Fox School of Business and Management

The vision of Temple University’s Fox School of Business and Management is to transform student lives, develop leaders, and impact our local and global communities through excellence and innovation in education and research.

The Fox School’s research institutes and centers as well as more than 200 full-time faculty provide access to market-leading technologies and foster a collaborative and creative learning environment that offers more than curriculum: it offers an experience. Coupled with its leading student services, the Fox School ensures that its graduates are fully prepared to enter the job market.

The flexibility and responsiveness of our knowledge-creating research faculty allow the school to address the needs of industry and generate courses and programs in emerging fields. As a leader in business research, the Fox School values interdisciplinary approaches and translational research that influence and impact real-world problems. Our research informs an adaptive curriculum, supports innovation in teaching, and prepares students for the ever-changing business environment.

Programs

Degree Programs and Certificates

- Accountancy, M.Acc.
- Accounting, M.S.
- Actuarial Science, M.S.
- Business Administration, M.B.A.
- Business Administration/Accounting, Ph.D.
- Business Administration/Entrepreneurship, Ph.D.
- Business Administration/Finance, Ph.D.
- Business Administration/Human Resource Management and Organizational Behavior, Ph.D.
- Business Administration/Interdisciplinary Study, Ph.D.
- Business Administration/International Business Administration, Ph.D.
- Business Administration/Management Information Systems, Ph.D.
- Business Administration/Marketing, Ph.D.
- Business Administration/Operations and Supply Chain Management, Ph.D.
- Business Administration/Risk Management and Insurance, Ph.D.
- Business Administration/Strategic Management, Ph.D.
- Business Administration/Tourism and Sport, Ph.D.
- Business Administration Executive Program, M.B.A.
- Business Administration Executive Program, D.B.A.
- Business Analytics, M.S.
- Corporate Compliance and Ethics, M.S.
- Decision Neuroscience, Ph.D.
- Digital Innovation in Marketing, M.S.
- Finance, M.S.
- Financial Analysis, M.S.
- Financial Analysis and Quantitative Risk Management, M.S.
- Global Finance, D.S.
- Health Administration, M.H.A.
- Healthcare Financial Management, M.S.
- Human Resource Management, M.S.
- Information Technology Auditing and Cyber Security, M.S.
- Innovation Management and Entrepreneurship, M.S.
- Management, M.I.M.
- Management Information Systems, M.S.
- Marketing Research and Insights, M.S.
- Quantitative Finance and Risk Management, M.S.
- Risk Management and Insurance, M.S.
- Statistics, M.S.
• Statistics, Ph.D.
• Statistics and Data Science, M.S.
• Strategic Advertising and Marketing, M.S.
• Graduate Certificate: Business Administration
• Graduate Certificate: Business Analytics
• Graduate Certificate: Corporate Instructional Design
• Graduate Certificate: Entrepreneurship and Technology Commercialization
• Graduate Certificate: Healthcare Innovation Management
• Graduate Certificate: Human Resource Management
• Graduate Certificate: Information Technology Auditing and Cyber Security
• Graduate Certificate: Innovation Strategy
• Graduate Certificate: Management Consulting

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