

Graduate Certificate: Strategic Management

About the Certificate

The Graduate Certificate in Strategic Management provides graduate-level preparation in leadership, competitive strategy, and market-driven decision-making. This 9-credit certificate is one of three stackable graduate certificates composed of MBA core coursework and designed to deliver focused managerial expertise in a flexible format.

The certificate consists of three MBA core courses. Together, these courses develop students' ability to lead effectively, formulate and implement strategy in dynamic global markets, and design marketing approaches that create and sustain competitive advantage.

The Graduate Certificate in Strategic Management is intended for professionals seeking to strengthen their strategic perspective, enhance leadership effectiveness, or earn a graduate business credential on a streamlined timeline. The certificate may be completed independently or stacked with other Fox graduate certificates. Students who successfully complete the certificate may apply these credits toward the Online or Hybrid MBA program, if admitted, allowing up to 27 of the 30 MBA core credits to be fulfilled through stacked certificates.

This certificate provides an accessible entry point to graduate business education for individuals who may not yet be ready to commit to a full MBA program while also serving as a valuable credential for career advancement in leadership, strategy, and general management roles.

Campus Location: Online

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. Please contact the Fox School's admissions advisor for more information.

Admission Requirements and Deadlines

Application Deadline:

Fall:

- December 15 – Early Admissions Deadline
- June 30 – Final Deadline

Spring:

- August 1 – Early Admissions Deadline
- November 1 – Final Deadline

Applications are reviewed as they are received and will be considered after the deadline.

APPLY ONLINE to this Fox graduate program.

Bachelor's Degree: The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, an evaluation of mark sheets may be required by WES or another NACES organization. Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English.

Statement of Goals: In 250 words or less, describe your goals and motivations for pursuing this certificate program.

Resume: Current resume or CV is required.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 9

Required Courses:

Code	Title	Credit Hours
HRM 5001	Leading Organizations	3
SGM 5051	Business Strategy in a Global Environment	3
MKTG 5001	Marketing Management/Strategy	3
Total Credit Hours		9

Contacts

Certificate Program Web Address:

<https://www.temple.edu/academics/degree-programs/strategic-management-certificate-graduate-bu-sm-grad>

Department Information:

Fox School of Business and Management:

1801 Liacouras Walk
701 Alter Hall (006-22)
Philadelphia, PA 19122
foxinfo@temple.edu
215-204-5890
215-204-7678

Submission Address for Application Materials:

https://connect.temple.edu/portal/gr_applytoday

Department Contacts:

Academic Director:

Bora Ozkan
Bora.ozkan@temple.edu
215-204-8409

Director, Graduate Programs:

Kim Cherwinski
Foxmba@temple.edu
215-204-7678