

Graduate Certificate: Event Management

SCHOOL OF SPORT, TOURISM AND HOSPITALITY MANAGEMENT

About the Certificate

As an integral component of many industries, the event industry is continually growing at an exponential rate. The courses in the Event Management certificate program impart knowledge and information that facilitate the effective organization and management of events within a wide array of event planning.

While pursuing or upon completion of the certificate program, students may apply to the Hospitality Management MS or Sport Business MS graduate program. Courses completed for the certificate program with a grade of "B" or higher count toward the master's degree program.

Campus Location: Main

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. For more information, contact the assistant director of graduate enrollment for the School of Sport, Tourism and Hospitality Management.

Admission Requirements and Deadlines

Bachelor's Degree in Discipline/Related Discipline: All applicants must present credentials that are the equivalent of the appropriate baccalaureate degree at Temple University.

Apply to this certificate program at <https://sthm.temple.edu/certificates/graduate-certificate-in-event-management/>.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 9

Required Courses:

Year 1			
Fall			Credit Hours
THM 5334	The Business of Event Management		1.5
THM 5604	Event Logistics and Risk Management		1.5
Term Credit Hours			3
Spring			
SRM 5243	Event Management		3
Term Credit Hours			3
Summer			
THM 5341	Destination Events - A Global Perspective		3
Term Credit Hours			3
Total Credit Hours:			9

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:

<https://sthm.temple.edu/certificates/graduate-certificate-in-event-management/>

Department Information:

School of Sport, Tourism and Hospitality Management
 111 Speakman Hall
 1810 N. 13th Street
 Philadelphia, PA 19122-6083
 sthm@temple.edu
 215-204-8701

Submission Address for Application Materials:

https://foxgraduate.force.com/ERx_Forms__Portal_Login?type=sthm

Department Contacts:

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