Business Research MS

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Master of Science in Business Research.

About the Program

The Master of Science in Business Research is a STEM-designated PhD-preparatory degree program. Coursework provides exposure to and training in core business theories, research methods and advanced statistical analyses. Students enroll in coursework that allows them to pursue their own research projects. The training received during pursuit of the Business Research MS at Fox School of Business and Management prepares students for PhD study at Temple University and other institutions of higher learning. Although students may apply to a Fox PhD program upon completion of the degree, admission is not guaranteed.

Time Limit for Degree Completion: Graduate School guidelines allow for up to six years for completion of the master's degree.

Campus Location: Main

Full-Time/Part-Time Status: The degree program can be completed on a full- or part-time basis.

Affiliation(s): Research interests of Fox faculty are supported by numerous centers and institutes throughout the Fox School and Temple University.

Job Prospects: The program is primarily dedicated to preparing its students for study in PhD programs.

Non-Matriculated Student Policy: This program requires the student to be matriculated in the degree program.

Admission Requirements and Deadlines

Application Deadline:

Fall:

• January 5 – Early Admissions Deadline
• March 1 – Final Deadline

Applications received after January 5 are reviewed on a rolling basis.

APPLY ONLINE to this Fox graduate program.

Letters of Reference:

Number Required: 1

From Whom: Letters of recommendation should be obtained from evaluators, typically college/university faculty or an immediate work supervisor, who can provide insight into your abilities and talents, as well as comment on your aptitude for graduate study.

Bachelor's Degree in Discipline/Related Discipline: The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, mark sheets must be evaluated by WES or another NACES organization.

Statement of Goals: Essay prompts can be found in the online application portal.

Standardized Test Scores:

GMAT/GRE: Required. GMAT scores are preferred. Test results cannot be more than five years old. Although the applicant's test score is an important factor in the admissions process, other factors, such as the ability to conduct research as demonstrated by academic research publications and whether your indicated research interests match with those of our faculty, are also taken into consideration.

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English that meet these minimums:

• TOEFL iBT: 90
• IELTS Academic: 7.0
• Duolingo: 110
• PTE Academic: 68

Resume: Current resume or CV required.
# Program Requirements

**General Program Requirements:**
*Number of Credits Required Beyond the Baccalaureate: 30*

**Required Courses:**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>STAT 8112</td>
<td>Statistical Methods for Business Research I</td>
<td>3</td>
</tr>
<tr>
<td>or BA 9105</td>
<td>Business Econometrics I</td>
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## Fox Core Courses

Select five from the following:

- BA 9001 Organizations and Management Theory
- BA 9002 Scientific Inquiry-Management Research
- BA 9003 Seminar in Organizational Behavior
- BA 9103 Econ Theory of Choice
- BA 9104 Game Theory
- BA 9105 Business Econometrics I
- BA 9106 Business Econometrics II
- BA 9108 Capital Markets Research
- BA 9201 Quant Methods in Bus Res
- BA 9202 Qualitative Research Methods
- BA 9203 Financial Economics
- BA 9205 Information Economics
- BA 9207 Quantitative Research Methods II
- BA 9208 Quantitative Research Methods III
- BA 9209 Business Econometrics III
- IB 9001 Theory-Int Bus & Mltinat
- STAT 8108 Applied Multivariate Analysis I
- STAT 8112 Statistical Methods for Business Research I
- STAT 8113 Statistical Methods for Business Research II
- STAT 8114 Survival Analysis I

## Elective Courses

Total Credit Hours: 30

With approval from the Concentration Director, the student's program of study may be individualized to a significant degree for the student's best professional and scholarly development.

**Culminating Event:** Satisfactory completion of coursework is required to earn the Business Research MS.

**Contacts**

**Program Web Address:**
https://www.fox.temple.edu/academics/fox-phd/ms-business-research

**Department Information:**

Fox School of Business and Management
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701 Alter Hall (006-22)
Philadelphia, PA 19122
foxinfo@temple.edu
215-204-5890
215-204-7678
Fax: 215-204-1632

**Submission Address for Application Materials:**
https://apply.temple.edu/FOX/Account/Login

**Department Contacts:**

*Admissions:*
Fox Graduate Admissions Office
foxinfo@temple.edu
215-204-5890

*Managing Director:*
Dr. Crystal Harold
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215-204-2425