

Graduate Certificate: Tourism Analytics

SCHOOL OF SPORT, TOURISM AND HOSPITALITY MANAGEMENT

About the Certificate

The graduate certificate in Tourism Analytics is designed for those who enjoy looking at the details and are driven by a desire to extrapolate the value of the tourism industry.

Campus Location: Online

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis.

Admission Requirements and Deadlines

Bachelor's Degree in Discipline/Related Discipline: All applicants must present credentials that are the equivalent of the appropriate baccalaureate degree at Temple University.

Apply for this certificate program at <https://apply.temple.edu/FOX/Account/Create>.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 9

Required Courses:

Code	Title	Credit Hours
STAT 5001	Quantitative Methods for Business	3
THM 5321	Tourism Analytics	3
THM 5328	Tourism Economics and Policy	3
Total Credit Hours		9

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:

<https://www.temple.edu/academics/degree-programs/tourism-analytics-certificate-graduate-th-tral-grad>

Department Information:

School of Sport, Tourism and Hospitality Management
111 Speakman Hall
1810 N. 13th Street
Philadelphia, PA 19122-6083
sthm@temple.edu
215-204-8701

Submission Address for Application Materials:

<https://apply.temple.edu/FOX/Account/Login>

Department Contacts:

Assistant Director of Graduate Enrollment:
Jon Campione
jonathan.campione@temple.edu
215-204-3104

Manager of Student Services:
James Alton, MSED
james.alton@temple.edu
215-204-7140

Academic Director:

Ben Altschuler, PhD
benjamin.altschuler@temple.edu
215-204-8924

Chairperson:

Xiang Li, PhD
robertli@temple.edu