Graduate Certificate: Pharmaceutical Labeling, Advertising and Promotions

SCHOOL OF PHARMACY

About the Certificate

The graduate certificate in Pharmaceutical Labeling, Advertising and Promotions is intended to produce well-qualified experts with knowledge of the U.S. and global regulations governing the labeling, advertising and promotions of pharmaceuticals and related products. Coursework addresses the complexity of the Prescribing Information (PI), showing how it must delineate every aspect of the product, from its dosage form to its unique storage requirements and dosage information. Topics include how the PI must be incorporated into print and internet advertising and promotions for products and also the requirements for television ads. Differences in the regulations in key world markets are also discussed.

Time Limit for Certificate Completion: 4 years

Campus Location: Online and Fort Washington

Full-Time/Part-Time Status: The certificate may be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. Please contact the School of Pharmacy’s program coordinator for more information.

Non-Matriculated Student Policy: Non-matriculated students may take up to 9 credits of coursework before applying to the post-baccalaureate certificate program.

Admission Requirements and Deadlines

Application Deadline: 
Fall and Spring admissions are on a rolling basis.

APPLY HERE to the post-baccalaureate certificate program.

Bachelor’s Degree in Discipline/Related Discipline: Applicants must hold a BS degree in Biochemistry, Biology, Chemistry, Physics or a health-related discipline.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 12

Required Courses:¹

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>QARA 5532</td>
<td>Global Labeling Regulation: Principles and Practices</td>
<td>3</td>
</tr>
<tr>
<td>QARA 5533</td>
<td>Requirements for Product Labeling and Advertising</td>
<td>3</td>
</tr>
<tr>
<td>QARA 5592</td>
<td>Food and Drug Law</td>
<td>3</td>
</tr>
<tr>
<td>QARA 5611</td>
<td>Regulation of Advertising and Promotions</td>
<td>3</td>
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Total Credit Hours 12

¹ Graduate students who already earned their MS in Regulatory Affairs and Quality Assurance should enroll in the post-master’s certificate in Pharmaceutical Labeling, Advertising and Promotions.

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:
https://pharmacy.temple.edu/raqa/certificate-programs/pre-masters-certificates/labeling-advertising-and-promotions

Department Information:
Regulatory Affairs and Quality Assurance Graduate Program
425 Commerce Drive, Suite 175
Fort Washington, PA 19034-2728
Mailing Address for Application Materials:

Temple University
Regulatory Affairs and Quality Assurance Graduate Program
425 Commerce Drive, Suite 175
Fort Washington, PA 19034-2728

Department Contacts:

Admissions:
Wendy Lebing, MALD, MS
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