Travel and Tourism, M.S.

SCHOOL OF SPORT, TOURISM AND HOSPITALITY MANAGEMENT

About the Program

The goal of the Master of Science in Travel and Tourism program is to provide a focused tourism curriculum for those wishing to pursue a career in or current employees seeking to advance within a tourism organization. Graduates of the program gain:

• in-depth knowledge of the size, scope, functioning, and issues facing the global tourism industry;
• the ability to understand, assess, and respond to challenges that are presented to the sustainability of the global tourism industry;
• enhanced analytical and critical thinking skills; and
• preparedness for career advancement within the global tourism industry.

Time Limit for Degree Completion: 4 years, but the program is designed to be completed over 13 months.

Campus Location: Online, with a mix of sessions with the instructor, smaller team sessions, and independent work by students.

Full-Time/Part-Time Status: The degree program can be completed on a full- or part-time basis.

Affiliations: Coursework from the Fox School of Business and Management is required for the Travel and Tourism M.S. program. The School of Sport, Tourism and Hospitality Management (STHM) is affiliated with the Fox School.

Job Prospects: Students who are not already working in the industry typically find placements in convention and visitors bureaus; convention centers; destination marketing organizations (DMOs); tour operations; tourism attractions; local, state, and national tourism bureaus; and chambers of commerce.

Financing Opportunities: Students are automatically considered for merit scholarships from STHM’s graduate programs at the time of admission. Scholarships are awarded on the basis of a student's academic history and professional experience.

Admission Requirements and Deadlines

Application Deadline:

Fall:
• December 15 – Early Admissions Deadline
• March 1 – Priority Scholarship Deadline and International Deadline
• June 30 – Final Application Deadline

Spring:
• August 1 – International Deadline
• November 1 – Final Application Deadline

Applications are processed as they arrive through the deadline. Late applications may be considered for admission if space is available.

APPLY ONLINE to this STHM graduate program.

Letters of Reference:

Number Required: 2

From Whom: Letters of recommendation should be obtained from college/university faculty members familiar with academic competence and/or past or current work supervisors.

Bachelor’s Degree in Discipline/Related Discipline: All applicants must present credentials that are the equivalent of the appropriate baccalaureate degree at Temple University.

Statement of Goals: In 500 words or less, describe your short-term and long-term professional goals. Explain how this program will help you attain those goals.

Standardized Test Scores:

GMAT/GRE: Scores may be requested based on the applicant's academic and/or professional background. Candidates with an undergraduate GPA below 3.0 are required to submit valid GMAT or GRE test scores. Consult an admissions advisor with any questions.
Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master’s degree at a U.S. institution, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 79
- IELTS Academic: 6.5
- Duolingo: 110
- PTE Academic: 68

**Resume:** Current resume or CV required.

**Transfer Credit:** Graduate credits from an accredited institution may be transferred into the program. The credits must be equivalent to coursework offered in the Master of Science in Travel and Tourism and cannot have been used to complete another degree either at Temple University or another institution. The grade must be a "B" (3.0 GPA) or better in order to transfer. The maximum number of credits a student may transfer is 6.

### Program Requirements

**General Program Requirements:**

*Number of Credits Required Beyond the Baccalaureate:* 30

**Required Courses:**

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>THM 5321</td>
<td>Tourism Analytics</td>
<td>3</td>
</tr>
<tr>
<td>THM 5323</td>
<td>Sustainable Tourism Development</td>
<td>3</td>
</tr>
<tr>
<td>THM 5328</td>
<td>Tourism Economics and Policy</td>
<td>3</td>
</tr>
<tr>
<td>THM 5341</td>
<td>Destination Events - A Global Perspective</td>
<td>3</td>
</tr>
<tr>
<td>THM 5342</td>
<td>Destination Management and Marketing</td>
<td>3</td>
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<tr>
<td>THM 5343</td>
<td>Cultural Intelligence</td>
<td>3</td>
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<tr>
<td>THM 5344</td>
<td>Crisis, Risk and Disaster Management</td>
<td>3</td>
</tr>
<tr>
<td>THM 5345</td>
<td>Understanding Tourism in the 21st Century</td>
<td>3</td>
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<tr>
<td>STAT 5001</td>
<td>Quantitative Methods for Business</td>
<td>3</td>
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**Fox School of Business and Management Course**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>THM 5485</td>
<td>Graduate Internship</td>
<td>3</td>
</tr>
<tr>
<td>or STHM 9995</td>
<td>Master's Project</td>
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**Total Credit Hours**

30

**Culminating Event:** Completion of a graduate internship (THM 5485) or master’s project (STHM 9995) constitutes the culminating event.

**Graduate Internship:**
The graduate internship utilizes a field placement with emphasis on acquisition and application of practical skills. A total of 180 contact hours are completed in an agency, under the supervision of both the University internship coordinator and the agency-designated supervisor. A reflection report and completion of applied weekly activities are required.

**Master's Project:**
Students who have industry experience relevant to their program are able to complete an applied project instead of a graduate internship. The project topic is agreed to by the academic advisor and the student.

### Contacts

**Program Web Address:**


**Department Information:**

School of Sport, Tourism and Hospitality Management  
111 Speakman Hall  
1810 N. 13th Street  
Philadelphia, PA 19122-6083
Submission Address for Application Materials:
https://foxgraduate.force.com/ERx_Forms__Portal_Login?type=sthm

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