Corporate Social Responsibility Minor

The Corporate Social Responsibility minor enables students to deeply examine the growing movement to use business as a powerful force for social and environmental good. Graduates with the Corporate Social Responsibility (CSR) minor use these insights to guide modern organizational efforts towards sustainability.

The courses in the minor examine deeply held assumptions and innovative efforts to change the "same old, same old" way of doing business. Specifically, the courses in the CSR minor

- Emphasize that the traditional stockholder-primacy model of business is insufficient—even harmful—for communities (our people) and the ecosystem (our planet),
- Describe a modern multi-stakeholder model of business,
- Connect this modern model with societal expectations of businesses to contribute to solving the large social and environmental problems of our day,
- Examine how businesses today are setting goals and measuring impact in terms of their effects on people and the planet as well as profit, and
- Encourage students in building careers that contribute to this emerging Triple Bottom Line.

Open to business or non-business students. Requirements for this minor must be completed prior to graduation. Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor.

- Open to business or non-business students.
- Understand how to incorporate economics, the environment, and social responsibility into corporate decision-making. A placement with a community organization practicing sustainability is required as part of BA 3531.
- Six courses required (five of the courses must be taken at Temple University):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRM 2511</td>
<td>Corporate Sustainability: People, Profits &amp; Planet</td>
<td>3</td>
</tr>
<tr>
<td>LGLS 3511</td>
<td>Environmental Law and Sustainability</td>
<td>3</td>
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<tr>
<td>BA 3531</td>
<td>Sustainability on the Ground</td>
<td>3</td>
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Electives

Select three of the following: 9

- BA 3102 Business Society and Ethics (non-business students only)
- ECON 3596 Energy, Ecology, and Economy
- HRM 3505 Sustainable Organizational Leadership
- MKTG 2511 Marketing for the Sustainable Enterprise
- SGM 3511 Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact
- CDEV 2354 Cooperatives
- CTRP 0807 People, Places, and Environment
- ENVT 0845 The Environment
- GUS 0842 Sustainable Environments
- LARC 0841 Sustainable Design

Total Credit Hours 18

1 HRM 2511 & LGLS 3511 must be completed prior to BA 3531.
2 Students must contact Debbie Campbell (dcampbell@temple.edu) in spring for permission. This course includes both field study and an academic component.

- Some courses are only offered once a year depending on demand for the course.
- A cumulative grade point average of 2.0 in the minor is required as well as a minimum grade of C- in each course.
- Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor or certificate.
- Courses for the minor must be completed prior to graduation; if completed, the minor will be recorded on the final transcript upon graduation.
- To declare or rescind this minor, visit the Fox School of Business and Management.

Interested students should discuss with their home college advisors how the courses in the minor will fit into their overall degree plan and are strongly encouraged to declare the minor early in their academic career.