

Klein College of Media and Communication (KLN)

Course information contained within the Bulletin is accurate at the time of publication in August 2023 but is subject to change. For the most up-to-date course information, please refer to the Course Catalog.

KLN 0873. Media in a Hyper-Mediated World. 3 Credit Hours.

The Internet-fueled democratization of media creation has enabled anyone to be a publisher, and has given audiences almost infinite choices -- with both great and questionable effects. In a world of information abundance, it can be difficult to discern fact from opinion and truth from fiction. We need to know how to wade through this barrage of information with a critical eye, to be better informed and ultimately become creators of media ourselves. Media in a Hyper-Mediated World is designed to help students navigate 21st century media, starting by becoming active users of media, not just passive consumers. Students will employ principles of media literacy in analyzing and creating messages on a variety of topics using a combination of writing, image production, sound production and creative work with digital media. In order to become active participants in an information society, students will examine the factors that assist them in acting responsibly in media environments.

Course Attributes: GB

Repeatability: This course may not be repeated for additional credits.

KLN 1001. Klein First-Year Seminar. 1 Credit Hour.

The Klein First-Year Seminar introduces incoming students in the college to the purposes of higher education and to the skills needed to use academic resources and technology successfully, both in college and beyond. The course covers topics such as time management and study skills, as well as university support services and areas of interest specific to Klein students. Note: This course is for Klein College of Media and Communication students only.

Class Restrictions: Must be enrolled in one of the following Classes: Freshman 0 to 29 Credits.

College Restrictions: Must be enrolled in one of the following Colleges: Media & Comm, Klein College.

Repeatability: This course may not be repeated for additional credits.

KLN 1002. Klein College Introduction to Professional Development. 1 Credit Hour.

This course prepares students to explore professional development opportunities as part of their college experience. Students will use self-evaluation tools to determine strengths and possible career paths. Students will create and refine resumes and cover letters and explore the application process for internships. The class will introduce students to on-campus groups and organizations, internship opportunities, Klein career resources, curriculum, graduate school options, and global opportunities.

Repeatability: This course may not be repeated for additional credits.

KLN 1101. Field Experience. 1 Credit Hour.

The Klein College of Media and Communication Field Experience course introduces first-year students in the college to the variety of ways that those in the communication industry apply their skills. It will incorporate a number of field trips to nearby sites and guest speakers, giving students exposure to the city of Harrisburg and the many ways that communications is incorporated into a career, from the private and public sectors to entrepreneurs. We'll take advantage of the fact that you're studying in the state's capitol city to make several trips to the state Capitol. All but two destinations are a short walk away. The destinations or guests will be locked into each week by the first week of the semester.

Class Restrictions: Must be enrolled in one of the following Classes: Freshman 0 to 29 Credits.

College Restrictions: Must be enrolled in one of the following Colleges: Media & Comm, Klein College.

Repeatability: This course may not be repeated for additional credits.

KLN 2001. Klein College Experience. 1 Credit Hour.

The Klein College Experience class provides support during transfer students' transition to Temple University and planning for major and career. Included among many topics are discussions of academic skills, identity and diversity, academic integrity, and financial literacy. In addition students will become familiar with academic and career planning; emotional needs of transfer students; study away/abroad; Klein College and campus resources; and post-graduation options. NOTE: This course is for Klein College of Media and Communication students only.

College Restrictions: Must be enrolled in one of the following Colleges: Media & Comm, Klein College.

Repeatability: This course may not be repeated for additional credits.

KLN 3001. Klein Launch: Professional Development Seminar. 3 Credit Hours.

Klein Launch is a concentrated professional development class. Students research occupations or fields of study after graduation. Topics include mentor relationships, job seeking strategies, networking, personal brands, effective interviewing using various platforms, personal finances, and the onboarding process in the workplace.

Class Restrictions: May not be enrolled in one of the following Classes: Freshman 0 to 29 Credits, Sophomore 30 to 59 Credits.

Repeatability: This course may not be repeated for additional credits.

KLN 3385. Diamond Peer Teachers - Internship I. 1 Credit Hour.

The Diamond Peer Teachers Program provides students with a mentored university-level teaching experience in their major. Course requirements include participation in the three-day pre-semester Teaching Institute and regular participation in the Peer Teachers support group throughout the semester. Peer Teachers provide supplemental instruction in first- and second-year courses, promote student engagement, and model successful study habits and academic preparedness for students with whom they work. For Diamond Peer Teachers only.

Repeatability: This course may be repeated for additional credit.

KLN 3386. Diamond Peer Teachers - Internship II. 1 Credit Hour.

The Diamond Peer Teachers Program provides students with a mentored university-level teaching experience in their major. Course requirements include participation in the three-day pre-semester Teaching Institute and regular participation in the Peer Teachers support group throughout the semester. Peer Teachers provide supplemental instruction in first- and second-year courses, promote student engagement, and model successful study habits and academic preparedness for students with whom they work. For Diamond Peer Teachers only.

Repeatability: This course may be repeated for additional credit.

KLN 4111. Interdisciplinary Approach to Communication Campaigns. 3 Credit Hours.

Drawing from across the media and communication disciplines, students from different communication and media-related majors will learn the knowledge and skills of working together to develop a carefully and thoughtfully designed communication campaign. Students will engage with people from neighborhoods near Temple University to address specific needs of the areas surrounding Temple University, learn their needs and perspectives about specific health needs, and work together in teams to design a communication campaign that will address those needs.

Repeatability: This course may not be repeated for additional credits.