

Business Administration (BA)

Courses

BA 1001. Business Seminar I. 1 Credit Hour.

This course provides students with the foundation necessary for success in college. Students engage in interactive workshops to develop the academic, professional, and life skills required for Fox School of Business students. Topics include: study habits, industry alignment, time management tools, goal setting techniques, financial literacy, embracing/understanding diversity, and university resources. Students work closely with an Academic Advisor to develop an academic plan. NOTE: This course can NOT be taken by juniors or seniors, as the intended audience is new freshman and/or sophomores.

Class Restrictions: May not be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School, Sport Tourism Hospitality Mgt, University Studies.

Repeatability: This course may not be repeated for additional credits.

BA 1002. Business Seminar II. 1 Credit Hour.

Business Seminar II is a one-credit course that encourages first-year students to discover major interests through applied learning and other career-oriented experiences. The course exposes students to career paths in business and encourages major exploration through discussions with faculty, informational interviews, readings, and opportunities to practice skills needed to become more efficient students. The course will also reintroduce the rigors of higher education. Many topics covered in this course not only apply to your growth as a student, but also to your social and professional development.

Repeatability: This course may not be repeated for additional credits.

BA 1901. Honors Research Methods in Business. 1 Credit Hour.

Students are introduced to a variety of research methods, including online and library research. They also learn the basics of statistical analysis and statistical software. Finally, students receive instruction in writing, with particular attention to how one presents research. This course is restricted to students in the Fox School Research Scholars Program. NOTE: This course is restricted to students in the Fox School Research Scholars Program.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Cohort Restrictions: Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

Course Attributes: HO

Repeatability: This course may not be repeated for additional credits.

BA 2101. Professional Development Strategies. 1 Credit Hour.

Prepare students to enter the internship and permanent job marketplace. Emphasis on career planning, interview preparation (including behavioral event interviewing), expected behaviors and legal issues. Presentation and writing skills will be included. NOTE: It is recommended that all FSBM students take this course as soon as they have completed 45 credit hours.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Repeatability: This course may not be repeated for additional credits.

BA 2104. Excel for Business Applications. 1 Credit Hour.

The purpose of this online course is to prepare you to use Excel as a tool for solving business problems. You may be familiar with Excel but this course focuses on tools and Excel features that will specifically prepare you for your business courses, job interviews and for your professional life. You will learn how to use Excel efficiently, how to create formulas, use functions, produce and format charts, create reports and Pivot Tables, and use what-if-analysis for managerial decision making.

Repeatability: This course may not be repeated for additional credits.

BA 2196. Business Communications. 3 Credit Hours.

Business Communications is a writing-intensive workplace-oriented course designed to help students develop and refine the oral, written, and analytical skills necessary to communicate effectively in professional settings. Students will learn to effectively edit their own writing, understand how businesses communicate to an audience, and enhance their presentation and persuasive skills. Teaching method is small group discussion and workshop. NOTE: This course counts toward the university requirement that students complete two writing-intensive courses in their major, and it also counts as a lower level Business Core Course. Students who take this course to fill either requirement, need a C- or better for the class to count towards graduation.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Course Attributes: WI

Repeatability: This course may not be repeated for additional credits.

Pre-requisites:

HRM 1101|Minimum Grade of C-|May not be taken concurrently
OR HRM 1901|Minimum Grade of C-|May not be taken concurrently.

BA 2996. Honors Business Communications. 3 Credit Hours.

Business Communications is a writing-intensive workplace-oriented course designed to help students develop and refine the oral, written, and analytical skills necessary to communicate effectively in professional settings. Students will learn to effectively edit their own writing, understand how businesses communicate to an audience, and enhance their presentation and persuasive skills. Teaching method is small group discussion and workshop. NOTE: This course counts toward the university requirement that students complete two writing-intensive courses in their major, and it also counts as a lower level Business Core Course. Students who take this course to fill either requirement, need a C- or better for the class to count towards graduation.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Cohort Restrictions: Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

Course Attributes: HO, WI

Repeatability: This course may not be repeated for additional credits.

Pre-requisites:

HRM 1101|Minimum Grade of C-|May not be taken concurrently
OR HRM 1901|Minimum Grade of C-|May not be taken concurrently.

BA 3102. Business Society and Ethics. 3 Credit Hours.

This course challenges students to consider the ethical obligations of corporations and their employees to a wide variety of societal stakeholders. Students are exposed to a broad range of ethical dilemmas that can arise in the business world and are offered the tools and taught the skills to respond to such dilemmas. Most significantly, the course encourages students to critically examine a preeminent societal institution of which they are a part, with the possibility that they can ultimately be forces for positive change.

Field of Study Restrictions: Must be enrolled in one of the following Fields of study: Accounting, Actuarial Science, Business Management, Corporate Social Responsibility, Economics, Economics, Entrprnrshp & Innovation Mgt, Entrepreneurship, Ethics, Finance, Financial Planning, General Business Studies, Human Resource Management, International Business, Law & Business, Legal Studies, Management Information Systems, Marketing, ProRanger- Natl Park Svc Mgt, Real Estate, Risk Management and Insurance, Supply Chain Management, Statistical Sci + Data Analyt, Undeclared-Business & Mngt.

Repeatability: This course may not be repeated for additional credits.

BA 3103. Integrative Business Applications. 3 Credit Hours.

This course integrates various functional business disciplines to help the student develop an understanding of business practices. Students will learn to view organizations as integrated systems based on the knowledge accumulated to date in the BBA Core and provide students with an opportunity to address problems faced by organizations from an integrated perspective. This course will bridge the gap between theoretical class work and business practice. NOTE: Students will use business simulation software to allow them to test alternative ways to operate a business in a competitive environment.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Repeatability: This course may not be repeated for additional credits.

Pre-requisites:

(FIN 3101|Minimum Grade of D-|May not be taken concurrently
 OR FIN 3901|Minimum Grade of D-|May not be taken concurrently
 OR FIN 3502|Minimum Grade of C|May not be taken concurrently
 OR AS 2503|Minimum Grade of D-|May not be taken concurrently)
 AND (MIS 2101|Minimum Grade of C-|May not be taken concurrently
 OR MIS 2901|Minimum Grade of C-|May not be taken concurrently)
 AND (MSOM 3101|Minimum Grade of D-|May not be taken concurrently
 OR MSOM 3901|Minimum Grade of D-|May not be taken concurrently)
 AND (RMI 2101|Minimum Grade of C-|May not be taken concurrently
 OR RMI 2901|Minimum Grade of C-|May not be taken concurrently)

BA 3531. Sustainability on the Ground. 3 Credit Hours.

Explores how sustainable business practices influence an organization's success by working individually or in teams on sustainable projects at a local company in the Philadelphia region. Topics covered include: consulting skills, communication, presentation skills, employee engagement, leadership development, project management and more based on the consulting opportunity provided by the company. Part of the final grade comes from the company. This course is available every semester but students should discuss potential projects with the designated person the semester before they plan to register.

Repeatability: This course may not be repeated for additional credits.

Pre-requisites:

(HRM 2511|Minimum Grade of D-|May not be taken concurrently)
 AND (LGLS 3511|Minimum Grade of D-|May not be taken concurrently)

BA 3580. Special Topics - Business Administration. 1 to 3 Credit Hour.

Special topics in current developments in the field of business administration.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Repeatability: This course may be repeated for additional credit.

BA 3581. Co-operative Experience in Business. 3 Credit Hours.

The course is designed for Fox students who have a full time business co-operative which will take place over a semester, and which requires them to stop attending classes during that semester. NOTE: Arrangements are made through the Center for Student Professional Development. This course is for Fox School of Business undergraduate majors only.

Field of Study Restrictions: Must be enrolled in one of the following Fields of study: Accounting, Actuarial Science, Business Management, Economics, Economics, Entrprnrship & Innovation Mgt, Entrepreneurship, Finance, Financial Planning, General Business Studies, Human Resource Management, International Business, Law & Business, Legal Studies, Management Information Systems, Marketing, Real Estate, Risk Management and Insurance, Supply Chain Management, Statistical Sci + Data Analyt, Undeclared-Business & Mngt.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Repeatability: This course may be repeated for additional credit.

BA 3582. Independent Study. 1 to 3 Credit Hour.

Readings and/or papers in consultation with a faculty member.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Repeatability: This course may be repeated for additional credit.

BA 3902. Honors Business Society and Ethics. 3 Credit Hours.

This course challenges students to consider the ethical obligations of corporations and their employees to a wide variety of societal stakeholders. Students are exposed to a broad range of ethical dilemmas that can arise in the business world and are offered the tools and taught the skills to respond to such dilemmas. Most significantly, the course encourages students to critically examine a preeminent societal institution of which they are a part, with the possibility that they can ultimately be forces for positive change. NOTE: Honors section of Business Administration 3102 (0215).

Cohort Restrictions: Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

Course Attributes: HO

Repeatability: This course may not be repeated for additional credits.

BA 3903. Honors Integrative Business Applications. 3 Credit Hours.

This course integrates various functional business disciplines to help the student develop an understanding of business practices. Students will learn to view organizations as integrated systems based on the knowledge accumulated to date in the BBA Core and provide students with an opportunity to address problems faced by organizations from an integrated perspective. This course will bridge the gap between theoretical class work and business practice. NOTE: Honors section of Business Administration 3103. Students will use business simulation software to allow them to test alternative ways to operate a business in a competitive environment.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Cohort Restrictions: Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

Course Attributes: HO

Repeatability: This course may not be repeated for additional credits.

Pre-requisites:

(FIN 3101|Minimum Grade of D-|May not be taken concurrently
OR FIN 3901|Minimum Grade of D-|May not be taken concurrently
OR FIN 3502|Minimum Grade of C|May not be taken concurrently
OR AS 2503|Minimum Grade of D-|May not be taken concurrently)
AND (MIS 2101|Minimum Grade of C-|May not be taken concurrently
OR MIS 2901|Minimum Grade of C-|May not be taken concurrently)
AND (MSOM 3101|Minimum Grade of D-|May not be taken concurrently
OR MSOM 3901|Minimum Grade of D-|May not be taken concurrently)
AND (RMI 2101|Minimum Grade of C-|May not be taken concurrently
OR RMI 2901|Minimum Grade of C-|May not be taken concurrently)

BA 4101. Global Business Policies. 3 Credit Hours.

An integrative course that focuses on strategic planning, policy formulation, implementation, and corporate-wide decision making through the use of comprehensive case problems.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Repeatability: This course may not be repeated for additional credits.

Pre-requisites:

BA 3103|Minimum Grade of D-|May not be taken concurrently
OR BA 3903|Minimum Grade of D-|May not be taken concurrently.

BA 4196. Global Business Policies. 3 Credit Hours.

An integrative course that focuses on strategic planning, policy formulation, implementation, and corporate-wide decision making through the use of comprehensive case problems.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Course Attributes: WI

Repeatability: This course may not be repeated for additional credits.

BA 4901. Honors Global Business Policies. 3 Credit Hours.

An integrative course that focuses on strategic planning, policy formulation, implementation, and corporate-wide decision making through the use of comprehensive case problems.

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Cohort Restrictions: Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

Course Attributes: HO

Repeatability: This course may not be repeated for additional credits.

Pre-requisites:

BA 3103|Minimum Grade of D-|May not be taken concurrently

OR BA 3903|Minimum Grade of D-|May not be taken concurrently.

BA 4996. Honors Global Business Policies. 3 Credit Hours.

An integrative course that focuses on strategic planning, policy formulation, implementation, and corporate-wide decision making through the use of comprehensive case problems. NOTE: Honors version of Business Administration 4196 (W361).

College Restrictions: Must be enrolled in one of the following Colleges: Business & Mngmnt, Fox School.

Cohort Restrictions: Must be enrolled in one of the following Cohorts: SCHONORS, UHONORS, UHONORSTR.

Course Attributes: HO, WI

Repeatability: This course may not be repeated for additional credits.