

# Economics BBA

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## Overview

The **Bachelor of Business Administration in Economics** is offered by the Department of Economics through a joint effort of the College of Liberal Arts and the Fox School of Business and Management.

Economics is the study of how we allocate resources among alternative uses to satisfy our wants. Virtually all of the public and personal issues that confront us today have important economic components. For this reason, the economic way of thinking helps us make sense of the complex world in which we live. As a result, Economics is excellent preparation for a wide range of careers in both the public and private sectors. Economics majors have a solid basis for professional study in law, business, public administration and the health sciences.

**Campus Location:** Main

**Program Code:** BU-ECBU-BBA

## Student Organizations

The **Temple Economics Society** (TES) is the student professional organization for economics majors and is open to all students interested in economics. For more information, please see the TES web site or attend one of the weekly meetings (Fridays at noon in Gladfelter Hall, Room 239).

**Women in Economics** is a student organization that facilitates an environment to empower women in the field of economics. Any female student who is interested in economics, regardless of whether they are an economics major or not, is welcome to join.

The **Temple Data Analytics Club** welcomes all students to delve into immersive experiences in the data-driven world. Students engage in hands-on workshops and real-world projects to enhance their skills. Join us for our weekly meetings on Mondays at noon for networking and discussions. For additional information, contact Youngjin Choi (youngjin.choi@temple.edu).

Qualified students may become members of **Omicron Delta Epsilon** (ODE), the National Honor Society. For more information, see the ODE web site or contact Dimitrios Diamantaras (dimitrios.diamantaras@temple.edu).

The **Diversity in Economics Group** (DiE) welcomes all students, particularly BIPOC and LBGTQIA+ students. DiE has weekly speakers, and members attend monthly luncheons at the Federal Reserve Bank of Philadelphia. DiE places members with mentors and has active internship and job placement programs. DiE is sponsored by the Federal Reserve Bank of Philadelphia and the National Association of Business Economists. For information, contact Donald T. Wargo (docwargo@temple.edu).

## Contact Information

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Learn more about the Bachelor of Business Administration in Economics.

*These requirements are for students who matriculated in academic year 2024-2025. Students who matriculated prior to fall 2024 should refer to the Archives to view the requirements for their Bulletin year.*

## Summary of Requirements

### University Requirements

All new students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

## College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration including the requirements of the major listed below. Economics students must attain at least a 2.0 GPA in their major and 2.0 GPA overall in order to graduate.

## Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

### Requirements of Economics Major

| Code                         | Title  | Credit Hours |
|------------------------------|--|--------------|
| <b>Required Courses</b>      |  |              |
| ECON 3501<br>or ECON 3701    | Intermediate Microeconomic Analysis<br>Intermediate Microeconomic Analysis with Calculus | 3            |
| ECON 3502<br>or ECON 3702    | Intermediate Macroeconomic Analysis<br>Intermediate Macroeconomic Analysis with Calculus | 3            |
| ECON 3503<br>or ECON 3703    | Introduction to Econometrics<br>Econometric Theory                                       | 3            |
| ECON 3598                    | Economics Writing Seminar <sup>1</sup>   | 3            |
| <b>Electives</b>             |  |              |
| Select two of the following: |  | 6            |
| ECON 3503                    | Introduction to Econometrics (if not taken to meet major requirement above)              |              |
| ECON 3504                    | Mathematical Economics   |              |
| ECON 3506/3596               | Energy, Ecology, and Economy   |              |
| ECON 3507/3597               | Health Economics   |              |
| ECON 3511                    | The Economics and Management of Privatization  |              |
| ECON 3512                    | Public Finance   |              |
| ECON 3513                    | Economics of State and Local Governments   |              |
| ECON 3514                    | The Economics of Education and Human Capital   |              |
| ECON 3519                    | Game Theory and Strategic Behavior   |              |
| ECON 3522                    | Economic Theory of Networks  |              |
| ECON 3525                    | Urban Economics  |              |
| ECON 3531                    | History of Economic Theory   |              |
| ECON 3532                    | Economic History of the United States  |              |
| ECON 3535                    | Public Control of Business: Antitrust  |              |
| ECON 3536                    | Economics of American Industry   |              |
| ECON 3537                    | Comparative Economic Systems   |              |
| ECON 3538                    | Managerial Economics   |              |
| ECON 3541/3697               | The Economics of Sports  |              |
| ECON 3543                    | Law and Economics  |              |
| ECON 3544                    | Computer-Based Modeling  |              |
| ECON 3545                    | Economics of Labor Markets   |              |
| ECON 3546                    | Women in the Economy   |              |
| ECON 3547                    | Economics of Development and Growth  |              |
| ECON 3548                    | Behavioral Economics <sup>2</sup>  |              |
| ECON 3563                    | International Trade (highly recommended)   |              |
| ECON 3564                    | International Monetary Economics (highly recommended)                                    |              |
| ECON 3571                    | Money and Banking  |              |
| ECON 3572                    | Owl Fund Seminar I   |              |
| ECON 3580                    | Special Topics   |              |
| ECON 3582                    | Independent Study  |              |
| ECON 3672                    | Owl Fund Seminar II  |              |

|           |   |
|-----------|---|
| ECON 3682 | Independent Study   |
| ECON 3698 | Economic Inequality   |
| ECON 3703 | Econometric Theory (if not taken to meet major requirement above) |
| ECON 3900 | Honors Topics in Economics  |
| ECON 4021 | Economics of Risk, Uncertainty, and Information                   |
| ECON 4071 | Monetary Theory and Policy <sup>3</sup>                           |

**Total Credit Hours** **18**

<sup>1</sup> This major capstone is usually taken in the final semester, and all prerequisites must be met.

<sup>2</sup> In order to satisfy a Major Elective, Fox Students must take "Behavioral Economics" as ECON 3548. Students cannot receive credit for both ECON 3548 and ECON 3696.

<sup>3</sup> This course was previously offered as ECON 3505. Students who have earned credit in ECON 3505 will not earn additional credit in ECON 4071.

ECON 3408, ECON 3581, ECON 3696, ECON 3999, and ECON 4999 cannot be used to fulfill an Elective for the Economics major. These courses as well as other courses in Economics not included above can be taken as free electives for the degree.

## Suggested Academic Plan

### Bachelor of Business Administration in Economics

#### Suggested Plan for New Students Starting in the 2024-2025 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

| Year 1               |   |              |
|----------------------|---|--------------|
| Fall                 |   | Credit Hours |
| STAT 1001            | Quantitative Methods for Business I   | 3            |
| ECON 1101            | Macroeconomic Principles  | 3            |
| HRM 1101             | Leadership and Organizational Management  | 3            |
| ENG 0802             | Analytical Reading and Writing [GW]   | 4            |
| or ENG 0812          | or Analytical Reading and Writing: ESL [GW]                                     |              |
| or ENG 0902          | or Honors Analytical Reading and Writing [GW]                                   |              |
| GenEd Breadth Course |   | 3            |
| <b>Credit Hours</b>  |   | <b>16</b>    |
| Spring               |   |              |
| STAT 1102            | Quantitative Methods for Business II  | 4            |
| ECON 1102            | Microeconomic Principles  | 3            |
| BA 1103              | Legal and Ethical Reasoning in Business   | 3            |
| IH 0851              | Intellectual Heritage I: The Good Life [GY]                                     | 3            |
| or IH 0951           | or Honors Intellectual Heritage I: The Good Life [GY]                           |              |
| GenEd Breadth Course |   | 3            |
| <b>Credit Hours</b>  |   | <b>16</b>    |
| Year 2               |   |              |
| Fall                 |   |              |
| ACCT 2103            | Financial and Managerial Accounting for Decision Making                         | 4            |
| STAT 2103            | Statistical Business Analytics (waives GenEd Quantitative Literacy requirement) | 4            |
| MIS 2101             | Digital Systems   | 3            |
| IH 0852              | Intellectual Heritage II: The Common Good [GZ]                                  | 3            |
| or IH 0952           | or Honors Intellectual Heritage II: The Common Good [GZ]                        |              |
| GenEd Breadth Course |   | 3            |
| <b>Credit Hours</b>  |   | <b>17</b>    |
| Spring               |   |              |
| MKTG 2101            | Marketing Management  | 3            |
| BA 2101              | Professional Development Strategies   | 1            |
| BA 2196              | Business Communications [WI]  | 3            |
| BA 2501              | Turning Numbers into Knowledge: Visualizing Data                                | 3            |

|   |   |            |
|---|---|------------|
| RMI 2101  | Introduction to Risk Management   | 3          |
| GenEd Breadth Course                            |   | 3          |
| <b>Credit Hours</b>                             |   | <b>16</b>  |
| <b>Year 3</b>                                   |   |            |
| <b>Fall</b>                                     |   |            |
| FIN 3101  | Financial Management  | 3          |
| MSOM 3101                                       | Operations Management   | 3          |
| Select one of the following:                    |   | 3          |
| ECON 3501<br>or ECON 3701                       | Intermediate Microeconomic Analysis<br>or Intermediate Microeconomic Analysis with Calculus |            |
| ECON 3502<br>or ECON 3702                       | Intermediate Macroeconomic Analysis<br>or Intermediate Macroeconomic Analysis with Calculus |            |
| Business Elective <sup>1</sup>                  |   | 3          |
| GenEd Breadth Course                            |   | 3          |
| <b>Credit Hours</b>                             |   | <b>15</b>  |
| <b>Spring</b>                                   |   |            |
| Select one of the following:                    |   | 3          |
| ECON 3502<br>or ECON 3702                       | Intermediate Macroeconomic Analysis<br>or Intermediate Macroeconomic Analysis with Calculus |            |
| ECON 3501<br>or ECON 3701                       | Intermediate Microeconomic Analysis<br>or Intermediate Microeconomic Analysis with Calculus |            |
| Business Elective <sup>1</sup>                  |   | 3          |
| GenEd Breadth Course                            |   | 3          |
| GenEd Breadth Course                            |   | 3          |
| Free Elective                                   |   | 3          |
| <b>Credit Hours</b>                             |   | <b>15</b>  |
| <b>Year 4</b>                                   |   |            |
| <b>Fall</b>                                     |   |            |
| BA 4102   | Strategic Management  | 3          |
| ECON 3503<br>or ECON 3703                       | Introduction to Econometrics<br>or Econometric Theory                                       | 3          |
| Select one ECON Elective from Requirements list |   | 3          |
| Business Elective <sup>1</sup>                  |   | 3          |
| Free Elective                                   |   | 3          |
| <b>Credit Hours</b>                             |   | <b>15</b>  |
| <b>Spring</b>                                   |   |            |
| ECON 3598                                       | Economics Writing Seminar [WI]  | 3          |
| Select one ECON Elective from Requirements list |   | 3          |
| Free Elective                                   |   | 3          |
| Free Elective                                   |   | 3          |
| Free Elective                                   |   | 2          |
| <b>Credit Hours</b>                             |   | <b>14</b>  |
| <b>Total Credit Hours</b>                       |   | <b>124</b> |

<sup>1</sup> 2000-3999 electives can be selected from: ACCT, AS, BA, ECON, FIN, HRM, IB, LGLS, MIS, MKTG, RE, RMI, STAT, SCM, SGM. Please see your advisor for elective suggestions that match your career objectives.

## Accelerated Programs

Students may opt to pursue an accelerated +1 program, enabling them to complete both a bachelor's degree and master's degree in less time than the traditional route.

The following accelerated programs are available to students in the Economics BBA:

**Fox School of Business and Management**

- Actuarial Science MS
- Business Analytics MS
- Information Technology Auditing and Cyber Security MS
- Innovation Management and Entrepreneurship MS