

Graduate Certificate: Strategic Communication and Cross-Cultural Leadership

LEW KLEIN COLLEGE OF MEDIA AND COMMUNICATION

Learn more about the graduate certificate in Strategic Communication and Cross-Cultural Leadership.

About the Certificate

The graduate certificate in Strategic Communication and Cross-Cultural Leadership is designed for those interested in expanding their cross-cultural awareness and strategic competence to develop and manage collaboration in their organizations. The certificate provides students with leadership communication theory, as well as research and practice critical to increasingly diverse leadership contexts at the breakneck pace of changing media. The 9-credit Strategic Communication and Cross-Cultural Leadership graduate certificate is ideal for individuals aspiring to leadership positions, as well as those who currently hold leadership positions and want to increase their ability to deal with cross-cultural conflicts, manage diverse teams and make responsible decisions.

Time Limit for Certificate Completion: 2 years

Campus Location: Online, thereby offering students flexibility in accessing resources, submitting assignments and communicating online to accommodate demanding job constraints and challenging personal responsibilities

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis. All courses are offered for seven weeks in synchronous or asynchronous formats, have no prerequisites, and can be taken in any order.

Admission Requirements and Deadlines

Application Deadline:

Fall: February 15

Spring: November 1

Letters of Reference:

Number Required: 1

From Whom: Letters of recommendation should be obtained from evaluators who are able to provide insight into the applicant's potential for professional achievement and aptitude for graduate study.

Bachelor's Degree in Discipline/Related Discipline: All applicants must submit official undergraduate and graduate transcripts from all accredited institutions attended and/or from which credit was earned. International applicants should also submit official documentation that validates completion and conferral of their degree(s).

Statement of Goals: Write a 250-500 word statement of purpose outlining your interest in seeking a graduate certificate as well as your academic and job-related experiences that are relevant to the program.

Resume: Current resume required.

Standardized Test Scores:

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree at a U.S. institution, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 79
- IELTS Academic: 6.5

Certificate Requirements

Number of Credits Required to Complete the Certificate: 9

Required Courses:

Code	Title	Credit Hours
CMGT 5001	Communicating Organizational Leadership	3
CMGT 5003	Leading Diverse Teams	3

CMGT 5004	Cross-Cultural Leadership	3
Total Credit Hours		9

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:

<https://www.temple.edu/academics/degree-programs/strategic-communication-and-cross-culture-leadership-certificate-graduate-co-sccl-grad>

Department Information:

Lew Klein College of Media and Communication
Office of Research and Graduate Studies
2020 N. 13th Street, 344 Annenberg Hall
Philadelphia, PA 19122-6015
kaitlin.pierce@temple.edu
215-204-8560

Mailing Address for Application Materials:

Lew Klein College of Media and Communication
344 Annenberg Hall (011-00)
2020 N. 13th Street
Philadelphia, PA 19122-6015

Department Contacts:

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