

# Business Basics Certificate

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## Overview

The **Business Basics Certificate**, offered by the Fox School of Business and Management, is open to non-matriculated students only.

In addition to Analytical Reading and Writing, this certificate introduces students to some fundamental business courses. Courses in accounting, human resource management, legal/ethical reasoning, and statistics will be building blocks for those looking to develop or enhance strategic thinking in the business environment.

It is strongly recommended that students take the courses in the order listed within the requirements to build on their knowledge in a practical way.

These business foundation courses will apply toward the BBA if students matriculate into the degree program.

**Campus Locations:** Main and Online (some courses available in Japan and Rome)

**Program Code:** BU-BUSB-CR2+

## Contact Information

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## Requirements

- **Five courses are required** (three of these courses must be taken at Temple University):

| Code                      | Title  | Credit Hours |
|---------------------------|--|--------------|
| ENG 0802                  | Analytical Reading and Writing <sup>1</sup>                          | 4            |
| BA 1103                   | Legal and Ethical Reasoning in Business                              | 3            |
| HRM 1101                  | Leadership and Organizational Management                             | 3            |
| STAT 1001                 | Quantitative Methods for Business I <sup>1</sup>                     | 3            |
| ACCT 2103                 | Financial and Managerial Accounting for Decision Making <sup>1</sup> | 4            |
| <b>Total Credit Hours</b> |  | <b>17</b>    |

<sup>1</sup> Prior to enrolling in English, Statistics, and Accounting, students must receive placement assessment or take placement testing and may need to complete additional English or Math review courses if indicated by placement test results.

- A minimum grade of C in each course is required.
- The certificate will be awarded upon satisfactory completion of all required courses.
- Business Basics classes can be taken 100% online.