

Graduate Certificate: Innovation Management and Entrepreneurship

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the graduate certificate in Innovation Management and Entrepreneurship.

About the Certificate

The graduate certificate in Innovation Management and Entrepreneurship is designed such that students have an efficient path through the coursework. The required courses are important for both entrepreneurs and intrapreneurs, i.e., those working within an organization.

The key learning goals for the graduate certificate in Innovation Management and Entrepreneurship include:

- learn to leverage divergent and convergent thinking techniques to creatively solve problems,
- design and evaluate business models and business model innovations,
- understand how to make innovation central to strategy,
- learn to identify and test assumptions as well as unknowns, and
- identify entrepreneurial opportunity.

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. Please contact the Fox School's admissions advisor for more information.

Admission Requirements and Deadlines

Students are accepted into the certificate program in both the Fall and Spring terms.

APPLY ONLINE to this Fox graduate program.

Bachelor's Degree: A baccalaureate degree from an accredited university or college is required. Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English.

Statement of Goals: In 250 words or less, describe your goals and motivations for pursuing this certificate program.

Resume: Current resume or CV is required.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 9

Required Courses:

Code	Title	Credit Hours
Core Courses		
SGM 5139	Lean Entrepreneurship / Innovation: Fast & Frugal Methods to Launch Startups & Test Innovative Ideas	3
SGM 5142	Business Model Innovation	3
Elective		
Select one from the following:		3
SGM 5103	Management of Technology and Innovation	
SGM 5135	Innovation Intelligence: Plan, Build, Protect, and Monetize a Technology / Innovation Portfolio	
SGM 5137	Entrepreneurial Thinking and New Venture Creation	
SGM 5138	Global Innovation Strategy: Creating Agile, Innovative, Globally-Competitive Organizations	
SGM 5144	Creativity Unleashed: Harnessing Creativity to Solve Real-World Innovation Challenges	
SGM 5145	Plan, Pitch, and Fund an Entrepreneurial Start-Up	
SGM 5148	Open Innovation and Managing Strategic Alliances	
Total Credit Hours		9

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:

<https://www.temple.edu/academics/degree-programs/innovation-management-and-entrepreneurship-certificate-graduate-bu-ime-grad>

Department Information:

Innovation and Entrepreneurship Institute (IEI)
mgmtdept@temple.edu

Submission Address for Application Materials:

<https://apply.temple.edu/FOX/Account/Login>

Department Contacts:

Director, Temple University Entrepreneurship Academy:

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Course Registration:

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