

Graduate Certificate: Healthcare Innovation Management

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the graduate certificate in Healthcare Innovation Management.

About the Certificate

The graduate certificate in Healthcare Innovation Management gives healthcare leaders the tools to become more innovative in their thinking and more focused on non-traditional approaches to healthcare delivery.

This certificate is designed for working professionals, and is jointly run by the Department of Risk, Insurance and Healthcare Management and the Department of Strategic Management in the Fox School of Business and Management. Rigorous, hands-on courses are taught by faculty who are leaders in their fields and business people who have implemented ideas into practice.

Students who undertake the certificate have the option to transfer credits earned into our other graduate degree programs, such as the Innovation Management and Entrepreneurship M.S., the M.B.A. in Business Administration/Health Sector Management, or the Health Administration M.H.A.

Four focal areas that serve a diverse range of healthcare professionals are available within the Innovation Management and Entrepreneurship coursework required to be completed as part of this certificate:

- Creative Problem-Solving and Innovating, which solves everyday problems in healthcare or hospital settings, improves operations, enhances patient outcomes, and offers connections to stakeholder groups.
- Designing and Building Next-Generation Organizations, which balances productivity with innovation, identifies connections to regional ecosystems, and understands macro-level trends that are changing and often disrupting healthcare.
- Entrepreneurship, which encourages entrepreneurial thinking within the organization, understands new models for multi-bottom-line organizations focused on social impact, and identifies connections with the entrepreneurial ecosystem.
- New Product Development, which demonstrates running innovation or technology, as well as research and development programs, projects, or teams.

Campus Location: Main, Center City, Online

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. Please contact the Fox School's admissions advisor for more information.

Admission Requirements and Deadlines

Students are accepted into the certificate program in both the Fall and Spring terms.

APPLY ONLINE to this certificate program.

Bachelor's Degree: A baccalaureate degree from an accredited university or college is required. Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English.

Statement of Goals: In 250 words or less, describe your goals and motivations for pursuing this certificate program.

Resume: Current resume or CV is required.

Certificate Requirements

Number of Credits Required to Complete the Certificate: 12

Required Courses:

Code	Title	Credit Hours
Health Sector Management Courses		
HCM 5101	Health Systems Organization and Development ¹	3
RMI 5103	Health Risks	3
Innovation Management and Entrepreneurship Courses		

Select two courses within one of the four focal areas identified below:

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Creative Problem-Solving and Innovating

SGM 5131 Social Entrepreneurship - Innovative Approaches to Achieving Positive Social Impact
or SGM 5142 Business Model Innovation

SGM 5144 Creativity Unleashed: Harnessing Creativity to Solve Real-World Innovation Challenges

Designing and Building Next-Generation Organizations

SGM 5135 Innovation Intelligence: Plan, Build, Protect, and Monetize a Technology / Innovation Portfolio
or SGM 5142 Business Model Innovation
or SGM 5148 Open Innovation and Managing Strategic Alliances

SGM 5138 Global Innovation Strategy: Creating Agile, Innovative, Globally-Competitive Organizations

Entrepreneurship

SGM 5131 Social Entrepreneurship - Innovative Approaches to Achieving Positive Social Impact
or SGM 5139 Lean Entrepreneurship / Innovation: Fast & Frugal Methods to Launch Startups & Test Innovative Ideas
or SGM 5145 Plan, Pitch, and Fund an Entrepreneurial Start-Up

SGM 5137 Entrepreneurial Thinking and New Venture Creation

New Product Development

SGM 5103 Management of Technology and Innovation

SGM 5139 Lean Entrepreneurship / Innovation: Fast & Frugal Methods to Launch Startups & Test Innovative Ideas
or SGM 5142 Business Model Innovation

Total Credit Hours

12

¹ HCM 5101 is only offered in the Fall term.

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:

<https://www.temple.edu/academics/degree-programs/healthcare-innovation-management-certificate-graduate-bu-hcim-grad>

Department Information:

Dept. of Risk, Insurance and Healthcare Management
Dept. of Strategic Management

Submission Address for Application Materials:

<https://www.fox.temple.edu/graduate-certificates/apply-now/>

Department Contacts:

Course Registration:

Rachel Carr
Associate Director for Specialized Master's Programs
foxms@temple.edu
215-204-0574

Faculty Directors:

Barbara Manaka, Ph.D., R.N.
Programs in Healthcare Management
barbara.manaka@temple.edu
215-204-4963

Robert C. McNamee, Ph.D.
M.S. Program in Innovation Management and Entrepreneurship
robert.mcnamee@temple.edu
215-204-4119