All new students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

### College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration including the requirements of the major listed below. Economics students must attain at least a 2.0 GPA in their major and 2.0 GPA overall in order to graduate.

## Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

### Requirements of Economics Major

Code	Title	Credit Hours
<b>Required Courses</b>		
ECON 3501 or ECON 3701	Intermediate Microeconomic Analysis Intermediate Microeconomic Analysis with Calculus	3
ECON 3502 or ECON 3702	Intermediate Macroeconomic Analysis Intermediate Macroeconomic Analysis with Calculus	3
ECON 3503 or ECON 3703	Introduction to Econometrics Econometric Theory	3
ECON 3598	Economics Writing Seminar <sup>1</sup>	3
<b>Electives</b>		
Select two of the following:		6
ECON 3503	Introduction to Econometrics (if not taken to meet major requirement above)	
ECON 3504	Mathematical Economics	
ECON 3506/3596	Energy, Ecology, and Economy	
ECON 3507/3597	Health Economics	
ECON 3511	The Economics and Management of Privatization	
ECON 3512	Public Finance	
ECON 3513	Economics of State and Local Governments	
ECON 3514	The Economics of Education and Human Capital	
ECON 3519	Game Theory and Strategic Behavior	
ECON 3522	Economic Theory of Networks	
ECON 3525	Urban Economics	
ECON 3531	History of Economic Theory	
ECON 3532	Economic History of the United States	
ECON 3535	Public Control of Business: Antitrust	
ECON 3536	Economics of American Industry	
ECON 3537	Comparative Economic Systems	
ECON 3538	Managerial Economics	
ECON 3541/3697	The Economics of Sports	
ECON 3543	Law and Economics	
ECON 3544	Computer-Based Modeling	
ECON 3545	Economics of Labor Markets	
ECON 3546	Women in the Economy	
ECON 3547	Economics of Development and Growth	
ECON 3548	Behavioral Economics <sup>2</sup>	
ECON 3563	International Trade (highly recommended)	
ECON 3564	International Monetary Economics (highly recommended)	
ECON 3571	Money and Banking	
ECON 3572	Owl Fund Seminar I	
ECON 3580	Special Topics	
ECON 3582	Independent Study	
ECON 3672	Owl Fund Seminar II	
ECON 3682	Independent Study	
ECON 3698	Economic Inequality	
ECON 3703	Econometric Theory (if not taken to meet major requirement above)	
ECON 3900	Honors Topics in Economics	

ECON 4021	Economics of Risk, Uncertainty, and Information	
ECON 4071	Monetary Theory and Policy <sup>3</sup>	
<b>Total Credit Hours</b>		<b>18</b>

1

This major capstone is usually taken in the final semester, and all prerequisites must be met.

2

In order to satisfy a Major Elective, Fox Students must take "Behavioral Economics" as ECON 3548. Students cannot receive credit for both ECON 3548 and ECON 3696.

3

This course was previously offered as ECON 3505. Students who have earned credit in ECON 3505 will not earn additional credit in ECON 4071.

ECON 3408, ECON 3581, ECON 3696, ECON 3999, and ECON 4999 cannot be used to fulfill an Elective for the Economics major. These courses as well as other courses in Economics not included above can be taken as free electives for the degree.

## Suggested Academic Plan

### Bachelor of Business Administration in Economics

#### Suggested Plan for New Students Starting in the 2023-2024 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

Year 1		
Fall		Credit Hours
STAT 1001	Quantitative Methods for Business I	3
ECON 1101	Macroeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
ENG 0802 or ENG 0812 or ENG 0902	Analytical Reading and Writing or Analytical Reading and Writing: ESL or Honors Writing About Literature	4
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
Spring		
STAT 1102	Quantitative Methods for Business II	4
ECON 1102	Microeconomic Principles	3
BA 1103	Legal and Ethical Reasoning in Business	3
IH 0851 or IH 0951	Intellectual Heritage I: The Good Life or Honors Intellectual Heritage I: The Good Life	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
Year 2		
Fall		
ACCT 2103	Financial and Managerial Accounting for Decision Making	4
STAT 2103	Statistical Business Analytics (waives GenEd Quantitative Literacy requirement)	4
MIS 2101	Digital Systems	3
IH 0852 or IH 0952	Intellectual Heritage II: The Common Good or Honors Intellectual Heritage II: The Common Good	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>17</b>
Spring		
MKTG 2101	Marketing Management	3
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications	3
Select one of the following: <sup>1</sup>		3
BA 2501	Turning Numbers into Knowledge: Visualizing Data	

BA 2502	Business Analytics: Modern Data Science Techniques	
RMI 2101	Introduction to Risk Management	3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Fall</b>		
FIN 3101	Financial Management	3
MSOM 3101	Operations Management	3
Select one of the following:		3
ECON 3501 or ECON 3701	Intermediate Microeconomic Analysis or Intermediate Microeconomic Analysis with Calculus	
ECON 3502 or ECON 3702	Intermediate Macroeconomic Analysis or Intermediate Macroeconomic Analysis with Calculus	
Business Elective <sup>2</sup>		3
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
Select one of the following:		3
ECON 3502 or ECON 3702	Intermediate Macroeconomic Analysis or Intermediate Macroeconomic Analysis with Calculus	
ECON 3501 or ECON 3701	Intermediate Microeconomic Analysis or Intermediate Microeconomic Analysis with Calculus	
Business Elective <sup>2</sup>		3
GenEd Breadth Course		3
GenEd Breadth Course		3
Free Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
BA 4102	Strategic Management	3
ECON 3503 or ECON 3703	Introduction to Econometrics or Econometric Theory	3
Select one ECON Elective from Requirements list		3
Business Elective <sup>2</sup>		3
Free Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 3598	Economics Writing Seminar	3
Select one ECON Elective from Requirements list		3
Free Elective		3
Free Elective		3
Free Elective		2
<b>Credit Hours</b>		<b>14</b>
<b>Total Credit Hours</b>		<b>124</b>

1

Please check with your departmental advisor on which course is most appropriate for the major.

2

2000-3999 electives can be selected from: ACCT, AS, BA, ECON, FIN, HRM, IB, LGLS, MIS, MKTG, RE, RMI, STAT, SCM, SGM. Please see your advisor for elective suggestions that match your career objectives.