

General Business Studies Minor

- Open to non-business students only.
- Less quantitative than the Business Minor.
- Provides a good foundation of business skills with the flexibility to explore selected areas of interest in business.
- **Eight courses required** (five of these courses must be taken at Temple University):

Code	Title	Credit Hours
Foundation		
ECON 1101	Macroeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
ACCT 2101 or ACCT 2501	Financial Accounting Survey of Accounting	3
MKTG 2101	Marketing Management	3
RMI 2501	Fundamentals of Personal Financial Planning	3
Electives		
Select three of the following:		9
ACCT 2102	Managerial Accounting	
ACCT 3511	Intermediate Accounting I	
BA 3102	Business Society and Ethics	
ECON 1102	Microeconomic Principles	
ECON 3501	Intermediate Microeconomic Analysis	
ECON 3502	Intermediate Macroeconomic Analysis	
ECON 3503	Introduction to Econometrics	
ECON 3504	Mathematical Economics	
ECON 3506/3596	Energy, Ecology, and Economy	
ECON 3507/3597	Health Economics	
ECON 3511	The Economics and Management of Privatization	
ECON 3512	Public Finance	
ECON 3513	Economics of State and Local Governments	
ECON 3521		
ECON 3522	Economic Theory of Networks	
ECON 3531	History of Economic Theory	
ECON 3532	Economic History of the United States	
ECON 3535	Public Control of Business: Antitrust	
ECON 3536	Economics of American Industry	
ECON 3537	Comparative Economic Systems	
ECON 3538	Managerial Economics	
ECON 3539		
ECON 3541/3697	The Economics of Sports	
ECON 3542		
ECON 3543	Law and Economics	
ECON 3544	Computer-Based Modeling	
ECON 3545	Economics of Labor Markets	
ECON 3546	Women in the Economy	
ECON 3547	Economics of Development and Growth	
ECON 3548	Behavioral Economics	
ECON 3563	International Trade	
ECON 3564	International Monetary Economics	
ECON 3571	Money and Banking	
ECON 3580	Special Topics	
ECON 3582	Independent Study	

ECON 3598	Economics Writing Seminar
ECON 3682	Independent Study
ECON 3900	Honors Topics in Economics
HCM 3501	Introduction to Health Services Systems
HCM 3502	Healthcare Financing and Information Technology
HCM 4596	Healthcare Quality and Risk Management
HRM 2501	Introduction to Human Resource Management
HRM 2511	Corporate Sustainability: People, Profits & Planet
HRM 3501	Power, Influence and Negotiation
HRM 3502	Leading People at Work
HRM 3503	Communicating in Organizations
HRM 3504	Leadership in the 21st Century
HRM 3505	Sustainable Organizational Leadership
HRM 3531	HR on the Ground
HRM 3580	Special Topics - Human Resource Management
IB 2501	Fundamentals of Asian Business
or ASST 2511	Introduction to Asian Business
IB/LAS 2502	Fundamentals of Latin American Business
IB 2503	Fundamentals of European Business
LGLS 1101	Legal Environment of Business
LGLS 1112	Law for Business
or LGLS 1102	Law of Contracts
LGLS 3504	Sports and the Law
LGLS 3509	Entertainment Law
LGLS 3511	Environmental Law and Sustainability
LGLS 3580	Special Topics - Law
MIS 2101	Information Systems in Organizations
MIS 2502	Data Analytics
MIS 3406	Enterprise IT Architecture
MIS 3536	Information Systems Innovation
MIS 3537	Internet Enabled Supply Chains
MIS 3538	Social Media Innovation
MKTG 2511	Marketing for the Sustainable Enterprise
MKTG 3501	Integrated Marketing Communications
MKTG 3504	Sales and Sales Management
MKTG 3505	Entrepreneurial Marketing
MKTG 3507	Direct Marketing
MKTG 3508	Digital Marketing
MKTG 3512	Professional Selling
MKTG 3580	Special Topics - Marketing
RE 3501	Real Estate Fundamentals
RE 3502	Real Estate Practice
RMI 2101	Introduction to Risk Management
SCM 3505	Lean Six Sigma in Supply Chain Management
SCM 3515	Principles of Supply Chain Management
SCM 3516	Transportation and Logistics Management
STAT 2103	Statistical Business Analytics (or STAT 2101)
STAT 2521	Data Analysis and Statistical Computing
STAT 2522	Survey Design and Sampling
STAT 2523	Design of Experiments and Quality Control
SGM 3501	Entrepreneurial and Innovative Thinking

SGM 3511

Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact

Total Credit Hours

24

- A grade point average of 2.0 in the minor is required.
- Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor or certificate.
- Courses for the minor must be completed prior to graduation; if completed, the minor will be recorded on the final transcript upon graduation.
- To declare or rescind this minor, visit the Fox School of Business and Management (<https://www.fox.temple.edu/advising/minors-certificates>).
- Foundation courses can be completed 100% online. Many, but not all, of the electives are online.

Interested students should discuss with their home college advisors how the courses in the minor will fit into their overall degree plan and are strongly encouraged to declare the minor early in their academic career.