Graduate Certificate: Healthcare Innovation Management

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the graduate certificate in Healthcare Innovation Management.

About the Certificate

The graduate certificate in Healthcare Innovation Management gives healthcare leaders the tools to become innovative thinkers more focused on non-traditional approaches to healthcare delivery.

This certificate is designed for working professionals, and is jointly run by the Department of Risk, Actuarial Science and Legal Studies and the Department of Management in the Fox School of Business and Management. Rigorous, hands-on courses are taught by faculty who are leaders in their fields and businesspeople who have implemented ideas into practice.

Students who undertake the certificate have the option to transfer credits earned into our other graduate degree programs, such as the Innovation Management and Entrepreneurship MS, the MBA in Business Administration/Health Sector Management, or the Health Administration MHA.

Four focal areas that serve a diverse range of healthcare professionals are available within the Innovation Management and Entrepreneurship coursework required to be completed as part of this certificate:

- Creative Problem-Solving and Innovating, which solves everyday problems in healthcare or hospital settings, improves operations, enhances patient outcomes, and offers connections to stakeholder groups;
- Designing and Building Next-Generation Organizations, which balances productivity with innovation, identifies connections to regional ecosystems, and understands macro-level trends that are changing and often disrupting healthcare;
- Entrepreneurship, which encourages entrepreneurial thinking within the organization, understands new models for multi-bottom-line organizations focused on social impact, and identifies connections with the entrepreneurial ecosystem; and
- New Product Development, which demonstrates running innovation or technology, as well as research and development programs, projects or teams.

Campus Location: Main, Center City, Online

Full-Time/Part-Time Status: The graduate certificate can be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. Please contact the Fox School's admissions advisor for more information.

Admission Requirements and Deadlines

Application Deadline:

Fall:
- December 15 – Early Admissions Deadline
- June 30 – Final Deadline

Spring:
- August 1 – Early Admissions Deadline
- November 1 – Final Deadline

Applications are reviewed as they are received and will be considered after the deadline.

APPLY ONLINE to this Fox graduate program.

Bachelor’s Degree: A baccalaureate degree from an accredited university or college is required. Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master’s degree in a country where the language of instruction is English, must report scores for a standardized test of English.

Statement of Goals: In 250 words or less, describe your goals and motivations for pursuing this certificate program.

Resume: Current resume or CV is required.
Certificate Requirements

Number of Credits Required to Complete the Certificate: 12

Required Courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HCM 5101</td>
<td>Health Systems Organization and Development</td>
<td>3</td>
</tr>
<tr>
<td>RMI 5103</td>
<td>Health Risks</td>
<td>3</td>
</tr>
</tbody>
</table>

Health Sector Management Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGM 5131</td>
<td>Social Entrepreneurship - Innovative Approaches to Achieving Positive Social Impact</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5142</td>
<td>Business Model Innovation</td>
<td>3</td>
</tr>
</tbody>
</table>

Innovation Management and Entrepreneurship Courses

Select two courses within one of the four focal areas identified below:

Creative Problem-Solving and Innovating

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGM 5135</td>
<td>Innovation Intelligence: Plan, Build, Protect, and Monetize a Technology / Innovation Portfolio</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5142</td>
<td>Business Model Innovation</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5144</td>
<td>Creativity Unleashed: Harnessing Creativity to Solve Real-World Innovation Challenges</td>
<td>3</td>
</tr>
</tbody>
</table>

Designing and Building Next-Generation Organizations

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGM 5138</td>
<td>Global Innovation Strategy: Creating Agile, Innovative, Globally-Competitive Organizations</td>
<td>3</td>
</tr>
</tbody>
</table>

Entrepreneurship

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGM 5131</td>
<td>Social Entrepreneurship - Innovative Approaches to Achieving Positive Social Impact</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5139</td>
<td>Lean Entrepreneurship / Innovation: Fast &amp; Frugal Methods to Launch Startups &amp; Test Innovative Ideas</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5145</td>
<td>Plan, Pitch, and Fund an Entrepreneurial Start-Up</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5137</td>
<td>Entrepreneurial Thinking and New Venture Creation</td>
<td>3</td>
</tr>
</tbody>
</table>

New Product Development

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGM 5103</td>
<td>Management of Technology and Innovation</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5139</td>
<td>Lean Entrepreneurship / Innovation: Fast &amp; Frugal Methods to Launch Startups &amp; Test Innovative Ideas</td>
<td>3</td>
</tr>
<tr>
<td>SGM 5142</td>
<td>Business Model Innovation</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours: 12

1

HCM 5101 is only offered in the Fall term.

GPA Required to be Awarded the Certificate: 3.0 minimum

Contacts

Certificate Program Web Address:
https://www.temple.edu/academics/degree-programs/healthcare-innovation-management-certificate-graduate-bu-hcim-grad

Department Information:
Dept. of Risk, Actuarial Science and Legal Studies and Dept. of Management
mgmtdept@temple.edu

Submission Address for Application Materials:
https://apply.temple.edu/FOX/Account/Login

Department Contacts:

Faculty Directors:
Barbara Manaka, PhD, RN
Programs in Healthcare Management
barbara.manaka@temple.edu
215-204-4963
Alan B. Kerzner
Director, Temple University Entrepreneurship Academy
alan.kerzner@temple.edu
215-204-8188

Course Registration:
Rachel Carr
Senior Associate Director for Specialized Master's Programs
foxms@temple.edu
215-204-0574