General Business Studies Minor

- Open to non-business students only.
- Less quantitative than the Business Minor.
- Provides a good foundation of business skills with the flexibility to explore selected areas of interest in business.
- **Eight courses required** (five of these courses must be taken at Temple University):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Foundation</strong></td>
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<tr>
<td>ECON 1101</td>
<td>Macroeconomic Principles</td>
<td>3</td>
</tr>
<tr>
<td>HRM 1101</td>
<td>Leadership and Organizational Management</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2101</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 2501</td>
<td>Survey of Accounting</td>
<td></td>
</tr>
<tr>
<td>MKTG 2101</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>RMI 2501</td>
<td>Fundamentals of Personal Financial Planning</td>
<td>3</td>
</tr>
</tbody>
</table>

<p>| <strong>Electives</strong>                                  |             |              |
| Select three of the following:                 | 9            |              |
| ACCT 2102 | Managerial Accounting                             |              |
| ACCT 3511 | Intermediate Accounting I                         |              |
| BA 3102   | Business Society and Ethics                       |              |
| ECON 1102 | Microeconomic Principles                          |              |
| ECON 3501 | Intermediate Microeconomic Analysis               |              |
| ECON 3502 | Intermediate Macroeconomic Analysis               |              |
| ECON 3503 | Introduction to Econometrics                      |              |
| ECON 3504 | Mathematical Economics                            |              |
| ECON 3506/3596 | Energy, Ecology, and Economy                    |              |
| ECON 3507/3597 | Health Economics                                |              |
| ECON 3511 | The Economics and Management of Privatization     |              |
| ECON 3512 | Public Finance                                    |              |
| ECON 3513 | Economics of State and Local Governments         |              |
| ECON 3521 | Economics of Risk and Uncertainty                |              |
| ECON 3522 | Economic Theory of Networks                       |              |
| ECON 3531 | History of Economic Theory                        |              |
| ECON 3532 | Economic History of the United States             |              |
| ECON 3535 | Public Control of Business: Antitrust             |              |
| ECON 3536 | Economics of American Industry                    |              |
| ECON 3537 | Comparative Economic Systems                      |              |
| ECON 3538 | Managerial Economics                              |              |
| ECON 3539 | Economics of Socialist Countries                  |              |
| ECON 3541/3697 | The Economics of Sports                        |              |
| ECON 3542 | Economics of the Arts and Culture                 |              |
| ECON 3543 | Law and Economics                                 |              |
| ECON 3544 | Computer-Based Modeling                           |              |
| ECON 3545 | Economics of Labor Markets                        |              |
| ECON 3546 | Women in the Economy                              |              |
| ECON 3547 | Economics of Development and Growth               |              |
| ECON 3548 | Behavioral Economics                              |              |
| ECON 3563 | International Trade                               |              |
| ECON 3564 | International Monetary Economics                  |              |
| ECON 3571 | Money and Banking                                 |              |
| ECON 3580 | Special Topics                                    |              |
| ECON 3582 | Independent Study                                 |              |</p>
<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>ECON 3598</td>
<td>Economics Writing Seminar</td>
</tr>
<tr>
<td>ECON 3682</td>
<td>Independent Study</td>
</tr>
<tr>
<td>ECON 3900</td>
<td>Honors Topics in Economics</td>
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<tr>
<td>HCM 3501</td>
<td>Introduction to Health Services Systems</td>
</tr>
<tr>
<td>HCM 3502</td>
<td>Healthcare Financing and Information Technology</td>
</tr>
<tr>
<td>HCM 4596</td>
<td>Healthcare Quality and Risk Management</td>
</tr>
<tr>
<td>HRM 2501</td>
<td>Introduction to Human Resource Management</td>
</tr>
<tr>
<td>HRM 2511</td>
<td>Corporate Sustainability: People, Profits &amp; Planet</td>
</tr>
<tr>
<td>HRM 3501</td>
<td>Power, Influence and Negotiation</td>
</tr>
<tr>
<td>HRM 3502</td>
<td>Leading People at Work</td>
</tr>
<tr>
<td>HRM 3503</td>
<td>Communicating in Organizations</td>
</tr>
<tr>
<td>HRM 3504</td>
<td>Leadership in the 21st Century</td>
</tr>
<tr>
<td>HRM 3505</td>
<td>Sustainable Organizational Leadership</td>
</tr>
<tr>
<td>HRM 3531</td>
<td>HR on the Ground</td>
</tr>
<tr>
<td>HRM 3580</td>
<td>Special Topics - Human Resource Management</td>
</tr>
<tr>
<td>IB 2501</td>
<td>Fundamentals of Asian Business</td>
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<tr>
<td>or ASST 2511</td>
<td>Introduction to Asian Business</td>
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<tr>
<td>IB/LAS 2502</td>
<td>Fundamentals of Latin American Business</td>
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<tr>
<td>IB 2503</td>
<td>Fundamentals of European Business</td>
</tr>
<tr>
<td>LGLS 1101</td>
<td>Legal Environment of Business</td>
</tr>
<tr>
<td>LGLS 1112</td>
<td>Law for Business</td>
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<tr>
<td>or LGLS 1102</td>
<td>Law of Contracts</td>
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<tr>
<td>LGLS 3504</td>
<td>Sports and the Law</td>
</tr>
<tr>
<td>LGLS 3509</td>
<td>Entertainment Law</td>
</tr>
<tr>
<td>LGLS 3511</td>
<td>Environmental Law and Sustainability</td>
</tr>
<tr>
<td>LGLS 3580</td>
<td>Special Topics - Law</td>
</tr>
<tr>
<td>MIS 2101</td>
<td>Information Systems in Organizations</td>
</tr>
<tr>
<td>MIS 2502</td>
<td>Data Analytics</td>
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<tr>
<td>MIS 3406</td>
<td>Enterprise IT Architecture</td>
</tr>
<tr>
<td>MIS 3568</td>
<td>Information Systems Innovation</td>
</tr>
<tr>
<td>MIS 3576</td>
<td>Internet Enabled Supply Chains</td>
</tr>
<tr>
<td>MIS 3580</td>
<td>Social Media Innovation</td>
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<tr>
<td>MKTG 2511</td>
<td>Marketing for the Sustainable Enterprise</td>
</tr>
<tr>
<td>MKTG 3501</td>
<td>Integrated Marketing Communications</td>
</tr>
<tr>
<td>MKTG 3504</td>
<td>Sales and Sales Management</td>
</tr>
<tr>
<td>MKTG 3505</td>
<td>Entrepreneurial Marketing</td>
</tr>
<tr>
<td>MKTG 3508</td>
<td>Digital Marketing</td>
</tr>
<tr>
<td>MKTG 3580</td>
<td>Special Topics - Marketing</td>
</tr>
<tr>
<td>RE 3501</td>
<td>Real Estate Fundamentals</td>
</tr>
<tr>
<td>RE 3502</td>
<td>Real Estate Practice</td>
</tr>
<tr>
<td>RMI 2101</td>
<td>Introduction to Risk Management</td>
</tr>
<tr>
<td>STAT 2103</td>
<td>Statistical Business Analytics (or STAT 2101)</td>
</tr>
<tr>
<td>STAT 2521</td>
<td>Data Analysis and Statistical Computing</td>
</tr>
<tr>
<td>STAT 2522</td>
<td>Survey Design and Sampling</td>
</tr>
<tr>
<td>STAT 2523</td>
<td>Design of Experiments and Quality Control</td>
</tr>
<tr>
<td>SGM 3501</td>
<td>Entrepreneurial and Innovative Thinking</td>
</tr>
<tr>
<td>SGM 3511</td>
<td>Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact</td>
</tr>
</tbody>
</table>

**Total Credit Hours** 24

- A grade point average of 2.0 in the minor is required.
- Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor or certificate.
- Courses for the minor must be completed prior to graduation; if completed, the minor will be recorded on the final transcript upon graduation.
• To declare or rescind this minor, visit the Fox School of Business and Management (http://www.fox.temple.edu/advising/minors).
• Foundation courses can be completed 100% online. Many, but not all, of the electives are online.

Interested students should discuss with their home college advisors how the courses in the minor will fit into their overall degree plan and are strongly encouraged to declare the minor early in their academic career.