

# Lew Klein College of Media and Communication

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The Lew Klein College of Media and Communication (KCMC) at Temple University is one of the most prominent of its kind in the nation. Combining a history of success with an eye on the constantly shifting horizon, Klein College offers one of the most advanced and diverse programs for learning and networking in the communications field.

With a superb faculty, diverse student body, and location in the nation's fourth-largest media market, KCMC is one of the most exciting places in the world to study the role and many facets of communication in public life. Possessing an array of experience and expertise, KCMC faculty range from world-renowned scholars to Pulitzer Prize-winning practitioners. All are dedicated to teaching and ensuring that our school is a powerful force for innovation, diversity and social justice. We foster curiosity in our students and encourage their willingness to begin with tough questions and challenge themselves and each other in pursuing truth. Our students graduate with the confidence to communicate effectively across cultures.

Klein College students learn by doing. Classrooms provide hands-on training using industry-standard technology. All KCMC facilities are uniquely outfitted for the teaching, research and production of all disciplines of communications study. Annenberg Hall is home to:

- a 75-seat film and video screening room,
- broadcast and film production areas,
- electronic news writing and editing rooms,
- journalism and photography labs,
- multimedia labs,
- video and film editing areas, and
- three fully equipped studios for educational use, including videography, television direction and broadcast performance.

At Temple University Center City, the Multimedia Urban Reporting Lab (MURL) is a newsroom that features wireless networking, digital recorders, access to the AP wire, and video equipment.

Since the founding of the Department of Journalism in 1927, the structure and curriculum of the communications program have been evolving to meet the demands and expectations of a changing media landscape. Key events include the following:

- In 1967, the School of Communications and Theater was formed by combining the Department of Journalism and the Department of Radio, Television and Film.
- Also in 1967, an MFA in Theater was offered as the first graduate degree and was followed four years later by an MFA in Film and Video.
- In 2010, TUTV, Temple's digital cable channel, was launched within the city of Philadelphia on Comcast and Verizon, as well as online at <https://templetv.net/>.
- In 2012, the school was renamed the School of Media and Communication when a University realignment of schools and colleges moved the Department of Film and Media Arts and Department of Theater to a new Center for the Arts.

In March 2017, in celebration of the school's 50th anniversary, an official renaming made it the Lew Klein College of Media and Communication. The name change honors broadcasting pioneer Lew Klein. Klein began teaching TV courses at Temple University in 1952, while he also worked as an executive at WFIL-TV (now WPVI) in Philadelphia. In the ensuing 65 years, he helped launch the careers of hundreds of professionals, including *CBS Evening News* Executive Producer Steve Capus, *SMC '86*; the late comedian Bob Saget, *SMC '78*; and the late host and producer Dick Clark. In addition to serving as executive producer of *American Bandstand* and producing legendary Philadelphia-area programs, such as *Captain Noah and His Magical Ark*, Klein played an instrumental role in launching Channel 6's *Action News* format as program director of the station in 1970. He also spent 15 years producing Philadelphia Phillies telecasts and was president of Gateway Communications, which owned four TV stations in the East. Throughout his momentous career, Klein taught as a part-time adjunct professor at Temple.

## Graduate Programs and Certificates

- Communication for Development and Social Change MS
- Communication Management MS
- Conflict and Communication MS
- Journalism MJ
- Media and Communication PhD
- Media Studies and Production MA
- Graduate Certificate: Conflict Management and Dispute Resolution
- Graduate Certificate: Cultural Analytics
- Graduate Certificate: Public Relations
- Graduate Certificate: Strategic Communication and Cross-Cultural Leadership

## **Graduate Faculty**

*Jennifer Gerard Ball*, Assistant Professor, Department of Advertising and Public Relations, Lew Klein College of Media and Communication; Ph.D., University of Texas at Austin.

*Geoffrey Baym*, Professor, Department of Media Studies and Production, Lew Klein College of Media and Communication; Ph.D., University of Utah.

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*Fabienne L. Darling-Wolf*, Professor, Department of Journalism, Lew Klein College of Media and Communication; Ph.D., University of Iowa.

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