

Business Research and Management MS

About the Program

This program is *not open for direct admission*. The Master of Science in Business Research and Management is awarded to a student enrolled in the Doctor of Business Administration (DBA) Executive program who successfully completes 30 credits of required coursework but chooses to not continue in the PhD program.

Program Requirements

General Program Requirements:

Number of Credits Required Beyond the Baccalaureate: 30

Required Courses¹:

Code	Title	Credit Hours
Core Courses		
BA 9801	Understanding the Firm through Management and Organizational Theory	3
BA 9813	Problem Solving using Quantitative Research Methods	3
Theoretical Courses		
BA 9802	Scientific Inquiry through Applied Research	3
BA 9803	Navigating the Global Marketplace	3
BA 9812	Innovation and Entrepreneurship in the New Economy	3
BA 9817	Applied Qualitative Methods	3
Methodological Courses		
BA 9806	Integrative Perspectives on Business Knowledge	3
BA 9814	Advanced Quantitative Research Methods	3
BA 9815	Problem Solving using Qualitative Research Methods	3
BA 9816	Creation and Dissemination of Business Knowledge	3
Total Credit Hours		30

¹ Course substitutions may be permitted with approval of the DBA Academic Director.