Post-Master's Certificate: Pharmaceutical Labeling, Advertising and Promotions

SCHOOL OF PHARMACY

Learn more about the post-master's certificate in Pharmaceutical Labeling, Advertising and Promotions.

About the Certificate

The post-master's certificate in Pharmaceutical Labeling, Advertising and Promotions is intended to produce well-qualified experts with knowledge of the U.S. and global regulations governing the labeling, advertising and promotions of pharmaceuticals and related products. Coursework addresses the complexity of the Prescribing Information (PI), showing how it must delineate every aspect of the product, from its dosage form to its unique storage requirements and dosage information. Topics include how the PI must be incorporated into print and internet advertising and promotions for products and also the requirements for television ads. Differences in the regulations in key world markets are also discussed.

Time Limit for Certificate Completion: 4 years

Campus Location: Online and Fort Washington

Full-Time/Part-Time Status: The post-master's certificate may be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. Please contact the School of Pharmacy's program coordinator for more information.

Non-Matriculated Student Policy: The certificate program cannot be taken on a non-matriculated basis.

Admission Requirements and Deadlines

Application Deadline: Fall and Spring admissions are on a rolling basis.

APPLY HERE to the post-master's certificate program.

Master's Degree in Discipline/Related Discipline: Applicants must hold a master's degree in Regulatory Affairs and Quality Assurance.

Bachelor's Degree in Discipline/Related Discipline: Applicants must hold a BS degree in Biochemistry, Biology, Chemistry, Physics or a health-related discipline.

Other: Applicants who did not earn their master's degree from Temple University's School of Pharmacy must have sufficient industry experience and familiarity with the basic tenets of regulatory affairs and quality assurance to pursue the post-master's certificate. As part of the application, these applicants must include:

- a letter of request to the Assistant Dean of Regulatory Affairs and Quality Assurance indicating the courses to be pursued and citing the applicant's industry experience;
- a copy of their resume; and
- a photocopy of their final transcript from the institution where the master's or doctoral degree was earned.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 12

Required Courses:

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
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<tbody>
<tr>
<td>QARA 5532</td>
<td>Global Labeling Regulation: Principles and Practices</td>
<td>3</td>
</tr>
<tr>
<td>QARA 5533</td>
<td>Requirements for Product Labeling and Advertising</td>
<td>3</td>
</tr>
<tr>
<td>QARA 5592</td>
<td>Food and Drug Law</td>
<td>3</td>
</tr>
<tr>
<td>QARA 5611</td>
<td>Regulation of Advertising and Promotions</td>
<td>3</td>
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Total Credit Hours 12
Post-master's students who have already completed one or more of the required certificate courses as part of the MS in Regulatory Affairs and Quality Assurance may, with prior written approval of the RAQA Office, complete one or more of the following electives: QARA 5507 Regulation of Non-Prescription Healthcare Products, QARA 5535 Advanced Topics in Labeling Development, QARA 5544 Regulatory Intelligence, QARA 5605 Advanced Topics in Food and Drug Law, and/or, when the special topic relates to issues of labeling, advertising, and promotions, QARA 5650 Special Topics in Regulatory Affairs and Quality Assurance.

**GPA Required to be Awarded the Certificate:** 3.0 minimum

**Contacts**

**Certificate Program Web Address:**
https://pharmacy.temple.edu/raqa/certificate-programs/post-masters-certificates/pharmaceutical-labeling-advertising-and-promotions

**Department Information:**
Regulatory Affairs and Quality Assurance Graduate Program  
425 Commerce Drive, Suite 175  
Fort Washington, PA 19034-2728  
quara@temple.edu  
267-468-8560

**Mailing Address for Application Materials:**
Temple University  
Regulatory Affairs and Quality Assurance Graduate Program  
425 Commerce Drive, Suite 175  
Fort Washington, PA 19034-2728

**Department Contacts:**

**Admissions:**  
Wendy Lebing, MALD, MS  
Assistant Dean  
quara@temple.edu  
267-468-8560