

Business Research MS

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Master of Science in Business Research.

About the Program

The Master of Science in Business Research is a STEM-designated PhD-preparatory degree program. Coursework provides exposure to and training in core business theories, research methods and advanced statistical analyses. Students enroll in coursework that allows them to pursue their own research projects. The training received during pursuit of the Business Research MS at Fox School of Business and Management prepares students for PhD study at Temple University and other institutions of higher learning. Although students may apply to a Fox PhD program upon completion of the degree, admission is not guaranteed.

Time Limit for Degree Completion: Graduate School guidelines allow for up to six years for completion of the master's degree.

Campus Location: Main

Full-Time/Part-Time Status: The degree program can be completed on a full- or part-time basis.

Affiliation(s): Research interests of Fox faculty are supported by numerous centers and institutes throughout the Fox School and Temple University.

Job Prospects: The program is primarily dedicated to preparing its students for study in PhD programs.

Non-Matriculated Student Policy: This program requires the student to be matriculated in the degree program.

Admission Requirements and Deadlines

Application Deadline:

Fall:

- January 5 – Early Admissions Deadline
- March 1 – Final Deadline

Applications received after January 5 are reviewed on a rolling basis.

APPLY ONLINE to this Fox graduate program.

Letters of Reference:

Number Required: 1

From Whom: Letters of recommendation should be obtained from evaluators, typically college/university faculty or an immediate work supervisor, who can provide insight into your abilities and talents, as well as comment on your aptitude for graduate study.

Bachelor's Degree in Discipline/Related Discipline: The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, mark sheets must be evaluated by WES or another NACES organization.

Statement of Goals: Essay prompts can be found in the online application portal.

Standardized Test Scores:

GMAT/GRE: Required. GMAT scores are preferred. Test results cannot be more than five years old. Although the applicant's test score is an important factor in the admissions process, other factors, such as the ability to conduct research as demonstrated by academic research publications and whether your indicated research interests match with those of our faculty, are also taken into consideration.

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 90
- IELTS Academic: 7.0
- Duolingo: 110
- PTE Academic: 68

Resume: Current resume or CV required.

Program Requirements

General Program Requirements:

Number of Credits Required Beyond the Baccalaureate: 30

Required Courses:

Code	Title	Credit Hours
Common Core Course		
STAT 8112 or BA 9105	Statistical Methods for Business Research I Business Econometrics I	3
Fox Core Courses ¹		
Select five from the following:		15
BA 9001	Organizations and Management Theory	
BA 9002	Scientific Inquiry-Management Research	
BA 9003	Seminar in Organizational Behavior	
BA 9103	Econ Theory of Choice	
BA 9104	Game Theory	
BA 9105	Business Econometrics I	
BA 9106	Business Econometrics II	
BA 9108	Capital Markets Research	
BA 9201	Quant Methods in Bus Res	
BA 9202	Qualitative Research Methods	
BA 9203	Financial Economics	
BA 9205	Information Economics	
BA 9207	Quantitative Research Methods II	
BA 9208	Quantitative Research Methods III	
BA 9209	Business Econometrics III	
IB 9001	Theory-Int Bus & Mltinat	
STAT 8108	Applied Multivariate Analysis I	
STAT 8112	Statistical Methods for Business Research I	
STAT 8113	Statistical Methods for Business Research II	
STAT 8114	Survival Analysis I	
Elective Courses ¹		12
Total Credit Hours		30

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With approval from the Concentration Director, the student's program of study may be individualized to a significant degree for the student's best professional and scholarly development.

Culminating Event: Satisfactory completion of coursework is required to earn the Business Research MS.

Contacts

Program Web Address:

<https://www.fox.temple.edu/academics/fox-phd/ms-business-research>

Department Information:

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Submission Address for Application Materials:

<https://apply.temple.edu/FOX/Account/Login>

Department Contacts:

Admissions:

Fox Graduate Admissions Office

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