

Graduate Certificate: Tourism Analytics

SCHOOL OF SPORT, TOURISM AND HOSPITALITY MANAGEMENT

About the Certificate

The graduate certificate in Tourism Analytics is designed for those who enjoy looking at the details and are driven by a desire to extrapolate the value of the tourism industry.

Campus Location: Online

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis.

Admission Requirements and Deadlines

Bachelor's Degree in Discipline/Related Discipline: All applicants must present credentials that are the equivalent of the appropriate baccalaureate degree at Temple University.

Apply for this certificate program at <https://apply.temple.edu/FOX/Account/Create>.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 9

Required Courses:

Code	Title	Credit Hours
STAT 5001	Quantitative Methods for Business	3
THM 5321	Tourism Analytics	3
THM 5328	Tourism Economics and Policy	3
Total Credit Hours		9

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:

<https://www.temple.edu/academics/degree-programs/tourism-analytics-certificate-graduate-th-tral-grad>

Department Information:

School of Sport, Tourism and Hospitality Management
 111 Speakman Hall
 1810 N. 13th Street
 Philadelphia, PA 19122-6083
 sthm@temple.edu
 215-204-8701

Submission Address for Application Materials:

<https://apply.temple.edu/FOX/Account/Login>

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